

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																				
NATURE OF CONVEYANCE:	SECURITY INTEREST																				
CONVEYING PARTY DATA																					
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PROPERTY NUMBERS Total: 5																					
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CORRESPONDENCE DATA																					
Fax Number:	3127826690																				
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																					
Phone:	1-312-456-0197																				
Email:	NKONDZIOLKA@RSPLAW.COM																				
Correspondent Name:	ANDREW M. SACHS																				

OP \$140.00 1957138

Address Line 1: 180 N. LA SALLE ST. SUITE 3300
Address Line 4: CHICAGO, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	10024.24
NAME OF SUBMITTER:	ANDREW M. SACHS
Signature:	/ANDREW M. SACHS/
Date:	02/05/2013

Total Attachments: 26

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Agreement, dated as of July 16, 2012, is made by and among ALPHA MEDIA GROUP HOLDINGS, INC., a Delaware corporation ("Holdings"), ALPHA MEDIA GROUP, INC., a Delaware corporation ("AMG"), ALPHA MEDIA PUBLISHING, INC., a New York corporation ("AMP") and ALPHA MEDIA DIGITAL, INC., A New York company ("AMD"), each having a business location at the address set forth below under its signature (Holdings, AMG, AMP, and AMD are, where the context indicates referred to individually as a "Debtor" and collectively as the "Debtors"), and GIBRALTAR BUSINESS CAPITAL, LLC, a Delaware limited liability company, having a business location at the address set forth below under its signature (the "Secured Party").

RECITALS:

The Debtors and the Secured Party are parties to a Loan and Security Agreement of even date herewith (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Secured Party may now or hereafter extend credit to or for the account of the Debtors.

As a condition to extending credit to or for the account of the Debtors, the Secured Party has required the execution and delivery of this Agreement by the Debtors.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Documents and herein, the parties hereby agree as follows:

1. Definitions. All terms defined in the Recitals hereto or in the Loan Agreement that are not otherwise defined herein shall have the meanings given to them therein. In addition, the following terms have the meanings set forth below:

"Patents" means all of the Debtors' right, title and interest in and to patents or applications for patents, fees or royalties with respect to each, and including without limitation the right to sue for past infringement and damages therefor, and licenses thereunder, all as presently existing or hereafter arising or acquired, including without limitation the patents listed on Exhibit A.

"Security Interest" has the meaning given in Section 2.

"Trademarks" means all of the Debtors' right, title and interest in and to: (i) trademarks, service marks, collective membership marks, registrations and applications for registration for each, and the respective goodwill associated with each, (ii) licenses, fees or royalties with respect to each, (iii) the right to sue for past, present and future infringement, dilution and damages therefor, (iv) and licenses thereunder, all as presently existing or hereafter arising or acquired, including, without limitation, the marks listed on Exhibit B.

2. Security Interest. The Debtors hereby irrevocably pledge and assign to, and grant the Secured Party a security interest (the "Security Interest"), with power of sale to the extent permitted by law, in the Patents and in the Trademarks to secure payment of the

Obligations. As set forth in the Loan Agreement, the Security Interest is coupled with a security interest in substantially all of the personal property of the Debtors.

3. Representations, Warranties and Agreements. Each Debtor represents, warrants and agrees as follows:

(a) *Authority.* This Agreement has been duly and validly authorized by all necessary action on the part of the Debtors.

(b) *Patents.* Exhibit A accurately lists all Patents owned or controlled by the Debtors as of the date hereof, or to which a Debtor has a right as of the date hereof to have it assigned to it, and accurately reflects the existence and status of applications and letters patent pertaining to the Patents as of the date hereof. If after the date hereof, a Debtor owns, controls or has a right to have assigned to it any Patents not listed on Exhibit A, or if Exhibit A ceases to accurately reflect the existence and status of applications and letters patent pertaining to the Patents, then the Debtor shall within thirty (30) days provide written notice to the Secured Party with a replacement Exhibit A, which upon acceptance by the Secured Party shall become part of this Agreement.

(c) *Trademarks.* Exhibit B accurately lists all material Trademarks owned or controlled by the Debtor as of the date hereof and accurately reflects in all material respects the existence and status of Trademarks and all applications and registrations pertaining thereto as of the date hereof. If after the date hereof, the Debtor owns or controls any material Trademarks not listed on Exhibit B or if Exhibit B ceases to accurately reflect, in all material respects, the existence and status of applications and registrations pertaining to the Trademarks, then the Debtors shall promptly provide written notice to the Secured Party with a replacement Exhibit B, which upon acceptance by the Secured Party shall become part of this Agreement.

(d) *Affiliates.* As of the date hereof, no Affiliate owns, controls, or has a right to have assigned to it any items that would, if such item were owned by the Debtor, constitute Patents or material Trademarks. If after the date hereof any Affiliate owns, controls, or has a right to have assigned to it any such items, then the Debtors shall promptly either: (i) cause such Affiliate to assign all of its rights in such item(s) to a Debtor; or (ii) notify the Secured Party of such item(s) and cause such Affiliate to execute and deliver to the Secured Party a patent and trademark security agreement substantially in the form of this Agreement.

(e) *Title.* Each Debtor, as applicable, has absolute title to each Patent and each Trademark listed on Exhibits A and B, free and clear of all liens except Permitted Liens. Each Debtor (i) will have, at the time such Debtor acquires any rights in Patents or Trademarks hereafter arising, absolute title to each such Patent or Trademark free and clear of all liens except Permitted Liens, and (ii) will keep all Patents and Trademarks free and clear of all liens except Permitted Liens.

(f) *No Sale.* No Debtor will assign, transfer, encumber or otherwise dispose of the Patents or Trademarks, or any interest therein, without the Secured Party's prior written consent.

(g) *Defense.* Subject to the terms of Section 6.16 of the Loan Agreement, the Debtors will at their own expense and using commercially reasonable efforts, protect and defend the Patents and Trademarks against all claims or demands of all Persons other than those holding Permitted Liens.

