

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Artisan De Luxe Holdings, LLC		01/23/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	JS ADL LLC		
Street Address:	4300 East Fifth Avenue		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43219		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4211968	ARTISAN DE LUXE	
Registration Number:	3979234	ARTISAN DE LUXE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	614-449-4328		
Email:	pam.lillie@vcf.com		
Correspondent Name:	Jeffrey S. Barry		
Address Line 1:	4300 East Fifth Avenue		
Address Line 4:	Columbus, OHIO 43219		
ATTORNEY DOCKET NUMBER:	ARTISAN DELUXE		
NAME OF SUBMITTER:	Jeffrey S. Barry		
Signature:	/Jeffrey S. Barry/		

OP \$65.00 4211968

Date:

02/06/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Artisan de Luxe Holdings, LLC, a limited liability company organized and existing under the laws of the State of California (hereinafter referred to as the "ASSIGNOR"), is the owner of the trademarks and registrations set forth in Exhibit A hereto and the goodwill associated therewith (hereinafter referred to as the "Marks"); and

WHEREAS, JS ADL LLC, a limited liability company organized and existing under the laws of the State of Ohio, with an address of 4300 East Fifth Avenue, Columbus, Ohio 43219, (hereinafter referred to as the "ASSIGNEE"), desires to acquire the rights which the ASSIGNOR has in and to said Marks and registrations thereof along with the goodwill associated with said Marks;

NOW, THEREFORE, for ten dollars (\$10) and other good and valuable consideration, receipt of which is hereby acknowledged, the ASSIGNOR does hereby, irrevocably and unconditionally, assign and transfer to the ASSIGNEE its entire right, title, and interest in and to the Marks and the registrations for the Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof, and all other rights which the ASSIGNOR has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Marks and registrations, the same to be held and enjoyed by the ASSIGNEE, its successors and assigns.

ASSIGNOR:

ARTISAN DE LUXE HOLDINGS, LLC,
an California limited liability company

By: 

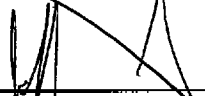
Name: Samuel J. Furrow

Title: Managing Member

Date: January 23, 2013

ASSIGNEE:

JS ADL LLC,
an Ohio limited liability company

By: 

Name: Jeffrey A Schottenstein

Title: Co-Manager

Date: 1/23/13

By: 

Name: Kevin Lonergan

Title: Co-Manager

Date: 1/03/13

EXHIBIT A

<u>MARK</u>	<u>JURISDICTION</u>	<u>APPLICATION NUMBER</u>	<u>REGISTRATION NUMBER</u>
Artisan de Luxe	United States	77 / 983,161	4,211,968
Artisan de Luxe	United States	85 / 000,966	3,979,234
Artisan de Luxe	Japan	2010-035760	5,393,354

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