

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2013		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	Kirin Holdings Kabushiki Kaisha (also trading as Kirin Holdings Co., Ltd.)		01/30/2013
			<b>Entity Type</b> CORPORATION: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kirin Kabushiki Kaisha		
<b>Trading As:</b>	KIRIN Company, Limited		
<b>Street Address:</b>	10-2, Nakano 4-Chome		
<b>City:</b>	Nakano-Ku, Tokyo		
<b>State/Country:</b>	JAPAN		
<b>Entity Type:</b>	CORPORATION: JAPAN		
<b>PROPERTY NUMBERS Total: 22</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Registration Number:	0723672	KIRIN BEER
	Registration Number:	1333513	KIRIN BEER KIRIN BREWERY COMPANY LIMITED
	Registration Number:	1561942	TECHNOSCAN
	Registration Number:	2604185	
	Registration Number:	2612137	KIRIN
	Registration Number:	2746491	KIRIN ICHIBAN
	Registration Number:	3810921	
	Registration Number:	3251773	
	Registration Number:	3249685	
	Registration Number:	3474565	KIRIN PHARMA
	Registration Number:	3687944	KIRIN FOOD-TECH
	Registration Number:	3487366	KIRIN PHARMA

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Registration Number:	4206162	KYOWA KIRIN
Registration Number:	4089358	KIRIN KYOWA FOODS
Registration Number:	4125756	KIRIN KYOWA FOODS COMPANY, LIMITED
Serial Number:	77627299	KIRIN
Registration Number:	3884735	KIRIN
Registration Number:	3736060	
Registration Number:	3953284	HYOKETSU
Registration Number:	4092252	KIRIN FREE NON-ALCOHOL MALT BEVERAGE KIRIN'S INNOVATION. THE ALCOHOL-FREE BEERTASTE BEVERAGE. REFRESHING AND RICH TASTE FOR YOUR FREE LIFE!
Serial Number:	85558558	KIRIN ICHIBAN SHIBORI "FROZEN" DRAFT
Serial Number:	85689977	KIRIN ICHIBAN FROZEN BEER THE BEER INNOVATION FROM JAPAN. BEER WITH AN ICY-CRISP HEAD FOR GOOD TIMES.

**CORRESPONDENCE DATA**

Fax Number: 2128135901  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 212-813-5900  
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Correspondent Name: Susan Upton Douglass  
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ATTORNEY DOCKET NUMBER: KIRI 1207691

**DOMESTIC REPRESENTATIVE**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER: Susan Upton Douglass

Signature: /joseph gerber/

Date: 02/06/2013

Total Attachments: 3  
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**TRADEMARK**  
**REEL: 004958 FRAME: 0733**

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**TRADEMARK**  
**REEL: 004958 FRAME: 0734**

朱国  
渡边  
(KH)

CONFIRMATORY ASSIGNMENT

WHEREAS, KIRIN HOLDINGS KABUSHIKI KAISHA (also trading as Kirin Holdings Co., Ltd.), a limited corporation organized and existing under the laws of Japan, located at 10-1, Shinkawa 2-Chome, Chuo-Ku, Tokyo, Japan ("Assignor"), was the owner of the trademarks listed in the attached schedule (hereinafter, the "Trademarks"); and

WHEREAS, KIRIN KABUSHIKI KAISHA (also trading as KIRIN Company, Limited), a corporation organized and existing under the laws of Japan, located at 10-2, Nakano 4-Chome, Nakano-Ku, Tokyo, Japan ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks, effective January 1, 2013;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective January 1, 2013, of all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

KIRIN HOLDINGS KABUSHIKI KAISHA  
(also trading as Kirin Holdings Co., Ltd.)

By: Masaki Ueno  
[signature]

Name: Masaki UENO  
[typed or printed]

Title: Director of Group Legal

Date: JAN 30 2013

SCHEDULE OF MARKS

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
	72/081,826	Sep. 22, 1959	723672	Nov. 07, 1961
	73/442,254	Sep. 02, 1983	1333513	Apr. 30, 1985
<b>TECHNOSCAN</b>	73/772,951	Dec. 29, 1988	1561942	Oct. 24, 1989
	76/224,994	Mar. 15, 2001	2604185	Aug. 06, 2002
<b>KIRIN</b>	76/224,995	Mar. 15, 2001	2612137	Aug. 27, 2002
<b>KIRIN ICHIBAN</b>	76/402,564	Apr. 30, 2002	2746491	Aug. 05, 2003
<b>氷結</b>	78/843,470	Mar. 22, 2006	3810921	Jun. 29, 2010
<b>麒麟</b>	78/950,098	Aug. 11, 2006	3251773	Jun. 12, 2007
<b>一番搾り</b>	78/950,099	Aug. 11, 2006	3249685	Jun. 05, 2007
<b>KIRIN Pharma</b>	77/062,473	Dec. 12, 2006	3474565	Jul. 29, 2008
<b>KIRIN Food-Tech</b>	77/062,619	Dec. 12, 2006	3687944	Sep. 29, 2009
<b>KIRIN Pharma</b>	77/234,987	Jul. 20, 2007	3487366	Aug. 19, 2008

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
KYOWA KIRIN	77/463,987	May 02, 2008	4206162	Sep. 11, 2012
KIRIN KYOWA FOODS	77/551,721	Aug. 20, 2008	4089358	Jan. 24, 2012
KIRIN KYOWA FOODS COMPANY, LIMITED	77/551,728	Aug. 20, 2008	4125756	Apr. 10, 2012
<b>KIRIN</b>	77/627,299	Dec. 05, 2008	—	—
<b>KIRIN</b>	77/646,769	Jan. 09, 2009	3884735	Dec. 07, 2010
	77/646,773	Jan. 09, 2009	3736060	Jan. 12, 2010
HYOKETSU	77/938,548	Feb. 18, 2010	3953284	May 03, 2011
	85/231,167	Feb. 01, 2011	4092252	Jan. 24, 2012
	85/558,558	Mar. 02, 2012	—	—
	85/689,977	Jul. 30, 2012	—	—