(h) *Maintenance.* Subject to the terms of Section 6.16 of the Loan Agreement, each Debtor will at its own expense maintain the Patents and the Trademarks to the extent reasonably advisable in its business including, but not limited to, filing all applications to obtain letters patent or trademark registrations and all affidavits, maintenance fees, annuities, and renewals possible with respect to letters patent, trademark registrations and applications therefor. Subject to the terms of Section 6.16 of the Loan Agreement, each Debtor covenants that it will not abandon nor fail to pay any maintenance fee or annuity due and payable on any Patent or Trademark, nor fail to file any required affidavit or renewal in support thereof, without first providing the Secured Party: (i) sufficient written notice, of at least thirty (30) days, to allow the Secured Party to timely pay any such maintenance fees or annuities which may become due on any Patents or Trademarks, or to file any affidavit or renewal with respect thereto, and (ii) a separate written power of attorney or other authorization to pay such maintenance fees or annuities, or to file such affidavit or renewal, should such be necessary or desirable.

(i) *Secured Party's Right to Take Action.* If any Debtor fails to perform or observe any of its covenants or agreements set forth in this Section 3, and if such failure continues for a period of ten (10) calendar days after the Secured Party gives the Debtors written notice thereof (or, in the case of the agreements contained in subsection (h), immediately upon the occurrence of such failure, without notice or lapse of time), or, subject to the terms of Section 6.16 of the Loan Agreement, if any Debtor notifies the Secured Party that it intends to abandon a Patent or Trademark, the Secured Party may (but need not) perform or observe such covenant or agreement or take steps to prevent such intended abandonment on behalf and in the name, place and stead of any Debtor (or, at the Secured Party's option, in the Secured Party's own name) and may (but need not) take any and all other actions which the Secured Party may reasonably deem necessary to cure or correct such failure or prevent such intended abandonment.

(j) *Costs and Expenses.* The Debtors shall pay the Secured Party on demand the amount of all moneys expended and all costs and expenses (including reasonable attorneys' fees and disbursements) incurred by the Secured Party in connection with or as a result of the Secured Party's taking action under subsection (i) or exercising its rights under Section 6, together with interest thereon from the date expended or incurred by the Secured Party at the default rate of interest set forth in the Loan Agreement.

(k) *Power of Attorney.* To facilitate the Secured Party's taking action under subsection (i) and exercising its rights under Section 6, the Debtors hereby irrevocably appoint (which appointment is coupled with an interest) the Secured Party, or its delegate, as the attorney-in-fact of the Debtors with the right (but not the duty) from time to time to create, prepare, complete, execute, deliver, endorse or file, in the name and on behalf of the Debtors, any and all instruments, documents, applications, financing statements, and other agreements and writings required to be obtained, executed, delivered or endorsed by the Debtors under this Section 3, or, necessary for the Secured Party, after an Event of Default, to enforce or use the

Patents or Trademarks or to grant or issue any exclusive or non-exclusive license under the Patents or Trademarks to any third party, or to sell, assign, transfer, pledge, encumber or otherwise transfer title in or dispose of the Patents or Trademarks to any third party. The Debtors hereby ratify all that such attorney shall lawfully do or cause to be done by virtue hereof. The power of attorney granted herein shall terminate upon the termination of the Loan Agreement as provided therein and the payment and performance of all Obligations.

4. Debtor's Use of the Patents and Trademarks. The Debtors shall be permitted to control and manage the Patents and Trademarks, including the right to exclude others from making, using or selling items covered by the Patents and Trademarks and any licenses thereunder, in the same manner and with the same effect as if this Agreement had not been entered into, so long as no Event of Default occurs.

5. Events of Default. Each of the following occurrences shall constitute an event of default under this Agreement (herein called "Event of Default"): (a) an Event of Default, as defined in the Loan Agreement, shall occur; or (b) the Debtors shall fail promptly to observe or perform any covenant or agreement herein binding on them; or (c) any of the representations or warranties contained in Section 3 shall prove to have been incorrect in any material respect when made.

6. Remedies. Upon the occurrence of an Event of Default and at any time thereafter, the Secured Party may, at its option, take any or all of the following actions:

(a) The Secured Party may exercise any or all remedies available under the Loan Agreement.

(b) The Secured Party may sell, assign, transfer, pledge, encumber or otherwise dispose of the Patents and Trademarks.

(c) The Secured Party may enforce the Patents and Trademarks and any licenses thereunder, and if Secured Party shall commence any suit for such enforcement, the Debtor shall, at the request of Secured Party, do any and all lawful acts and execute any and all proper documents required by Secured Party in aid of such enforcement.

7. Miscellaneous. This Agreement can be waived, modified, amended, terminated or discharged, and the Security Interest can be released, only explicitly in a writing signed by the Secured Party. This Agreement shall terminate upon termination of the Loan Agreement. A waiver signed by the Secured Party shall be effective only in the specific instance and for the specific purpose given. Mere delay or failure to act shall not preclude the exercise or enforcement of any of the Secured Party's rights or remedies. All rights and remedies of the Secured Party shall be cumulative and may be exercised singularly or concurrently, at the Secured Party's option, and the exercise or enforcement of any one such right or remedy shall neither be a condition to nor bar the exercise or enforcement of any other. All notices to be given to Debtors under this Agreement shall be given in the manner and with the effect provided in the Loan Agreement. The Secured Party shall not be obligated to preserve any rights the Debtors may have against prior parties, to realize on the Patents and Trademarks at

all or in any particular manner or order, or to apply any cash proceeds of Patents and Trademarks in any particular order of application. This Agreement shall be binding upon and inure to the benefit of the Debtors and the Secured Party and their respective participants, successors and assigns and shall take effect when signed by the Debtors and delivered to the Secured Party, and the Debtors waive notice of the Secured Party's acceptance hereof. The Secured Party may execute this Agreement if appropriate for the purpose of filing, but the failure of the Secured Party to execute this Agreement shall not affect or impair the validity or effectiveness of this Agreement. A carbon, photographic or other reproduction of this Agreement or of any financing statement signed by the Debtors shall have the same force and effect as the original for all purposes of a financing statement. This Agreement shall be governed by the internal law of Illinois without regard to conflicts of law provisions, except that any exercise by Lender of its remedies under this Agreement pertaining to the Patents and Trademarks shall be conducted in accordance with the law of the applicable jurisdiction where Debtors' principal place of business is located. If any provision or application of this Agreement is held unlawful or unenforceable in any respect, such illegality or unenforceability shall not affect other provisions or applications which can be given effect and this Agreement shall be construed as if the unlawful or unenforceable provision or application had never been contained herein or prescribed hereby. All representations and warranties contained in this Agreement shall survive the execution, delivery and performance of this Agreement and the creation and payment of the Obligations.

