

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Interactive Direct Marketing, Inc.		09/12/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	MediaWhiz Holdings, Inc.
Street Address:	676 N. Michigan Avenue
Internal Address:	Suite 3900
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60611
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	3211170	WHITEDELIVERY
Registration Number:	3211168	WHITEDELIVERY
Registration Number:	3211172	FILINET
Registration Number:	3211167	FILINET

CORRESPONDENCE DATA	
Fax Number:	3128622200
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	312-862-2000
Email:	donna.gasiorowski@kirkland.com
Correspondent Name:	Kirkland & Ellis LLP
Address Line 1:	300 North LaSalle Street
Address Line 2:	c/o Donna Gasiorowski, Sr. Legal Asst.
Address Line 4:	Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	10258-7 DRG	TRADEMARK
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CH \$115.00 3211170

NAME OF SUBMITTER:	Donna Gasiorowski
Signature:	/Donna Gasiorowski/
Date:	02/08/2013
Total Attachments: 3 source=Interactive Direct Marketing Name Change to MediaWhiz Holdings 9-12-2006#page1.tif source=Interactive Direct Marketing Name Change to MediaWhiz Holdings 9-12-2006#page2.tif source=Interactive Direct Marketing Name Change to MediaWhiz Holdings 9-12-2006#page3.tif	

Delaware

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The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INTERACTIVE DIRECT MARKETING, INC.", CHANGING ITS NAME FROM "INTERACTIVE DIRECT MARKETING, INC." TO "MEDIAWHIZ HOLDINGS, INC.", FILED IN THIS OFFICE ON THE TWELFTH DAY OF SEPTEMBER, A.D. 2006, AT 1:07 O'CLOCK P.M.

4019501 8100

130139536

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0197858

DATE: 02-06-13

TRADEMARK
REEL: 004958 FRAME: 0930

CERTIFICATE OF AMENDMENT
TO
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
INTERACTIVE DIRECT MARKETING, INC.

Adopted in accordance with the provisions
of §242 of the General Corporation Law
of the State of Delaware

Anthony Broglio, being the Vice President of Interactive Direct Marketing, Inc.,
a corporation duly organized and existing under and by virtue of the General Corporation Law of
the State of Delaware (the "Corporation"), does hereby certify as follows:

FIRST: That the Amended and Restated Certificate of Incorporation of the
Corporation be, and hereby is, amended by deleting Article One in its entirety and substituting in
lieu thereof a new Article One to read as follows:

ARTICLE ONE

The name of the corporation is: MediaWhiz Holdings, Inc.

SECOND: That the Board of Directors of the Corporation approved the
foregoing amendment by unanimous written consent pursuant to the provisions of Section 141(f)
and 242 of the General Corporation Law of the State of Delaware and directed that such
amendment be submitted to the stockholders of the Corporation entitled to vote thereon for their
consideration, approval and adoption thereof.

THIRD: That the stockholders entitled to vote thereon approved the
foregoing amendment by written consent in accordance with Section 228 and 242 of the General
Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned does hereby certify under penalties of perjury that this Certificate of Amendment to the Certificate of Incorporation of the Corporation is the act and deed of the undersigned and the facts stated herein are true and accordingly has hereunto set his hand this 11th day of September, 2006.

APOTHECARE SOLUTIONS HOLDINGS INC.

/s/ Anthony Broglio

By: Anthony Broglio

Its: Vice President