

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CNG Financial Corporation		02/06/2013	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Allied Cash Holdings, LLC		
Street Address:	7755 Montgomery Road		
Internal Address:	Suite 400		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45236		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85835441	ALLIED CASH ADVANCE	
CORRESPONDENCE DATA			
Fax Number:	5136985079		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	513-698-5078		
Email:	mmarrero@ulmer.com		
Correspondent Name:	Michael A. Marrero		
Address Line 1:	600 Vine Street		
Address Line 2:	Suite 2800		
Address Line 4:	Cincinnati, OHIO 45202-2409		
ATTORNEY DOCKET NUMBER:	26213-16 - ALLIED CASH AD		
NAME OF SUBMITTER:	Michael A. Marrero		
Signature:	/Michael A. Marrero/		
Date:	02/06/2013		
Total Attachments: 1 source=TRADEMARK ASSIGNMENT#page1.tif			

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WHEREAS, CNG Financial Corporation, an Ohio corporation, having an address of 7755 Montgomery Road, Suite 400, Cincinnati, Ohio 45236 (hereinafter "Assignor"), represents that it is the owner of the trademark that is the subject of the U.S. Patent & Trademark Office application Serial Number 85/835,441 for ALLIED CASH ADVANCE and design (the "Mark"); and

WHEREAS, Allied Cash Holdings, LLC, a Delaware limited liability company, with an address of 7755 Montgomery Road, Suite 400, Cincinnati, Ohio 45236 (hereinafter "Assignee"), is desirous of the acquiring the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all of its right, title and interest in and to the Mark, together with the entire business symbolized by the Mark, the goodwill of the business symbolized by the Mark, the right to sue for past, present and future infringement, dilution, misappropriation, violation, or breach thereof, and the right to recover, collect and own any monetary or other damages, and to obtain injunctive relief, as a result thereof.

ASSIGNOR further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as ASSIGNEE may from time to time reasonably request to effect fully this assignment and to permit ASSIGNEE to be duly recorded as the registered owner of the Mark in the United States.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this assignment effective as of this 6th day of February, 2013.

CNG Financial Corporation

By: Michael A. Marrero

Michael A. Marrero
Print Name

Attorney of Record
Title