THE PARTIES WAIVE ANY RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING BASED ON OR PERTAINING TO THIS AGREEMENT.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the parties have executed this Patent and Trademark Security Agreement as of the date written above.

GIBRALTAR BUSINESS CAPITAL, LLC

By: _____
Name: Scott Winicour
Title: Chief Operating Officer

400 Skokie Boulevard, Suite 375
Northbrook, Illinois 60062

**ALPHA MEDIA GROUP HOLDINGS, INC., a
Delaware corporation**

By: David Simcox
Name: David Simcox
Title: Secretary

415 Madison Avenue, 4th Floor
New York, New York 10017

**ALPHA MEDIA GROUP, INC., a Delaware
corporation**

By: David Simcox
Name: David Simcox
Title: General Counsel / COO

415 Madison Avenue, 4th Floor
New York, New York 10017

**ALPHA MEDIA PUBLISHING, INC., a
New York corporation**

By: David Simcox
Name: David Simcox
Title: Secretary

415 Madison Avenue, 4th Floor
New York, New York 10017

**ALPHA MEDIA DIGITAL, INC., a New
York corporation**

By: David Simcox
Name: David Simcox
Title: Secretary

415 Madison Avenue, 4th Floor
New York, New York 10017

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GIBRALTAR BUSINESS CAPITAL, LLC

By: 
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400 Skokie Boulevard, Suite 375
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New York, New York 10017

ALPHA MEDIA DIGITAL, INC., a New
York corporation

By: _____
Name: _____
Title: _____

415 Madison Avenue, 4th Floor
New York, New York 10017

EXHIBIT A

PATENTS

NOT APPLICABLE

EXHIBIT B

TRADEMARKS

<u>Country</u>	<u>Trademark</u>	<u>Reg. No.</u>	<u>Applic. No.</u>	<u>Reg. Date</u>	<u>Class</u>
Argentina	BLENDER	2089630	2,553,778	5/30/2006	16 (Music and general lifestyle publications, including books, periodicals and magazines)
Argentina	BLENDERS	1,892,401	2337759	10/28/2002	16 (All goods in class)
Argentina	MAXIM	1869950	2180760	05/03/2002	16 (A magazine relating to style than life and culture popular of men's)
Australia	MAXIM	797233	797233	6/15/1999	16 (Magazines and periodicals in relation to men's lifestyle, interests and popular culture)
Australia	MAXIM	Application pending	1,408,436		41 (On-line journal; blogs featuring gaming, humor, beauty contests, movies, books, sports, videos, popular culture and men's lifestyles; entertainment services, including providing a web site featuring video reviews, related film clips and photographs featuring men's lifestyles and popular culture; entertainment services and information services in this class, including providing a website featuring online magazines, news and articles in the fields of physical fitness, sports, humor, books, music, movies, videos, computer game reviews, popular culture and men's lifestyles_
Bahamas	"M" Logo Device	20877		8/21/2008	National 38, 39, 50
Bahamas	MAXIM	30878		8/21/2008	National 38, 39, 50
Bahamas	MAXIM CASINO	30876		8/21/2008	National 38, 39, 50
Bahamas	MAXIM RESORT	30879		8/21/08	National 38, 39, 50
Benelux	MAXIM	0649028		02/11/1999	9, 16
Bermuda	MAXIM	48707	48707	5/13/2010	41 (Night clubs, lounge services)
Bermuda	MAXIM	48706	48706	5/13/2010	43 (hotel and resort services; temporary accommodation; lounge services; restaurant and bar services)
Brazil	MAXIM	Application pending	829988670		41 (night clubs)

Brazil	MAXIM	Application pending	829988661		43 (Hotels)
Brazil	MAXIM	821071092		04/23/2002	Newspaper (Class 16)
Brazil	MAXIM	821071106		03/2/2004	16, 20 (Books, albums, printed materials)
Bulgaria	MAXIM	54266		03/02/2006	16 (Printed matter, printed publications; books, periodicals and magazines in Class 16)
Canada	MAXIM	Application pending	1492851		Restaurants, spas
Canada	HOMETOWN HOTTIES	Application Pending	1,286,041		Essential oils for personal use; hair care shampoo and conditioner; hair dye; lipstick, make-up, nail care polish, mascara, eye make-up and eyeliner; fragrances, namely perfumes, colognes, toilet water, scented sachets and potpourri; personal body care deodorant; dentifrices; skin care products, namely moisturizers, toners, facial masks, facial cleansers, skin cleansers, soap, namely, deodorant soap, toilet soap, skin soap, astringents for cosmetic purposes, facial creams, night creams, body lotions, and suntan lotions; bath oils; women's clothing, namely, anoraks, ascots, athletic shoes, bandannas, bathrobes, belts, Bermuda shorts, boots, bow ties, boxer shorts, briefs, caps, dresses, gloves, namely, driving gloves, leather dress gloves, rubber gloves, garden gloves, winter gloves, golf gloves, golf shirts, golf shoes, gym shorts, gym suits, hats, jackets, jerseys, moccasins, parkas, polo shirts, pullovers, rain coats, scarves, dress shoes, dress shirts, t-shirts, skirts, sandals, slacks, socks, sport coats, dress suits, sun visors, shifts, suspenders, sweat bands, sweat suits, swim wear, tennis wear trousers, wetsuits, wraps and tank tops; luggage; attaché cases; small leather goods, namely, documents cases, change purses, key cases, credit card cases, business card cases, luggage tags, cosmetics cases sold empty; purses; wallets; leather bags designed to hold toiletries and sold empty; umbrellas; downloadable electronic publications, namely, magazines, books, brochures, periodicals, dictionaries, journals; sound recordings and image recordings, namely pre-recorded video tapes, pre-recorded compact discs, pre-recorded DVD discs, pre-recorded cassettes and pre-recorded CD-ROMS, all containing music and movies; pre-recorded video and audio tapes; DVDs containing books, music, movies, computer games, photos and entertainment, namely, video games, movies and television programs; compact disks containing music and entertainment, namely video games, movies and television programs; cassette tapes containing music, books, and entertainment, namely, video games,

