

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL								
CONVEYING PARTY DATA									
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Media General Communications Holdings, LLC</td> <td></td> <td>01/21/2013</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Media General Communications Holdings, LLC		01/21/2013	LIMITED LIABILITY COMPANY: DELAWARE	
Name	Formerly	Execution Date	Entity Type						
Media General Communications Holdings, LLC		01/21/2013	LIMITED LIABILITY COMPANY: DELAWARE						
RECEIVING PARTY DATA									
Name:	Blockdot, Inc.								
Street Address:	8350 North Central Expressway								
Internal Address:	Suite 400								
City:	Dallas								
State/Country:	TEXAS								
Postal Code:	75206								
Entity Type:	CORPORATION: TEXAS								
PROPERTY NUMBERS Total: 6									
Property Type	Number	Word Mark							
Registration Number:	2395489	BOXERJAM							
Registration Number:	2395488	BOXERJAM							
Registration Number:	2174032	CLINK							
Registration Number:	2102349	IMEZ							
Registration Number:	2065876	PUZZLE ZONE							
Registration Number:	2051649	STRIKE A MATCH							
CORRESPONDENCE DATA									
Fax Number:									
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Phone:	(202) 776-2284								
Email:	trademark@dowlohnnes.com								
Correspondent Name:	Matthew L. Frisbee								
Address Line 1:	1200 New Hampshire Avenue, N.W.								

OP \$165.00 2395489

Address Line 2: Suite 800
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:	Matthew L. Frisbee
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Signature:	/Matthew L. Frisbee/
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Date:	02/06/2013
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Total Attachments: 4

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source=13 Blockdot - Trademark Assignment (MGCH to Blockdot) (Executed)-c#page4.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of this 21st day of January, 2013 (the "Effective Date") by and between **MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC**, a Delaware limited liability company with an address of 333 E. Franklin Street, Richmond, Virginia 23219 ("Assignor"), and **BLOCKDOT, INC.**, a Texas corporation with an address of 8350 North Central Expressway, Suite 400, Dallas, Texas 75206 ("Assignee").

WHEREAS, Assignor desires to convey, assign, transfer and deliver, and Assignee desires to acquire, the registered trademarks and trademark applications set forth on Schedule A attached hereto (collectively, "Marks"); and

WHEREAS, Assignee has a bona fide intent to use the Marks in its business.

NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby conveys, assigns, transfers and delivers (or causes to be conveyed, assigned, sold, transferred and delivered) to Assignee, free and clear of any and all Liens, all right, title and interest in and to all trademarks, service marks, logos, slogans, trade names, and corporate names, and trade dress (including banners, flags, nameplates, and mastheads), that are included in the Marks, together with all translations, adaptations, derivations, and combinations thereof and including all goodwill associated therewith, and all applications, registrations and renewals in connection therewith (collectively, the "Trademarks"), and together with the right to sue and recover for any past infringements of the marks.

IN ADDITION, Assignor covenants and agrees at any time, upon the request of Assignee, to deliver, or cause to be delivered, and execute, or cause to be executed, all papers that may be necessary or desirable to perfect the title to said Trademarks which may be granted therefor in Assignee, its successors, assigns or any other legal representatives and will make, or cause to be made, all rightful oaths, or declarations, and do all lawful acts requisite for procuring the same therein, as necessary, without further compensation.

The parties hereby incorporate the recitals into this Assignment. This Assignment shall be governed by, and construed in accordance with, the laws of the United States, in respect of trademark issues and in all other respects, including as to validity, interpretation and effect, by the laws of the State of Delaware, without regard to the choice of law provisions or conflicts of law principles of such state.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which when taken together shall constitute one and the same instrument. Facsimile or PDF signatures shall be sufficient and fully binding.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the Effective Date.

MEDIA GENERAL COMMUNICATIONS
HOLDINGS, LLC

By: James F. Woodward
Name: James F. Woodward
Title: Treasurer

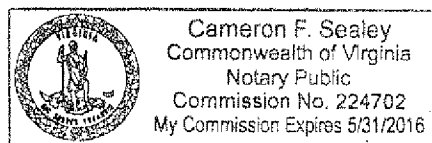
NOTARIAL CERTIFICATE

State of: Virginia)
City: Richmond) SS.
County of: Richmond)

This instrument was executed before me on this 17th day of January, 2013, by
James F. Woodward, a citizen of the United States of America.

WITNESS my hand and official seal.

Cameron F. Sealey
Notary Public Signature



TRADEMARK ASSIGNMENT

TRADEMARK
REEL: 004958 FRAME: 0254

IN WITNESS WHEREOF, Assignee has executed this Assignment as of the Effective Date.

BLOCKDOT, INC.

By: James F. Woodward
Name: James F. Woodward
Title: VP & Treasurer

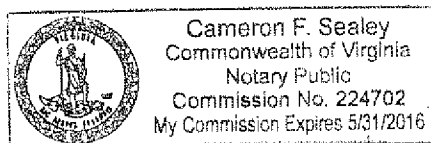
NOTARIAL CERTIFICATE

State of: Virginia)
City) SS.
~~County~~ of: Richmond)

This instrument was executed before me on this 1st day of January, 2013, by
James F. Woodward, a citizen of the United States of America.

WITNESS my hand and official seal.

Cameron F. Sealey
Notary Public Signature



TRADEMARK ASSIGNMENT

TRADEMARK
REEL: 004958 FRAME: 0255

SCHEDULE A

UNITED STATES REGISTERED TRADEMARKS						
MARK	REGISTRANT			REG. NO.	STATUS	
BOXERJAM	Media	General	Communications	2,395,489	Registered.	Renewal due 10/17/2020
BOXERJAM and DESIGN	Media	General	Communications	2,395,488	Registered.	Renewal due 10/17/2020
CLINK	Media	General	Communications	2,174,032	Registered.	Renewal due 07/14/2018
IMEZ and DESIGN	Media	General	Communications	2,102,349	Registered.	Renewal due 09/30/2017
PUZZLE ZONE	Media	General	Communications	2,065,876	Registered.	Renewal due 05/27/2017
STRIKE A MATCH	Media	General	Communications	2,051,649	Registered.	Renewal due 04/08/2017