

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DOOH US Holdings, LLC		01/23/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	DOOH IP LLC		
Street Address:	540 West Madison Street, Suite 2500		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3703700	TEXT YOUR SONG!	
Registration Number:	3503233	TEXT REWARDS	
Registration Number:	4035210	TEXT IT. HEAR IT. SEE IT.	
Registration Number:	3343449	M-VENUE	
Registration Number:	3262044	FIND IT. HEAR IT. SEE IT.	
Serial Number:	85447307	AKOOTV	
Serial Number:	85447306	AKOO, THE COOLEST TV NETWORK ANYWHERE	
Registration Number:	3218620	AKOO	
CORRESPONDENCE DATA			
Fax Number:	8167531536		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8167531000		
Email:	uspt@polsinelli.com, jwillard@polsinelli.com		

CH \$215.00 3703700

Correspondent Name: Timothy D. Steffens, Polsinelli Shughart  
Address Line 1: 700 W. 47th Street, Suite 1000  
Address Line 4: Kansas City, MISSOURI 64112

ATTORNEY DOCKET NUMBER: 072621-448927

NAME OF SUBMITTER: Timothy D. Steffens

Signature: /Timothy D. Steffens/

Date: 02/07/2013

Total Attachments: 2  
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source=Trademark Assignment to DOOH IP LLC#page2.tif

**TRADEMARK ASSIGNMENT**

DOOH US Holdings, LLC, a Delaware limited liability company, located at 540 West Madison Street, Suite 2500, Chicago, Illinois 60661 ("Assignor") has adopted, used or is using certain trademarks or service marks as set forth on the attached Schedule A (the "Marks"), in conjunction with Assignor's business, together with the goodwill symbolized thereby; and

DOOH IP LLC, a Delaware limited liability company, located at 540 West Madison Street, Suite 2500, Chicago, Illinois 60661 ("Assignee"), is desirous of acquiring the Marks and any pending applications or registrations issued in connection therewith and the goodwill symbolized thereby.

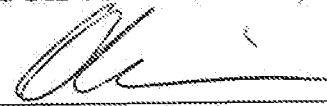
In consideration of the premises, Assignor agrees as follows:

1. Assignment. Assignor hereby conveys, assigns, transfers and sets over unto the Assignee all of the Assignor's right, title and interest in and to the Marks, together with the goodwill symbolized thereby, together with all applications and/or registrations thereof, together with a right to sue for and collect on all claims for damages by reason of past, present or future infringement of said Marks.

2. Filing of Assignment. Assignor hereby appoints Assignee to file and record this instrument with the United States Patent and Trademark Office.

Dated: January 23, 2013

**DOOH US HOLDINGS, LLC**

  
By: Donald R. Wilson, Jr.  
Its: CEO

STATE OF Illinois

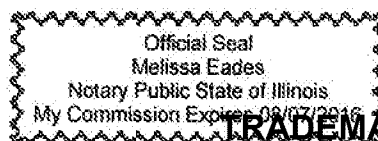
COUNTY OF McLean

On this 4 day of February, 2013 before me personally appeared Donald R. Wilson, Jr. to me known to be an authorized representative of Assignor described in and who executed the foregoing instrument, and acknowledged that he/she executed the same as his/her free act and deed.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.

  
Notary Public

My Commission Expires: 8-7-2016



**SCHEDULE A**

**MARKS**

Any and all registered and unregistered trademarks and service marks of Assignor, including without limitation, the following marks:

<b><u>Mark</u></b>	<b><u>Registration/Application No.</u></b>	<b><u>Country</u></b>
TEXT YOUR SONG!	3,703,700	USA
TEXT REWARDS	3,503,233	USA
TEXT IT. HEAR IT. SEE IT.	4,035,210	USA
M-VENUE	3,343,449	USA
FIND IT. HEAR IT. SEE IT.	3,262,044	USA
AKOOTV	85/447,307	USA
AKOO, THE COOLEST TV NETWORK ANYWHERE	85/447,306	USA
AKOO	3,218,620	USA