				<p>movies and television programs; blank magnetic media, namely, floppy disks, hard disks, identification cards with embedded chips, plastic key circuitry, tapes; blank video recording carriers, namely, digital versatile, digital videodiscs, video cassettes; prerecorded sound recording disks containing music and entertainment, namely, video games, movies and television programs; electronic game equipment for playing video games; animated cartoons; binoculars; cameras; encoded magnetic cards, credit cards, debit cards, charge cards; film recordings; compasses; computer software and downloadable computer software, namely computer software for the integration of text, audio, graphics, still images and moving pictures to enhance the audio visual capabilities of multimedia applications; computer games software; mouse mats; portable telephones; phonograph records; rulers; photographic slides; smart cards; spectacle frames; sunglasses; cases for spectacles and sunglasses; video cassettes; video games cartridges; screensavers; desktop wallpaper for computers; downloadable images for display by electronic apparatus namely computers, mobile and wireless devices, namely telephones, cellular phones, mobile phones; pagers, and personal digital assistants; downloadable films, film clips, music and speech for use by electronic apparatus such as computers, mobile and wireless devices, namely telephones, cellular phones, mobile phones, pagers, and personal digital assistants; downloadable films, film clips, music and speech for use by electronic apparatus namely, computers, mobile and wireless devices, namely telephones, cellular phones, mobile phones, pagers, and personal digital assistants; parts and fittings for the aforesaid goods; magazines, magazine supplements, books and booklets featuring photographs and biographical articles and stories about women; bumper stickers, laminated paper, printed paper signs, decals, writing pads, posters, note paper, wrapping paper, note cards, note books, date books, desk pads, pocket planners, daily planners, desktop planners, personal organizers, organizers for stationery use, loose leaf binders, calendars, coin albums, stamp albums, photograph albums, trading card albums, book covers, check book covers, greeting cards, sports trading cards, celebrity trading cards, entertainment trading cards, stationery folders and postcards.</p> <p>(1) Entertainment, namely, beauty pageants, concerts, development, production, distribution, transmission and broadcasting of television shows, personal appearances by entertainers or sports celebrity, pre-recorded messages by telephone, theatre productions, television shows, video games, wine festivals; education in the field of radio and television broadcasting, fashion modeling, photography, acting;</p>
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					providing of training, namely fitness training; arranging and conducting of sporting and cultural activities, namely, dance festivals, musical concerts, theatre productions; publishing services, namely, publishing of periodicals, newsletters, manuals, books, journals, magazines, newspapers, music; organization of competitions, namely beauty pageants, modelling competitions; publication of magazines, newspapers, newsletters, periodicals, books; providing on-line electronic publications (not downloadable); arranging and conducting of colloquiums, conferences, congresses, exhibitions, seminars, symposiums, workshops; providing casino facilities; rental of films; entertainment club services, namely, night club, beach club, health club, spas and yacht club services; game services provided on-line; gaming services, namely online gambling, operation of a casino; presentation of live performances; production of shows; production of films; radio and television entertainment services; rental of sound recordings; rental of video recordings; operating chat rooms; publication of electronic magazines, newspapers, newsletters, periodicals and books on-line.
Canada	"M" Logo Device	TMA679,843		01/19/2007	Men's lifestyle magazines
Canada	HOMETOWN HOTTIES	TMA741052	1,286,035	05/28/2009	Entertainment services, namely a beauty contest.
Canada	MAXIM	TMA509,557		03/18/1999	Magazines
Canada	BLENDER	TMA633,742		02/24/2005	Printed matter, printed publications; books, periodicals and magazines.
Chile	MAXIM	555.151		12/09/1999	16 (Magazines)
Chile	MAXIM	875698		2/11/2010	41 (Nightclubs) 43 (Hotel and resort services; providing temporary accommodations; lounge services; restaurant and bar services; night clubs; spa)
China (P.R.)	MAXIM	3081880		11/28/2005	16
Colombia	BLENDER	297210		05/16/2005	16 (Music and general interest lifestyle publications, including books, periodicals and magazines)
Colombia	MAXIM	300239		08/26/2004	16 (Magazines)
Costa Rica	MAXIM	205754		12/6/2010	41 (Nightclubs) 43 (Hotel and resort services; providing temporary

					accommodations; lounge services; restaurant and bar services; night clubs; spa)
Croatia	MAXIM	Z20010661A		04/26/2001	16 (Printed matter, printed publications; books, periodicals and magazines in Class 16)
Dominican Republic	MAXIM BUNGALOWS	233209		09/7/2007	Lodging services with European systems
Dominican Republic	MAXIM BUNGALOWS COPRESI	252117		05/28/2008	Temporary hospitality services
Dominican Republic	MAXIM BUNGALOWS JUAN DOLIO	252116		05/28/2008	Temporary hospitality services
Dominican Republic	MAXIM PRIME	252118		05/28/2008	Temporary hospitality services
Dominican Republic	MAXM BEACH	252143		05/29/2008	Temporary hospitality services, providing administration and operation of bars and restaurants
Ecuador	MAXIM	24316-03		06/26/2003	16 (Printed matter, printed publications, books, periodicals and magazine)
European Union	"M" Logo Device	403899		04/21/2006	9 Prerecorded audio and video tapes, DVDs and CD-ROMs concerning men's lifestyle. 16 Men's lifestyle publications, including books, periodicals and magazines. 38 Streaming of audio material and video material on the Internet; transmitting on the Internet streamed sound and audio-visual recordings related to men's lifestyle topics; provision of access to on-line information on a variety of topics, including men's lifestyle topics.
European Union	BLENDER	3373611		03/22/2005	9 (Prerecorded audio and video tapes, DVDs and CD-ROMs concerning music) 16 (Music and general interest lifestyle publications, including books, periodicals and magazines) 38 (Streaming of audio material and video material on the Internet; transmitting on the Internet of streamed sound and audio-visual recordings related to music and general interest lifestyle topics) 42 (Computer services in the nature of providing on-line information on a variety of topics, including music and general interest lifestyle topics)
European Union	MAXIM	001004365		05/14/2001	9 Printed matter, printed publications, books, periodicals and magazines, published on cd-roms and/or internet, but excluding any such goods relating solely to medical, chemical and pharmaceutical

