

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|----------------------------------|---------------------------------------|-----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| DONALD R. WILSON, JR. 2002 TRUST | | 02/04/2013 | TRUST: ILLINOIS |
| RECEIVING PARTY DATA | | | |
| Name: | AKOO INTERNATIONAL, INC. | | |
| Street Address: | 5600 North River Road, Suite 900 | | |
| City: | Rosemont | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60018 | | |
| Entity Type: | CORPORATION: ILLINOIS | | |
| PROPERTY NUMBERS Total: 9 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3703700 | TEXT YOUR SONG! | |
| Registration Number: | 3503233 | TEXT REWARDS | |
| Registration Number: | 4035210 | TEXT IT. HEAR IT. SEE IT. | |
| Registration Number: | 3343449 | M-VENUE | |
| Registration Number: | 3262044 | FIND IT. HEAR IT. SEE IT. | |
| Serial Number: | 85447307 | AKOOTV | |
| Serial Number: | 85447306 | AKOO, THE COOLEST TV NETWORK ANYWHERE | |
| Registration Number: | 3218620 | AKOO | |
| Registration Number: | 3880179 | AKOO | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8167531536 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 8167531000 | | |

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Email: uspt@polsinelli.com, jwillard@polsinelli.com
Correspondent Name: Timothy Steffens, Polsinelli Shughart
Address Line 1: 700 W. 47th Street, Suite 1000
Address Line 4: Kansas City, MISSOURI 64112

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|-------------------------|-----------------------|
| ATTORNEY DOCKET NUMBER: | 072621-448927 |
| NAME OF SUBMITTER: | Timothy D. Steffens |
| Signature: | /Timothy D. Steffens/ |
| Date: | 02/11/2013 |

Total Attachments: 4
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RELEASE AND TERMINATION OF SECURITY INTEREST

THIS RELEASE AND TERMINATION OF SECURITY INTEREST, dated as of this 4th day of February, 2013, is made by Donald R. Wilson, Jr., as Trustee of the Donald R. Wilson, Jr. 2002 Trust dated October 15, 2002, having its principal office c/o Donald R. Wilson, Jr., 540 Madison, Suite 2500, Chicago, Illinois 60661 (the "Lender").

WHEREAS, Akoo International, Inc., an Illinois corporation, having its principal office at 5600 North River Road, Suite 900, Rosemont, Illinois 60018 (the "Company") granted a security interest (the "Security Interest") to the Lender pursuant to that certain Security Interest in Trademarks (the "Security Agreement") dated January 20, 2012, and recorded in the records of the United States Patent & Trademark Office on February 6, 2012, at Reel 4711/Frame 0159;

WHEREAS, the Security Interest secured certain Obligations (as such term is defined in the Security Agreement) from the Company in favor of the Lender;

WHEREAS, on January 2, 2013, Akoo completed an assignment for the benefit of creditors (the "ABC"), in connection with which Akoo transferred and assigned to a trustee/assignee (the "Trustee/Assignee") all of its assets, including, without limitation, Akoo's rights and interests in the Trademarks (as such term is defined in the Security Agreement);

WHEREAS, on January 2, 2013, Akoo, the Trustee/Assignee and DOOH US Holdings, LLC, a Delaware limited liability company ("DOOH Holdings") entered into that certain Agreement for the Purchase and Sale of Assets of Akoo International, Inc. (the "APA"), pursuant to which the Trustee/Assignee agreed to sell and assign to DOOH Holdings, or its affiliates, designees and/or assigns, substantially all of Akoo's assets as set forth therein;

WHEREAS, pursuant to the APA, DOOH Holdings has been designated by the Lender to acquire substantially all of Akoo's assets through a credit bid by the Lender of a portion of the Obligations;

WHEREAS, on January 2, 2013, the Trustee/Assignee issued notice of public sale of substantially all of Akoo's assets pursuant to the terms of the APA to be held on January 23, 2013;

