

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Innex, Inc.		02/05/2013	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
Name:	Kool Brands, LLC		
Street Address:	5190 Neil Road, Suite 430		
City:	Reno		
State/Country:	NEVADA		
Postal Code:	89502		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 3</b>			
Property Type	Number	Word Mark	
Registration Number:	3617355	SUMOTO	
Registration Number:	3880954	RETROGEN	
Registration Number:	4007448	EXO-GUARD	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	6022584441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-258-4440		
Email:	chris@daylawfirm.com		
Correspondent Name:	Christopher J. Day		
Address Line 1:	9977 North 90th Street, Suite 155		
Address Line 4:	Scottsdale, ARIZONA 85258		
NAME OF SUBMITTER:	Christopher J. Day		
Signature:	/Christoher J. Day/		
Date:	02/06/2013		
Total Attachments: 1 source=INNEX Assignment Signed#page1.tif			

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**SUMOTO**  
Serial No.: 77484295  
Registration No.: 3617355

**RETROGEN**  
Serial No.: 77780006  
Registration No.: 3880954

**EXO-GUARD**  
Serial No.: 85086483  
Registration No.: 4007448

**TRADEMARK ASSIGNMENT**

WHEREAS, Innex, Inc., a corporation organized under the laws of California ("Assignor") owns and uses the marks in connection with the goods specified in the above identified United States trademark registrations; and

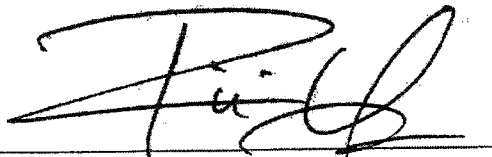
WHEREAS, Kool Brands, LLC, a limited liability company organized under the laws of Nevada, located at 5190 Neil Road, Suite 430, Reno, NV 89502 ("Assignee") is desirous of acquiring said marks and the underlying trademark registrations.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said marks, and the above identified registrations together with the goodwill associated therewith.

Dated as of the 5th day of February, 2013.

ASSIGNOR:

Innex, Inc.



Signature

TITI NGOY

Printed Name

PRESIDENT / C.E.O.

Position