					information and the pharmaceutical industry. 16 Printed matter, printed publications, books, periodicals and magazines, as far as not included in other classes, but excluding any such goods relating solely to medical, chemical and pharmaceutical information and the pharmaceutical industry.
European Union	MAXIM MIX		004142345	6/4/2008	16, 38
European Union	MAXIM TECH	004262143		01/31/2006	
France	MAXIM	13087486		03/08/2001	9 (magnetic data carriers, videotapes, compact Discs) 16 (printed matter, printed publications, books, periodicals and magazines) 41 (Entertainment services)
France	MAXIM	33220303		04/11/2003	35, 38, 41
France	MAXIMAL	1735637		06/22/1990	16, 35
Georgia	MAXIM	Application pending	AM054402		16 (printed matter, printed publications, books, periodicals and magazines) 41 (Education; providing of training; entertainment; sporting and cultural activities; videotaping; discothèque services; books (publication of); game services provided online from a computer network; providing online electronic publications, not downloadable; exhibitions (organization of) [education or entertainment]; lotteries (operating) production (videotape, film); publication of electronic books and journals online; publication of texts, other than publicity texts; production of shows)
Germany	MAEXIM	301 14 130		02/20/2002	9, 16, 38, 41
Germany	MAXIM	301 15 143		02/22/2002	16 (Printed matter, printed publications, books, newspapers and magazine)
Germany	MAXIM	301 14 131		02/20/2002	9, 16, 38, 41
Germany	MAXIM	302 01 1007329		6/21/2011	28 (Games and playthings; apparatus for games other than those adapted to use with an external display screen or monitor) 41 (Entertainment services, in particular providing online magazine in the field of men's lifestyle; providing online publications in the nature of online magazines in the field of automobiles and other motorized vehicles, athletic equipment, electronic equipment, electronic gadgets, exercise equipment, cameras, electronic goods, clothing, accessories, jewelry, luggage, sports and recreational activities, all of interest to male consumers; providing a website for entertainment purposes where users can view

					photographs, movies, and movies featuring automobiles and other motorized vehicles, athletic equipment, electronic equipment, electronic gadgets, exercise equipment, cameras, electronic goods, clothing, accessories, jewelry, luggage, sports and recreational activities, all of interest to male consumers; education; providing of training; entertainment; sporting and cultural activities; videotaping; providing online electronic publications, not downloadable; providing online computer games and contests; arranging of beauty and athletic contests; arranging of social entertainment events; organization of competitions; videotape film production; publication of journals online; production of advertising)
Germany	MAXIM TECH	30505005		07/01/2005	16
Germany	MAXIMO	301 14 127		02/20/2002	9, 16, 38, 41
Germany	MAXIMUS	301 14 130		02/20/2002	9, 16, 38, 41
Germany	MEXIM	301 14 125		02/20/2002	9, 16, 38, 41
Greece	MAXIM (Greek and Latin letters)		150128	6/18/2008	16
Hong Kong	MAXIM	11595		02/20/2002	16
Hungary	MAXIM	184 187		05/03/2006	16
India	Blender	927,199	01679421	7/2/2011	16 (Magazines, newspapers, newsletters, periodicals, books, printed matter, calendars) 41(Publishing services, entertainment information services, publication of magazines, newspapers, newsletters, periodicals, books, providing online electronic publication of electronic magazines, newspapers, newsletters, periodicals and books online)
India	MAXIM	1079025			16 (Printed matter, printed publications, books, periodicals and magazines)
Israel	MAXIM	129353		07/22/1999	16 (Printed matter; printed publications; books; periodicals and magazines)
Jamaica	MAXIM	Application Pending	052961		43
Japan	MAXIM	4747883	2001-05151	02/20/2004	16 (Books, magazines, newspapers and other printed

					matter (exclusive of picture postcards))
Kazakhstan	MAXIM	Application pending	46723		16, 41
Korea	MAXIM	611,524	40-2003-24270	03/16/2005	16 (Books, newspapers, magazines, periodicals, and posters)
Korea	MAXIM	41-0210970	41-2009-0024909	5/30/2011	38 (Mobile media devices, transmission of entertainment content by mobile devices)
Korea	MAXIM	41-0211640	41-2009-0021693	6/13/2011	41 (Videotaping, books (publication of), providing online electronic publications not downloadable, exhibitions (organization of), etc.)
Lithuania	MAXIM	40957		12/07/2000	16
Macau	MAXIM		N40002	1/7/2010	41
Macau	MAXIM	N4004		06/16/2009	44
Mexico	MAXIM	651686	651686	2/28/2000	16
Mexico	MAXIM	1032836		08/29/2007	
Mexico	MAXIM	Application Pending	1033217		
Mexico	MAXIM BEACH		878386		
Mexico	MAXIM BEACH	1032838	878384	08/29/2007	
Mexico	MAXIM BEACH CLUB	Application Pending	878388		
Mexico	MAXIM BEACH CLUB	1032839		03/28/2008	
Mexico	MAXIM LOUNGE	Application Pending	878383		
Mexico	MAXIM LOUNGE	1032837		08/02/2007	
Mexico	PIENSA MAXIM Logo	837659		06/17/2004	
New Zealand	MAXIM	308631		04/27/1999	16 (Printed material; magazines; publications concerning men's lifestyle and popular culture in Class 16)

Norway	MAXIM	219 060		05/28/2003	16 (Magazines) 41 (Publication of magazines)
Panama	MAXIM	097655			16
Peru	MAXIM	96944		05/10/2004	16 (Printed materials; printed publications, books, periodicals and magazines)
Philippines	MAXIM	04-2005-007655		08/17/2006	16 (books, periodicals and magazines)
Poland	MAXIM	150319		09/02/2004	16 (books, periodicals and magazines)
Portugal	MAXIM	351360		01/19/2005	16 (Printed matter, printed publications, books, periodicals and magazines)
Portugal	MAXMEN	368584		07/13/2004	16
Portugal	SUPER MAXMEN	362520		07/13/2004	16
Puerto Rico	MAXIM	Application Pending	2009008878		43 (hotel and resort services; providing temporary accommodations; lounge services; restaurant and bar services; night clubs, spa services)
Romania	MAXIM	62407		05/17/2004	16 (Printed materials, printed publications, periodicals and magazines)
Russia	MAXIM (Cyrillic)	249155	20011706964	06/18/2003	16 (Printed matter, printed publications; books; periodicals and magazines)
Russia	MAXIM (Latin Letters)	276232	2001/706965	3/11/2001	16 (Printed matter, printed publications; books; periodicals and magazines)
Russia	MAXIM		2009/719587		41 (Education; providing of training; entertainment; sporting and cultural activities; videotaping; publication of books; providing on-line electronic publications, not downloadable; arranging of beauty contests; organization of competitions [education or entertainment]; videotape film production; publication of electronic books and journals on-line; publication of texts, other than publicity texts; production of shows)
Russia	MAXIM (Stylized)		2009/719558		16 (Printed matter, printed publications, books, periodicals and magazines)
Russia	MAXIMAL	244099		04/21/2003	16