WHEREAS, on January 2, 2013, the Lender issued a Notification of Disposition of Collateral pursuant to which the Lender issued notice of a public sale of substantially all of Akoo's assets pursuant to the Illinois Uniform Commercial Code to be held in tandem with the Trustee/Assignee's public sale to be held on January 23, 2013;

WHEREAS, on January 23, 2013, the Trustee/Assignee and the Lender conducted an auction of substantially all of Akoo's assets, at which the credit bid under the APA was the only and successful bid for substantially all of Akoo's assets; and

WHEREAS, effective as of January 23, 2013, the Trustee/Assignee and DOOH Holdings closed and effectuated the transfers and other transactions set forth in and contemplated by the APA, including the transfer of the Trademarks ; and

WHEREAS, because the Trademarks were sold pursuant to the aforementioned public sale in partial satisfaction of the Obligations and are no longer owned and held by the Company, the Lender wishes to terminate and release its Security Interest in the Trademarks, including, without limitation, the trademarks identified on Schedule 1 attached hereto.

NOW, THEREFORE, for valuable consideration, the Lender hereby terminates and releases the Security Interest and its entire mortgage, lien, encumbrance and security interest in all of the Trademarks of the Company, including, without limitation, the following:

1. each trademark, trademark registration and trademark application of the Company, including, without limitation, the trademarks, trademark registrations and trademark applications referred to in Schedule 1 attached hereto and all licenses, general intangibles, intangible intellectual property or other similar property relating to the foregoing and all of the goodwill symbolized thereby;
2. the proceeds of any of the foregoing property;
3. each trademark license to which the Company is a party; and
4. any other Trademark collateral as defined in the Security Agreement.

[SIGNATURE PAGES FOLLOW]

SCHEDULE 1

| Jurisdiction | Mark | Serial Number/ Registration Number | Filing Date/ Registration Date |
|---------------------|---------------------------------------|---|---|
| U.S. | The Akoo Gift | 85447312 | October 14, 2011 |
| U.S. | The Gift | 85447311 | October 14, 2011 |
| U.S. | AkooTV | 85447307 | October 14, 2011 |
| U.S. | Akoo, The Coolest TV Network Anywhere | 85447306 | October 14, 2011 |
| U.S. | Akoo... Hook Me UP | 85445100 | October 12, 2011 |
| U.S. | Akoo Hooks You UP | 85445097 | October 12, 2011 |
| U.S. | Beat Box | 78475455/ 3177979 | August 30, 2004/ November 28, 2006 |
| U.S. | Akoo | 78470138/ 3218620 | August 19, 2004/ March 17, 2007 |
| U.S. | Find It. Hear It. See It. | 78470130/ 3262044 | August 19, 2004/ July 10, 2007 |
| U.S. | Text It. Hear It. See It. | 77130001/ 4035210 | March 13, 2007/ October 4, 2011 |
| U.S. | m-venue | 77130028/ 3343449 | March 13, 2007/ November 27, 2007 |
| U.S. | Text Rewards | 77129998/ 3503233 | March 13, 2007/ September 16, 2008 |
| U.S. | Text Your Song! | 77129979/ 3703700 | March 13, 2007/ October 27, 2009 |
| U.S. | Akoo | 77090580/ 3880179 | January 24, 2007/ November 23, 2010 |

IN WITNESS WHEREOF, the Lender has caused this Release and Termination of Security Interest to be duly executed as of the date first set forth above.

Donald R. Wilson, Jr., as Trustee of the Donald R. Wilson, Jr. 2002 Trust, dated October 15, 2002

By: [Signature]

Name: Donald R. Wilson, Jr.

Title: CEO

STATE OF Illinois)
) ss.
COUNTY OF McLean)

On this 4 day of February, 2013, before me personally appeared the above named individual, to me known to be an authorized representative of Donald R. Wilson, Jr. 2002 Trust, described in and who executed the foregoing instrument, and acknowledged that he/she executed the same as his/her free act and deed.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.

[Signature]
NOTARY PUBLIC

My Commission Expires:
8-7-2016

