

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|---|----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| General Binding Corporation | | 06/30/2012 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | General Binding LLC | | |
| Street Address: | 300 Tower Parkway | | |
| City: | Lincolnshire | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60069 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3127513 | QUARTET CONNECTABLES | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4142770656 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 414-271-6560 | | |
| Email: | mkeipdocket@michaelbest.com | | |
| Correspondent Name: | Katrina G. Hull | | |
| Address Line 1: | 100 East Wisconsin Avenue, Suite 3300 | | |
| Address Line 4: | Milwaukee, WISCONSIN 53202 | | |
| ATTORNEY DOCKET NUMBER: | 018892-9104 US00 | | |
| NAME OF SUBMITTER: | Jaime L. Trembl | | |
| Signature: | /jaime l. trembl/ | | |
| Date: | 02/07/2013 | | |
| Total Attachments: 0 | | | |

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