

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SONY CORPORATION		01/30/2013	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Japan Display West Inc.		
Street Address:	50 Aza Kamifunaki, O-Aza Ogawa		
City:	Higashiura-cho, Chita-gun, Aichi-ken		
State/Country:	JAPAN		
Postal Code:	470-2102		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3689437	VSPEC	
Registration Number:	3669434	VSPEC	
Registration Number:	3460097	VISTARICH	
CORRESPONDENCE DATA			
Fax Number:	3124199440		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-380-6504		
Email:	mmalleck@dennemeyer-law.com		
Correspondent Name:	Daniel M. Gurfinkel		
Address Line 1:	120 South LaSalle Street, Suite 1400		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	30113-100910		
DOMESTIC REPRESENTATIVE			

OP \$90.00 3689437

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Daniel M. Gurfinkel

Signature:

/dmg/

Date:

02/05/2013

Total Attachments: 1

source=US TM No.3689437, 3669434 and 3460097 #page1.tif

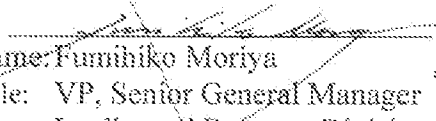
ASSIGNMENT OF TRADEMARKS

SONY CORPORATION, a company organized under the laws of Japan, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby assigns to Japan Display West Inc., a company organized under the laws of Japan, having a place of business at 50 Aza Kamifunaki, O-Aza Ogawa, Higashiura-cho, Chita-gun, Aichi-ken, 470-2102 Japan, all of its rights, title and interest together with the goodwill of the marks appurtenant thereto and the right to sue and collect for past infringement, in and to the following Trademarks and Trademark Registrations:

Trademark	Country	Registration Number
V S P E C	United States of America	3689437
V S P E C (L) + * (D)	United States of America	3669434
V I S T A R I C H	United States of America	3460097

SONY CORPORATION

Dated: January 30, 2013
Tokyo, Japan

By 
Name: Fumihiko Moriya
Title: VP, Senior General Manager
Intellectual Property Division,
Sony Corporation