Serbia & Montenegro	MAXIM	49291		11/02/2005	16
Serbia and Montenegro	"M" Logo Device	50769		05/31/2006	16
Singapore	MAXIM	T01/08881Z		06/18/2001	16 (Men's lifestyle magazines; books about men's lifes)
Slovak Republic	MAXIM	206776		02/28/2003	16 (Printed matter, publications, books, periodicals and magazines)
Slovenia	MAXIM	Z200271510		01/23/2004	16, 25, 28, 35, 39, 41, 42
South Africa	MAXIM	1999/17203		07/13/2006	16 (Magazines, printed matter, publications and paper goods included in the class)
Spain	MAXIM	2,572,699		05/14/2004	16
Sweden	MAXIM	358 322		11/15/2002	16 (Printed matter, printed publications; books, periodicals and magazine)
Switzerland	MAXIM	488424		08/29/2001	16 (Printed matter; publications; books, periodicals and magazines)
Switzerland	MAXIMAL	489999		10/04/2001	16
Taiwan	MAXIM	01042080		05/01/2003	National 30
Thailand	MAXIM	171572		03/11/2002	16 (1. Informative printed matter 2. Printed publications 3. Books 4. Periodicals 5. Magazines)
Turkey	MAXIM	2010 41060		9/9/2011	16
Turks and Caicos	MAXIM		14787		41
Turks and Caicos	MAXIM		14788		43
Turks and Caicos	MAXIM BUNGALOWS		14783		41
Turks and Caicos	MAXIM BUNGALOWS		14784		43

Turks and Caicos	MAXIM LOUNGE		14789		41
Turks and Caicos	MAXIM LOUNGE		14790		43
Turks and Caicos	MAXIM RESORT		14785		41
Turks and Caicos	MAXIM RESORT		14786		43
U.A.E.	MAXIM		122271		
U.A.E.	"M" Logo Device	3,163,953	78586294	10/24/2006	28
Ukraine	MAXIM	25331	99124530	5/15/2002	16
Ukraine	MAXIM		200909727	8/16/2009	16, 41
U.S.A.	24 HOURS TO LIVE	4,033,831	85/133,629	10/4/2011	16 (Magazine section featuring interviews) 41 (Entertainment services and information services, namely, providing a website featuring on-line magazines in the fields of general interest, sports, entertainment in the field of men's lifestyles and popular culture featuring celebrities, athletes and persons of interest; Providing a website for entertainment purposes where users can view and post comments, videos and photos featuring matter in the field of men's lifestyles and popular culture)
U.S.A.	MAXIM		77/691,269	03/15/2009	28 (Gaming equipment, namely, poker chips, card shufflers, dealer markers, dice and dice shakers.)
U.S.A.	MAXIM	2,072,696	75013180	6/17/1997	16 (magazines concerning men's lifestyle and popular culture)
U.S.A.	MAXIM	2,449,119	76021933	5/8/2001	42 (Providing on-line information on a variety of topics concerning men's lifestyle and popular culture)
U.S.A.	HOMETOWN HOTTIES	4094226	78/316,122	1/31/2012	16 Books and booklets featuring photographs and biographical articles and stories about women; bumper stickers, laminated paper, printed paper signs, decals, date books, daily planners, desktop planners, calendars, book covers.
U.S.A.	HOMETOWN HOTTIES	4100331	78/981,509	2/14/2012	16 (Magazines, namely, sections of magazines featuring photographs and biographical articles and stories about women)
U.S.A.	HOMETOWN HOTTIES	2,786,595	78/201,394	11/25/2003	41 (Entertainment services in the nature of a beauty contest)
U.S.A.	"M" Logo	2,922,400		02/01/2005	16 (magazines concerning men's lifestyle and popular

	Device				culture)
U.S.A.	"M" Logo Device	3,163,953		10/24/2006	28 (Playing cards)
U.S.A.	"M" Logo Device	3,206,793		02/06/2007	21 (Ice buckets; cocktail sets and cocktail travel sets consisting of cocktail shakers, corkscrews, muddlers, strainers, stirrers, jiggers, ice tongs, bottle openers, bottle pourers, coasters neither of paper nor table linen, drinking glasses, shot glasses, flasks, funnels and bottle stoppers sold together as a unit; wine collars used as a bar utensil, wine sleeve holders and wine bottle cradles)
U.S.A.	"M" Logo Device	3,228,649		04/10/2007	28 (Gaming equipment, namely, playing cards, poker chips, poker chip holders, card shufflers, dealer markers, dice, dice shakers and playing card cases)
U.S.A.	ALL ACCESS PASS TO LIFE	Intent to Use	85/334307		35 (Arranging and conducting marketing promotional events for others; Arranging and conducting special events for business purposes; Arranging and conducting special events for commercial, promotional or advertising purposes; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Marketing services, namely, promoting or advertising the goods and services of others; Special event planning for business purposes; Special event planning for commercial, promotional or advertising purposes) 41 (Arranging and conducting special events for social entertainment purposes; Entertainment in the nature of conducting and arranging parties and special events for social entertainment purposes; Entertainment services, namely, conducting parties; Party planning; Special event planning for social entertainment purposes)
U.S.A.	BEACH WATCH	3,567,183		01/27/2009	41 Providing online entertainment and information in the field of celebrities and celebrity news.
U.S.A.	BEACH WATCH and design	3,567,187		01/27/2009	41 Providing online entertainment and information in the field of celebrities, and celebrity news
U.S.A.	BLENDER	1,957,138	74/541,875	02/20/1996	9 (multimedia software, in the form of an interactive periodical, comprised of text, graphics, audio, video and animation for use with computers and video output devices) 16 (magazines regarding interactive multimedia software and pop culture)
U.S.A.	BLENDER	3,106,577		06/20/2006	16 (Periodical publication; namely a music and popular culture magazine)
U.S.A.	BLENDER	3,106,578		06/20/2006	41 (Providing a website that features information on music and popular culture)
U.S.A.	BLENDER	3,195,851		01/09/2007	41 (Entertainment services; namely television programs about music and popular culture)

