

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|---|------------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Cooper's Hawk Holding, LLC | | 02/05/2013 | LIMITED LIABILITY COMPANY: ILLINOIS |
| RECEIVING PARTY DATA | | | |
| Name: | Cooper's Hawk Intermediate Holding, LLC | | |
| Street Address: | 15690 S. Harlem Ave. | | |
| City: | Orland Park | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60462 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85755567 | LIFEBALANCE BY COOPER'S HAWK | |
| Serial Number: | 85825413 | LIFEBALANCE BY COOPER'S HAWK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3129206596 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 312.750.8937 | | |
| Email: | cverstrate@mcguirewoods.com | | |
| Correspondent Name: | Christopher J. Verstrate, McGuireWoods | | |
| Address Line 1: | 77 West Wacker Drive | | |
| Address Line 2: | Suite 4100 | | |
| Address Line 4: | Chicago, ILLINOIS 60601-1818 | | |
| NAME OF SUBMITTER: | Christopher Verstrate | | |
| Signature: | /cjv/ | | |
| Date: | 02/05/2013 | | |
| Total Attachments: 1 source=2013-02-05_Life Balance TM Assignment#page1.tif | | | |

OP \$65.00 85755567

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 5th day of February, 2013, by and between Cooper's Hawk Holding, LLC, an Illinois limited liability company ("ASSIGNOR") and Cooper's Hawk Intermediate Holding, LLC, a Delaware limited liability company ("ASSIGNEE").

WHEREAS, ASSIGNOR is the holder of record of the U.S. trademark applications relating to the trademark assigned the following application serial numbers:

Application No. 85/755,567

LIFE BALANCE
by COOPER'S HAWK

Application No. 85/825,413

LIFE BALANCE
by COOPER'S HAWK

(hereinafter, the "Trademarks");

WHEREAS, ASSIGNEE is a successor of the business to which the marks pertain, and is ongoing and existing, and therefore is desirous of acquiring all ASSIGNOR's rights, title, and interest in and to the Trademarks; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title, and interest ASSIGNOR may possess in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and any and all applications and registrations therefor anywhere in the world.

Assignor:

COOPER'S HAWK HOLDING, LLC

By: Tim McEnergy
Tim McEnergy, Manager

Assignee:

COOPER'S HAWK INTERMEDIATE HOLDING, LLC

By: Tim McEnergy
Tim McEnergy, One of its Managers