

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Woodbury Financial Services, Inc.		02/04/2013	CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	American International Group, Inc.		
<b>Street Address:</b>	180 Maiden Lane		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10038		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4084444	IT'S YOUR MOVE NAVIGATE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6463839368		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	212-770-3446		
<b>Email:</b>	elizabeth.pearce@aig.com		
<b>Correspondent Name:</b>	Elizabeth R Pearce		
<b>Address Line 1:</b>	80 Pine Street		
<b>Address Line 2:</b>	13th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10005		
<b>ATTORNEY DOCKET NUMBER:</b>	0248-0000-0100		
<b>NAME OF SUBMITTER:</b>	Elizabeth R Pearce		
<b>Signature:</b>	/erp/		

CH \$40.00 4084444

Date:

02/07/2013

**Total Attachments: 3**

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ASSIGNMENT OF SERVICE MARK FROM WOODBURY FINANCIAL SERVICES,  
INC. TO AMERICAN INTERNATIONAL GROUP, INC.

WHEREAS, Woodbury Financial Services, Inc. (hereinafter "Assignor"), a Minnesota corporation, having its principal place of business at 7755 3<sup>rd</sup> Street North, Oakdale, Minnesota 55128, has adopted, used and is the owner of the service Mark as shown on Schedule A hereto (hereinafter, the "Mark");

WHEREAS, American International Group, Inc. (hereinafter "Assignee"), a Delaware corporation, having its principal place of business at 180 Maiden Lane, New York, New York 10038, is desirous of acquiring the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and any applications and registrations therefor, and including all common-law and other rights in the Mark, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of the Mark and any applications and registrations therefor prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on 2/4 2013.

WOODBURY FINANCIAL SERVICES, INC.

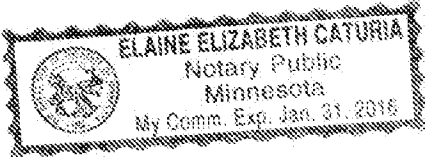
  
Name: Patrick H. McEvoy  
Title: CEO and President

State of Minnesota                    )  
  )SS:  
County of *Washington*            )

On this 4<sup>th</sup> day of February, 2013 before me, a Notary Public in and for said county, appeared *Patrick McEvoy*, personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that he/she signed and delivered the document as his/her free and voluntary act for the uses and purposes therein set forth.

  
Notary Public

My commission expires: 1-31-2016



WOODBURY FINANCIAL SERVICES, INC.

MARK	REG. NO.
ITS YOUR MOVE NAVIGATE	4,084,444

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