U.S.A.	BLENDER THEATER	3,389,639		02/26/2008	41 Planning arrangement of showing movies, shows, plays or musical performances; Entertainment in the nature of visual and audio performances, and musical, variety, news and comedy shows; Entertainment, namely, live performances by musical bands; Providing facilities for movies, shows, plays, music or educational training
U.S.A.	CIRCUS MAXIMUS	4,033,590	85/086,046	10/4/2011	16 magazine section dealing with men's lifestyle and popular culture. 41 Entertainment services and information services, namely, providing an online magazine in the field of men's lifestyle and popular culture; providing online publications in the nature of online magazines in the field of automobiles and other motorized vehicles, athletic equipment, electronic equipment, electronic gadgets, exercise equipment, cameras, electronic goods, clothing, accessories, jewelry, luggage, sports and recreational activities, all of interest to male consumers; providing a website for entertainment purposes where users can view photographs, movies, and videos featuring automobiles and other motorized vehicles, athletic equipment, electronic equipment, electronic gadgets, exercise equipment, cameras, electronic goods, clothing, accessories, jewelry, luggage, sports and recreational activities, all of interest to male consumers; videotaping; arranging of beauty contests; videotape film production; Education services, namely, providing a website, articles, news and information in the field of men's lifestyle and popular culture; providing of training in the field of men's lifestyle and popular culture; entertainment services, namely, providing a website, articles, news, blogs and information in the field of men's lifestyle and popular culture; organizing and conducting sporting and cultural activities in the nature of social events and contests related to men's lifestyle; videotaping; providing online non-downloadable electronic publications in the field of men's lifestyles and popular culture; arranging of beauty contests; organization of pageants, beauty competitions and amateur sporting events; videotape film production; publication of on-line journals in the field of men's lifestyles and popular culture
U.S.A.	MAXIM	Intent to Use	78/493,595		14 Jewelry, namely, brooches, bracelets, pendants, jewelry chains, cufflinks, ear rings, tie tacks, pins, necklaces and rings, all of precious metal, and excluding watches of precious and non-precious metals
U.S.A.	MAXIM	3,127,276		08/08/2006	21 Beer mugs, bottle openers, bowls, boxes for dispensing paper towels, brooms, butter dishes,

					candle holders not of precious metal, candlesticks not of precious metal, carving boards, cat litter boxes, champagne buckets, cleaning combs, cleaning pads, clothes brushes, coasters not of paper and not being table linen, cocktail picks, cocktail shakers, coffee cups, colanders for household use, household containers for foods, cooking pots, cork screws, cups, cutting boards, decanters, dish drying racks, dish stands, drinking flasks, drinking glasses, dust pans, Dutch ovens, electric or non-electric toothbrushes, feather dusters, fireplace brushes, flower pots, frying pans, furniture dusters, glass articles, namely, decorative stained glass, glass bowls, gravy boats, hair brushes, hair combs, hip flasks, household utensils, namely, graters, ice buckets, ice cube molds for refrigerators, insulated flasks, ironing boards, kitchen ladles, lawn sprinklers, lemon squeezers, mixing spoons, mops, mouse traps, non-electric coffee pots not of precious metal, non-electric tea kettles, pepper mills, pet feeding dishes, pitchers, plastic bath racks, plastic coasters, plates, polishing cloths, portable beverage coolers, portable ice chests for food and beverages, rubber household gloves, salt shakers, saucepans, scrubbing brushes, serving ladies, serving spoons, shaped ironing board covers, shoe brushes, shower caddies, slotted spoons, soap dishes, soap dispensers, spice racks, sprayers attached to garden hoses, swizzle sticks, tea sets, tea kettles, thermal insulated containers for food or beverages, toilet brushes, toilet paper holders, toothpick holders, towel racks, vacuum flasks, wastepaper baskets, watering cans, window dusters, wine bottle cradles, wine cooling buckets, and wine racks.
U.S.A.	MAXIM	3,228,647		04/10/2007	28 (Playing cards)
U.S.A.	MAXIM	3,261,379		07/10/2007	34 tobacco, namely smoking tobacco, pipe tobacco, cigarette tobacco, chewing tobacco, snuff, cigars, cigarettes, cigarillos; smoker's articles, namely pipes, pipe filters, cleaners, racks, stands, trays, stems and tools, humidors, cigarette paper, tobacco pouches, cigar, cigarette, pipe and tobacco boxes and pouches, ashtrays not of precious metal for smokers, tobacco jars, tobacco knives not of precious metal, lighters for smokers not of precious metal, smokers' cases and cutters not of precious metal, cigar and cigarette holders, scissors for smokers not of precious metal; matches.
U.S.A.	MAXIM	3,610,369		04/21/2009	43 Bar services; restaurant services; restaurants
U.S.A.	MAXIM	Intent to Use	85/217714		25 Bathing suits; Beach coverups; Beachwear; Bikinis; Blazers; Blouses; Board shorts; Boxer briefs; Boxer shorts; Bralettes; Bras; Briefs; Bustiers; Camisoles; Coats of denim; Collared shirts; Corsets; Denim jackets; Denims; G-strings; Headgear, namely, caps and hats; Hooded sweatshirts; Jackets; Jeans; Jogging pants; Knit shirts; Ladies' underwear;

