

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hain BPC, Inc.		01/08/2013	CORPORATION:

RECEIVING PARTY DATA

Name:	HAIN BLUEPRINT, INC.
Street Address:	58 South Service Road
Internal Address:	Suite 250
City:	Melville
State/Country:	NEW YORK
Postal Code:	11747
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	3523499	BLUEPRINT CLEANSE
Registration Number:	4038200	BLUEPRINTCLEANSE
Registration Number:	4136611	BLUEPRINTJUICE
Registration Number:	4053222	BLUEPRINTKIT
Registration Number:	4049425	BLUEPRINTLIFE
Serial Number:	85759684	BLUEPRINTMETHOD
Serial Number:	85512909	BLUEPRINTORGANICS
Registration Number:	3853312	FOUNDATION CLEANSE
Registration Number:	3873993	JUICE UNTIL DINNER
Registration Number:	4049004	MANIFRESHTO
Registration Number:	3630834	UNPASTEURIZED FOR YOUR PROTECTION
Serial Number:	85759698	WE DON'T COOK JUICE
Registration Number:	3579584	WE THINK. YOU DRINK.

CH \$390.00 3523499

Registration Number:	4136825	BLUEPRINTBAR
Registration Number:	4027030	BLUEPRINTGREEN

CORRESPONDENCE DATA

Fax Number: 7206223755
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 631-730-2416
Email: IP@hain-celestial.com
Correspondent Name: Melissa Heddell
Address Line 1: 58 South Service Road
Address Line 2: Suite 250
Address Line 4: Melville, NEW YORK 11747

ATTORNEY DOCKET NUMBER:	BLUEPRINT NAME CHANGE
NAME OF SUBMITTER:	Melissa Heddell
Signature:	/melissaheddell/
Date:	02/11/2013

Total Attachments: 3
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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HAIN BPC, INC.", CHANGING ITS NAME FROM "HAIN BPC, INC." TO "HAIN BLUEPRINT, INC.", FILED IN THIS OFFICE ON THE EIGHTH DAY OF JANUARY, A.D. 2013, AT 2:05 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5256883 8100

130024528



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0128659

DATE: 01-08-13

TRADEMARK
REEL: 004959 FRAME: 0717

**CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF INCORPORATION
OF
HAIN BPC, INC.**

Hain BPC, Inc., a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware (the "**DGCL**"), hereby certifies that:

ONE: The name of the corporation is Hain BPC, Inc., and the date of filing the Certificate of Incorporation of this corporation with the Secretary of State of the State of Delaware was December 11, 2012.

TWO: Section I of the Certificate of Incorporation of this corporation is hereby amended and restated to read in its entirety as follows:

"1. Name. The name of this corporation is Hain BluePrint, Inc. (the "Corporation")."

THREE: The foregoing amendment has been duly approved by written consent in accordance with Sections 141 and 228 of the DGCL.

FOUR: The foregoing amendment was duly adopted in accordance with Section 242 of the DGCL.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, HAIN BPC, INC. has caused this Certificate of Amendment to be signed by its undersigned officer this 8th day of January, 2013.

HAIN BPC, INC.

By: /s/ Denise M. Faltischek

Name: Denise M. Faltischek

Title: Secretary