

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elsevier STM Inc.		12/31/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Elsevier Inc.		
Street Address:	360 Park Avenue South		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1196196	ACADEMIC PRESS AP	
Registration Number:	2186693	MK	
Registration Number:	2114270	M K	
Registration Number:	2114271	M K	
CORRESPONDENCE DATA			
Fax Number:	3028848300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	302 884 8309		
Email:	jacqueline.gregorski@lexisnexis.com		
Correspondent Name:	Jacqueline Gregorski		
Address Line 1:	1105 North Market Street		
Address Line 2:	Suite 501		
Address Line 4:	Wilmington, DELAWARE 19801		
ATTORNEY DOCKET NUMBER:	STM TO INC		

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 REEL: 004959 FRAME: 0920

OP \$115.00 1196196

NAME OF SUBMITTER:	Jacqueline Gregorski
Signature:	/Jacqueline Gregorski/
Date:	02/11/2013
Total Attachments: 3 source=elsevier stm assignment#page1.tif source=elsevier stm assignment#page2.tif source=elsevier stm assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Elsevier STM Inc. a Delaware corporation (hereinafter referred to as "Assignor"), having a place of business located at Washington Street, Suite 350, Newton Massachusetts 02458, has adopted, used or is using the trademarks as set forth on the attached Schedule A (hereinafter referred to as the "Trademarks"); and

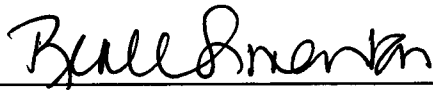
WHEREAS, Elsevier Inc., a Delaware corporation (hereinafter referred to as "Assignee"), having a place of business located 360 Park Avenue South, New York, NY 10010, desires to acquire all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof set forth on the attached Schedule A ; and

WHEREAS, it is desired that the assignment of the Trademarks listed on the attached Schedule A be made a matter of record in the United States Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor as of December 31, 2012 hereby sells, assigns, transfers and conveyed unto Assignee all of its right, title and interest, whether statutory or common law, in and to the aforesaid Trademarks, together with the goodwill of the business symbolized by the Trademarks, and including the registrations thereof as set forth on attached Schedule A, and further, covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which may deem necessary or desirable for securing or for maintaining for Assignee the Trademarks hereby assigned.

IN WITNESS WHEREOF, this Assignment is effective as of December 31, 2012.

ELSEVIER STM, INC.

By 

Name: Renee Simonton

Title: Vice President

SCHEDULE A

<u>Mark</u>	<u>Application No</u>	<u>Registration No.</u>	<u>Country</u>	<u>Status</u>
AP ACADEMIC PRESS & design	73/218,499	1196196	United States of America	Registered
MK (Stylized)	75/220,260	2186693	United States of America	Registered
MK (Stylized)	75/219,159	2114270	United States of America	Registered
MK (Stylized)	75/219,160	2114271	United States of America	Registered