

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Starbucks Corporation d/b/a Starbucks Coffee Company</td> <td></td> <td>02/05/2013</td> <td>CORPORATION: WASHINGTON</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Starbucks Corporation d/b/a Starbucks Coffee Company		02/05/2013	CORPORATION: WASHINGTON																
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CORRESPONDENCE DATA																											
<p>Fax Number: 2024084400 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 2024084000 Email: docketing@finnegan.com Correspondent Name: Julia Anne Matheson Address Line 1: 901 New York Avenue Address Line 2: Finnegan, Henderson et al Address Line 4: Washington, DISTRICT OF COLUMBIA 20001</p>																											
ATTORNEY DOCKET NUMBER:	08957.3662																										
NAME OF SUBMITTER:	Julia Anne Matheson																										
Signature:	/Julia Anne Matheson/																										

OP \$40.00 85733959

Date:

02/07/2013

Total Attachments: 2

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ASSIGNMENT

Starbucks Corporation d/b/a Starbucks Coffee Company, a Washington corporation with its principal place of business at 2401 Utah Avenue South, Seattle, Washington 98134 ("Assignor"), is the owner of the mark identified in Exhibit A and of the U.S. trademark application therefor ("the Trademark").

Bay Bread LLC, a Delaware limited liability company with its principal place of business at 2325 Pine Street, San Francisco, California 94115 and wholly-owned subsidiary of Assignor ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificate of registration to Assignee.

Starbucks Corporation

By: Russell W. Jacobs
Russell W. Jacobs
director, corporate counsel

Date: 5 February 2013

EXHIBIT A

MARK

LA BOULANGE

SERIAL NO.

85733959

FILING DATE

September 20, 2012

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