

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																													
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																													
CONVEYING PARTY DATA																														
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CORRESPONDENCE DATA																														
Fax Number:	8167531536																													
<p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p>																														

CH \$215.00 3703700

Phone: 8167531000
Email: uspt@polsinelli.com, jwillard@polsinelli.com
Correspondent Name: Timothy D. Steffens
Address Line 1: 700 W. 47th Street, Suite 1000
Address Line 4: Kansas City, MISSOURI 64112

ATTORNEY DOCKET NUMBER:	072621-448927
NAME OF SUBMITTER:	Timothy D. Steffens
Signature:	/Timothy D. Steffens/
Date:	02/05/2013
Total Attachments: 2 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

Howard Samuels, not individually, but as Assignee for the Benefit of Creditors of Akoo International, Inc., an Illinois corporation, located at 5600 N. River Road, Rosemont, Illinois 60018 ("Assignor") has adopted, used or is using certain trademarks or service marks as set forth on the attached Schedule A (the "Marks"), in conjunction with Assignor's business, together with the goodwill symbolized thereby; and

DOOH US Holdings, LLC, a Delaware limited liability company, located at 540 West Madison Street, Suite 2500, Chicago, Illinois 60661 ("Assignee"), is desirous of acquiring the Marks and any pending applications or registrations issued in connection therewith and the goodwill symbolized thereby.

In consideration of the premises, Assignor agrees as follows:

1. Assignment. Assignor hereby conveys, assigns, transfers and sets over unto the Assignee all of the Assignor's right, title and interest in and to the Marks, together with the goodwill symbolized thereby, together with all applications and/or registrations thereof, together with a right to sue for and collect on all claims for damages by reason of past, present or future infringement of said Marks.

2. Filing of Assignment. Assignor hereby appoints Assignee to file and record this instrument with the United States Patent and Trademark Office.

Dated: January 23, 2013

Howard Samuels, not individually, but solely as Assignee for the Benefit of Creditors of Akoo International, Inc.

STATE OF ILLINOIS

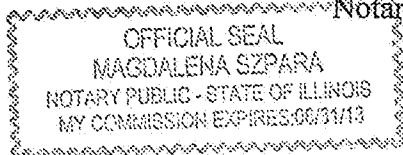
COUNTY OF COOK

On this 25th day of JANUARY, 2013, before me personally appeared Howard Samuels, to me known to be an authorized representative of Assignor described in and who executed the foregoing instrument, and acknowledged that he/she executed the same as his/her free act and deed.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.

Notary Public

My Commission Expires:



SCHEDULE A

MARKS

Any and all registered and unregistered trademarks and service marks of Assignor, including without limitation, the following marks:

<u>Mark</u>	<u>Registration/Application No.</u>	<u>Country</u>
TEXT YOUR SONG!	3,703,700	USA
TEXT REWARDS	3,503,233	USA
TEXT IT. HEAR IT. SEE IT.	4,035,210	USA
M-VENUE	3,343,449	USA
FIND IT. HEAR IT. SEE IT.	3,262,044	USA
AKOOTV	85/447,307	USA
AKOO, THE COOLEST TV NETWORK ANYWHERE	85/447,306	USA
AKOO	3,218,620	USA