					Leggings; Lingerie; Lounge pants; Men's underwear; Negligees; Night gowns; Night shirts; Pajama bottoms; Pajamas; Panties; Panties, shorts and briefs; Pants; Polo shirts; Robes; Shapewear, namely, girdles and bras; Shorts; Skirts and dresses; Socks; Sport shirts; Suits; Sweatpants; Sweatshirts; Tank tops; Tap pants; Teddies; Tee shirts; Thongs; Ties; Track pants; Undershirts; Underwear; Underwear, namely, boy shorts; Wearable garments and clothing, namely, shirts; Women's underwear
U.S.A.	MAXIM CAMPUS	INTENT TO USE	85/133828		41 Entertainment services and information services, namely, providing a website featuring on-line magazines in the field of entertainment, men's lifestyle and popular culture; videos in the field of entertainment, men's lifestyle and popular culture; beauty contests and model searches; providing a web site where users can post ratings, reviews and recommendations on the events and activities in the field of entertainment; arranging, organizing, conducting, and hosting social entertainment events; arranging and conducting special events for social entertainment purposes
U.S.A.	MAXIM CAMPUS	3982885	85/133810	6/21/2011	16 Magazine section in the field of men's lifestyles and popular culture in the nature of beauty contests and model searches, reviews and recommendations on events and activities in the field of entertainment, social entertainment events and special events for social entertainment purposes
U.S.A.	MAXIM HOT 100	4,027,950	85/133,681	9/20/2011	16 magazine sections concerning beauty contests, model searches. FIRST USE: 20080131. FIRST USE IN COMMERCE: 20080131 41 Entertainment services and information services, namely, providing a website featuring on-line magazines, videos, beauty contests and model searches; providing a web site where users can post ratings, reviews and recommendations on the events and activities in the field of entertainment; arranging, organizing, conducting, and hosting social entertainment events; arranging and conducting special events for social entertainment purposes.
U.S.A.	MAXIM INSIDER	4,021,728	85/133.596	9/6/2011	35 Rating and promoting the products and services of others.
U.S.A.	MAXIM LIVING	3,124,536		08/01/2006	20 (furniture)
U.S.A.	MAXIM PRIME	3,607,676		04/14/2009	43 Bar services; Restaurant and bar services; Restaurant services; Restaurants.
U.S.A.	MAXIMUM WARRIOR	Intent to Use	85/168,466		9 G & S: Computer game software; computer game software and related instruction manual sold together as a unit; interactive video game programs; computer

					<p>game cartridges; computer game discs; downloadable computer game software; video game controllers; interactive video game comprised of a cartridge or DVD sold as a unit with a video game controller; fitted plastic films known as skins for covering and protecting electronic apparatus, namely, mobile phones, smart phones, portable music players, personal digital assistants, and portable digital tablets; computer mice; mouse pads; face plates for video game consoles for use with external monitors; headsets for use with computers; keyboards</p> <p>IC 025, US 022 039. G & S: Clothing, namely, tee shirts, tank tops, sweatpants, sweatshirts, sweat shorts, baseball caps and hats, and jackets</p> <p>35 Arranging and conducting special events for commercial, promotional or advertising purposes</p> <p>41 Entertainment services in the nature of conducting sports, athletic and military contests; Entertainment services in the nature of conducting a contest involving skills with weapons; Organizing, arranging, and conducting athletic and military skills demonstrations events; Entertainment services, namely, providing an on-line computer game; online entertainment in the nature of computer game tournaments; providing online news and information in the field of computer games; entertainment services, namely, conducting contests online; providing a website for organizing, planning and executing events between computer game players and interest groups, namely, providing a web-based system and on-line portal for customers to participate in on-line gaming, operation and coordination of game tournaments, leagues and tours; Arranging and conducting special events for social entertainment purposes; arranging, organizing, conducting, and hosting social entertainment events</p>
U.S.A.	MISS MAXIM	3,228,883		04/10/2007	41 Entertainment in the nature of beauty pageants
U.S.A.	RATED YOUR ULTIMATE ENTERTAINMENT AUTHORITY	4097272	85/133.572	2/7/2012	16 magazine section featuring reviews and commentary in the field of pop culture and entertainment
U.S.A.	STUFF	2,191,323		09/22/1998	16 magazines concerning automobiles and other motorized vehicles, athletic equipment, electronic equipment, electronic gadgets, exercise equipment, cameras, clothing, accessories, jewelry, luggage, and other sports, recreational, and electronic goods of interest to male consumers.
U.S.A.	STUFF	3,604,670		04/07/2009	16 magazine sections concerning automobiles and other motorized vehicles, athletic equipment, electronic equipment, electronic gadgets, exercise

					equipment, cameras, clothing, accessories, jewelry, luggage, and other sports, recreational, and electronic goods of interest to male consumers.
U.S.A.	STUFF		77/950.918		<p>38 Mobile media services in the nature of electronic transmission of entertainment media content, namely, articles, photographs, movies, videos and blogs about automobiles and other motorized vehicles, athletic equipment, electronic equipment, electronic gadgets, exercise equipment, cameras, electronic goods, clothing, accessories, jewelry, luggage, sports and recreational activities, all of interest to male consumers</p> <p>41 Entertainment services and information services, namely, providing an online magazine in the field of men's lifestyle; providing online publications in the nature of e-zines in the field of automobiles and other motorized vehicles, athletic equipment, electronic equipment, electronic gadgets, exercise equipment, cameras, electronic goods, clothing, accessories, jewelry, luggage, sports and recreational activities, all of interest to male consumers; providing a website for entertainment purposes where users can view photographs, movies, and videos featuring automobiles and other motorized vehicles, athletic equipment, electronic equipment, electronic gadgets, exercise equipment, cameras, electronic goods, clothing, accessories, jewelry, luggage, sports and recreational activities, all of interest to male consumers</p>
U.S.A.	STUFF VIP TRAVEL	3,263,008		07/10/2007	<p>39 Travel agency services, namely, making reservations and bookings for transportation; Travel guide services; Travel information services; Travel, excursion and cruise arrangement. FIRST USE: 20060103. FIRST USE IN COMMERCE: 20060103</p> <p>43 Providing travel lodging information services and travel lodging booking agency services for travelers; Travel agency services, namely, making reservations and booking for temporary lodging; Travel agency services, namely, making reservations and bookings for restaurants and meals.</p>
U.S.A.	STUFF'S STARLETS	3,242,065		05/15/2007	41 Entertainment in the nature of beauty pageants.
U.S.A.	THE BEST THING TO HAPPEN TO MEN SINCE WOMEN	2,165,852		06/16/1998	16 magazines concerning men's lifestyle and popular culture
U.S.A.	YOUR MUSIC BUDDY	3,301,564		10/02/2007	16 Magazines featuring music and popular culture

Venezuela	BLENDER	16681-2004		09/26/2005	16
Venezuela	MAXIM		22060-2008		41 Hotel and resort services; providing temporary accommodations; lounge services restaurant and bar services; night clubs; spa services
Venezuela	MAXIM	23079-1998		01/19/2001	16
UNITED KINGDOM	MAXIM	2003294		09/20/1996	16
UNITED KINGDOM	MAXIM TELEVISION	2293531		08/02/2006	
United Kingdom	"M" Logo Device	2387254		08/26/2005	21, 28