

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GROUPE PROCYCLE INC. / PROCYCLE GROUP INC.		01/08/2013	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	INDUSTRIES RAD INC.
Street Address:	9095, 25th Avenue
Internal Address:	Saint-Georges de Beauce
City:	Quebec
State/Country:	CANADA
Postal Code:	G6A 1A1
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2894161	EVOX
Registration Number:	2622863	MIELE
Registration Number:	2189228	ROCKY MOUNTAIN
Registration Number:	1890990	FUSION
Registration Number:	3786632	STRAIGHT UP
Registration Number:	2170742	SOUL
Registration Number:	1723601	BLIZZARD
Registration Number:	1929777	VERTEX

CORRESPONDENCE DATA

Fax Number: 7032058050
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 703-205-8000

OP \$215.00 2894161

Email: Rommel.Cortez@bskb.com
Correspondent Name: James M. Slattery
Address Line 1: P.O. Box 747
Address Line 4: Falls Church, VIRGINIA 22040-0747

ATTORNEY DOCKET NUMBER: 1912-0256T

DOMESTIC REPRESENTATIVE

Name: Birch Stewart Kolasch & Birch LLP
Address Line 1: P.O. Box 747
Address Line 4: Falls Church, VIRGINIA 22040-0747

NAME OF SUBMITTER: James M. Slattery

Signature: /James M. Slattery/

Date: 02/07/2013

Total Attachments: 2
source=Assignment - USA (2)#page1.tif
source=Assignment - USA (2)#page2.tif


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADE-MARKS

The undersigned, GROUPE PROCYCLE INC. / PROCYCLE GROUP INC., (hereinafter referred to as "the Assignor"), in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, does hereby sell, assign and transfer to INDUSTRIES RAD INC., a corporation organized under the laws of Quebec, whose principal office or place of business is situated at 9095, 25th Avenue, Saint-Georges de Beauce, Quebec, Canada G6A 1A1, (hereinafter referred to as "the Assignee"), all of its right, title and interest in the United States of America in and to the trade-marks identified in the Schedule hereto and the registrations and applications for the same referred to in the said Schedule, together with the goodwill attaching to the said trade-marks, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest could have been held and enjoyed by the Assignor if this assignment had not been made.

EXECUTED at Saint-Georges de Beauce, Quebec, Canada, this January 8th 2013.

GROUPE PROCYCLE INC /
PROCYCLE GROUP INC.

By: 
Name: Raymond Dutil
Title: President

ANNEX A

Trademark	Registration Number
EVOX	2894161
MIELE	2622863
ROCKY MOUNTAIN	2189228
FUSION	1890990
STRAIGHT UP	3786632
SOUL	2170742
BLIZZARD	1,723,601
VERTEX	1929777