

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Atlantic Coast Media Group, LLC		02/04/2013	LIMITED LIABILITY COMPANY: VIRGINIA

RECEIVING PARTY DATA

Name:	Harbert Mezzanine Partners II SBIC, L.P.
Street Address:	2100 Third Avenue North, Suite 600
City:	Birmingham
State/Country:	ALABAMA
Postal Code:	35203-3371
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	4139748	BRONZIA17 COMPLEX
Registration Number:	4198871	KERACALM
Registration Number:	4129060	KERANIQUE
Registration Number:	3862008	LASHATONE
Registration Number:	4106451	LUMINEYE
Registration Number:	4050668	SUNSOAK
Registration Number:	3968131	THINNING HAIR SOLUTION FOR WOMEN
Registration Number:	3602370	VINOTROL
Registration Number:	3888328	YOUR BEAUTY ADVISOR
Serial Number:	77966529	INSTANT EFFECT
Serial Number:	85080730	EYE JUVENATION

CORRESPONDENCE DATA

Fax Number: 4237858480

CH \$290.00 4139748

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 4237858295  
Email: pliner@millermartin.com  
Correspondent Name: Patricia P. Liner  
Address Line 1: 832 Georgia Avenue  
Address Line 2: Suite 1000 Volunteer Building  
Address Line 4: Chattanooga, TENNESSEE 37402-2289

ATTORNEY DOCKET NUMBER:	17723-0015
NAME OF SUBMITTER:	Patricia P. Liner
Signature:	/Patricia P. Liner/
Date:	02/06/2013

Total Attachments: 2  
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**MEMORANDUM OF SECURITY AGREEMENT**

**(TRADEMARKS)**

Pursuant to an Intellectual Property Security Agreement dated April 7, 2006, as amended (the "Security Agreement"), Atlantic Coast Media Group, LLC, a Virginia limited liability company (the "Pledgor"), has granted to Harbert Mezzanine Partners II SBIC, L.P., a Delaware limited partnership, as agent (the "Secured Party"), a continuing security interest in, and a continuing lien upon, the Collateral (as that term is defined in the Security Agreement), including the trademarks listed on the annexed Schedule 1, and all applications, registrations, renewals and proceeds (including accounts receivable and royalties) thereof (the "Trademarks"), together with the goodwill of the business connected with the use of and symbolized by the Trademarks. The Secured Party's security interest in the Trademarks can be terminated only in accordance with the terms of the Security Agreement.

Dated: February 4, 2013

ATLANTIC COAST MEDIA GROUP, LLC

By: 

Name: THOMAS SHIPLEY

Title: MANAGING PARTNER

Schedule 1

<u>TRADEMARK</u>	<u>OWNER</u>	<u>STATUS</u>	<u>SERIAL No.</u>
Bronzia17 Complex	Atlantic Coast Media Group, LLC	Registered	4139748
Keracalm	Atlantic Coast Media Group, LLC	Registered	4198871
Keranique	Atlantic Coast Media Group, LLC	Registered	4129060
Lashatone	Atlantic Coast Media Group, LLC	Registered	3862008
Lumineye	Atlantic Coast Media Group, LLC	Registered	4106451
Sunsoak	Atlantic Coast Media Group, LLC	Registered	4050668
Thinning Hair Solution for Women	Atlantic Coast Media Group, LLC	Registered	3968131
Vinotrol	Atlantic Coast Media Group, LLC	Registered	3602370
Your Beauty Advisor	Atlantic Coast Media Group, LLC	Registered	3888328
Instant Effect	Atlantic Coast Media Group, LLC	Application	77966529
Eye Juvenation	Atlantic Coast Media Group, LLC	Application	85080730