

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Life Elements, Inc.		01/01/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	McCrane, Inc.		
Doing Business As:	Harbinger		
Street Address:	801 Chadbourne Road, Suite 103		
City:	Fairfield		
State/Country:	CALIFORNIA		
Postal Code:	94534		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3662506	ACTION WIPES	
CORRESPONDENCE DATA			
Fax Number:	6503300831		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(650) 330-0830		
Email:	twright@claim1.com		
Correspondent Name:	Edward S. Wright		
Address Line 1:	1100 Alma Street, Suite 207		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
ATTORNEY DOCKET NUMBER:	TA-49381-60		
NAME OF SUBMITTER:	Edward S. Wright		
Signature:	/esw/		
Date:	02/06/2013		
Total Attachments: 1 source=TA-49381-60 Assignment#page1.tif			

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## TRADEMARK ASSIGNMENT

Life Elements, Inc., a California corporation, with a place of business at Atascadero, California ("Assignor") is the owner of the trademark Action Wipes which is registered in United States Patent and Trademark Office (Registration No. 3,662,506, dated August 4, 2009).

McCrane, Inc., a California corporation, with a place of business at Fairfield, California ("Assignee") desires to acquire the entire right, title and interest in and to the Action Wipes trademark and the registration covering the same.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

1. Assignor hereby, assigns, transfers and conveys unto Assignee the entire right, title and interest in and to the Action Wipes trademark, the registration covering the same (U.S. Reg. No. 1,997,362), and the good will of the business symbolized by the Action Wipes trademark.

2. Assignor agrees to cooperate with Assignee in order that Assignee can fully enjoy the right, title and interest herein conveyed, including the execution and delivery any and all papers, instruments and other documents, as requested by Assignee, the giving of testimony, and the performance all reasonable other acts required by Assignee.

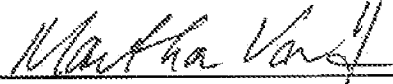
3. This assignment shall inure to the benefit of and be binding upon the successors, assigns and legal representatives of both Assignor and Assignee.

4. Assignor warrants and represents that it has not entered into, and will not enter into, any assignment, contract or understanding in conflict herewith.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed and delivered on the date written below.

Life Elements, Inc.

Dated: January 1, 2013

By   
Martha Van Inwegen/President