

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																						
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																						
CONVEYING PARTY DATA																							
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Atlas Holdings LLC</td> <td></td> <td>01/08/2013</td> <td>LIMITED LIABILITY COMPANY: UNITED STATES</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Atlas Holdings LLC		01/08/2013	LIMITED LIABILITY COMPANY: UNITED STATES												
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CORRESPONDENCE DATA																							
<p>Fax Number: 2128087897</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 212-808-7800</p> <p>Email: ajakobsson@kelleydrye.com</p> <p>Correspondent Name: Kelley Drye & Warren LLP</p> <p>Address Line 1: 101 Park Avenue</p> <p>Address Line 4: New York, NEW YORK 10178</p>																							
DOMESTIC REPRESENTATIVE																							
<p>Name: Kelley Drye & Warren LLP</p> <p>Address Line 1: 101 Park Avenue</p> <p>Address Line 4: New York, NEW YORK 10178</p>																							

NAME OF SUBMITTER:	Anna Jakobsson
Signature:	/Anna Jakobsson/
Date:	02/08/2013
Total Attachments: 2 source=INSIGHT Assignment#page1.tif source=INSIGHT Assignment#page2.tif	

Exhibit A

ASSIGNMENT OF U.S. TRADEMARK

This ASSIGNMENT OF TRADEMARK ("Assignment") is made and entered into as of this 8th day of Jan, 2013, by and between Atlas Holdings LLC, having its principle place of business at One Sound Shore Drive, Suite 203, Greenwich, CT 06830, United States of America ("Assignor"), and Hip Lik Packaging Products Fty. Ltd, a Hong Kong Corporation, having its principle place of business at Oriental Daily News Building, 3/F, 6 Kwei Chow St, Tokwawan, Kowloon, Hong Kong ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in, to the trademark and trademark registrations set forth in Schedule I (the "Trademark");

WHEREAS, Assignee wishes to acquire and Assignor wishes to assign all right, title and interest in and to the Trademark;

ACCORDINGLY, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

Assignor does hereby sell, assign and transfer unto Assignee all right, title, and interest in and to the Trademark, together with all common law rights and goodwill of the business symbolized by the Trademark, including the registration therefor, as well as any and all claims, demands, causes of action, rights to sue or other rights occasioned from or because of any and all past or present infringement, passing off, harm to goodwill, dilution, or misappropriation of the Trademark and the right to collect damages therefor and all income, royalties or payments due as of the date hereof or hereafter.

IN TESTIMONY WHEREOF, Assignor has signed this Assignment or has caused it to be signed and executed by her undersigned representative.



Atlas Holdings LLC

By: [Signature]
Print Name: Dennis K. Elder
Title (if applicable): CEO

FLORIDA
STATE OF ~~NEW YORK~~
COLLIER) SS.
COUNTY OF ~~NEW YORK~~

On this 10 day of JAN, 2013, who is known to me, personally appeared before me and acknowledged that she executed the foregoing Assignment of Trademark on behalf of the Assignor and pursuant to authority duly received

[Signature]
Notary Public
My commission expires 3-28-15

Schedule 1

Trademarks

Mark	Country	Status	Good/Services	Application Number	Registration Number
INSIGHT SLIDER	Canada	Registered	Packaging container comprised of plastic sheets with an interlocking mechanism that creates a sliding structure for displaying a wide range of consumer goods	1220237	TMA644594
INSIGHT SLIDER	European Community	Registered	Packaging container comprised of plastic sheets with an interlocking mechanism that creates a sliding structure for displaying a wide range of consumer goods; in Class 20	003903151	003903151
INSIGHT	United States	Registered	Packaging container comprised of plastic sheets and plastic end caps which create a structure for displaying a wide range of consumer goods; in Class 20	76/385,782	2,860,829
INSIGHT SLIDER	United States	Abandoned	Packaging container comprised of plastic sheets with an interlocking mechanism that creates a sliding structure for displaying a wide range of consumer goods; in Class 20	78/433,956	3,261,981

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