

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	10/14/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NYX, Los Angeles Inc.		10/14/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	NYX, Los Angeles Inc.
Street Address:	2230 S. Tubeway Avenue
City:	Commerce
State/Country:	CALIFORNIA
Postal Code:	90040
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Serial Number:	85768133	SLIDE ON, GLIDE ON, STAY ON & DEFINITELY A TURN ON
Serial Number:	85768100	SMOKEY FUMÉ NYX
Serial Number:	85749432	GLAM LIPSTICK AQUA SHINE
Serial Number:	85707072	ARE YOU DEPREYEVED OF
Serial Number:	85697361	THE CURVE
Serial Number:	85749331	BUTTER GLOSS
Serial Number:	85749380	WONDER PENCIL
Serial Number:	85707069	BORN TO GLOW LIQUID ILLUMINATOR
Serial Number:	85542706	TANGO WITH
Serial Number:	85796828	SLIDE ON, GLIDE ON, STAY ON & DEFINITELY A TURN ON WATER PROOF, EXTREME SHINE EYE LINER (THIS EYE LINER IS SO GOOD, THE NAME HAD TO BE THIS LONG!)
Serial Number:	85760187	STUDIO PERFECT PHOTO-LOVING PRIMER
Serial Number:	85749422	PORE FILLER

**TRADEMARK**

Serial Number:	85749403	GLAM GLOSS AQUA LUXE
Serial Number:	85749387	GLAM LINER AQUA LUXE
Serial Number:	85712744	COLLECTION NOIR
Serial Number:	85542685	"STAY MATTE BUT NOT FLAT"
Serial Number:	85542673	SHINE KILLER
Serial Number:	85542655	FLY WITH ME
Serial Number:	85542637	BOUDOIR MASCARA COLLECTION
Serial Number:	85462609	SUPER SKINNY EYE MARKER
Serial Number:	85462601	STUDIO LIQUID LINER
Serial Number:	85462591	SUPER FAT EYE MARKER
Serial Number:	85462574	PROPEL MY EYES
Serial Number:	85462559	PUMP IT UP LIP PLUMPER
Serial Number:	85404808	DOLL EYE
Serial Number:	85395431	BEAUTY BABBLE
Serial Number:	85127145	NYX
Serial Number:	85768074	NATURAL NATUREL NYX
Serial Number:	85749363	COLLECTION CHOCOLATÉ
Serial Number:	85462661	FACE FINE ARTISTRY OF COSMETIC ELITES
Serial Number:	76671119	NYX
Serial Number:	76668820	INK

**CORRESPONDENCE DATA**

Fax Number: 2062609134

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (206) 903-8839

Email: ipdocket-se@dorsey.com

Correspondent Name: Patchen Haggerty, Dorsey & Whitney LLP

Address Line 1: 701 Fifth Ave., Suite 6100

Address Line 4: Seattle, WASHINGTON 98104

ATTORNEY DOCKET NUMBER:	488800-4
NAME OF SUBMITTER:	Patchen M. Haggerty
Signature:	/Patchen M. Haggerty/
Date:	02/11/2013

Total Attachments: 2

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**TRADEMARK**  
**REEL: 004960 FRAME: 0339**



# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"NYX, LOS ANGELES INC.", A CALIFORNIA CORPORATION,  
WITH AND INTO "NYX, LOS ANGELES INC." UNDER THE NAME OF  
"NYX, LOS ANGELES INC.", A CORPORATION ORGANIZED AND EXISTING  
UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED  
IN THIS OFFICE THE FOURTEENTH DAY OF OCTOBER, A.D. 2010, AT 5:28  
O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE  
NEW CASTLE COUNTY RECORDER OF DEEDS.

4884967 8100M

100997534



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8290414

DATE: 10-14-10

TRADEMARK  
REEL: 004960 FRAME: 0341

**STATE OF DELAWARE  
CERTIFICATE OF MERGER OF  
FOREIGN CORPORATION INTO  
A DOMESTIC CORPORATION**

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

**FIRST:** The name of the surviving corporation is NYX, Los Angeles Inc.  
NYX, Los Angeles Inc., a Delaware corporation, and the name  
of the corporation being merged into this surviving corporation is  
NYX, Los Angeles Inc., a California  
corporation.

**SECOND:** The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

**THIRD:** The name of the surviving corporation is NYX, Los Angeles Inc.  
NYX, Los Angeles Inc., a Delaware corporation.

**FOURTH:** The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation. (If amendments are affected please set forth)

**FIFTH:** The authorized stock and par value of the non-Delaware corporation is 100,000,000 shares of common stock with no par value.

**SIXTH:** The merger is to become effective on the filing of this Certificate of Merger.

**SEVENTH:** The Agreement of Merger is on file at 2230 South Tubeway Avenue,  
Commerce, California 90040, an office of  
the surviving corporation.

**EIGHTH:** A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

**IN WITNESS WHEREOF**, said surviving corporation has caused this certificate to be signed by an authorized officer, the 14th day of October, A.D.,  
2010.

By:   
Authorized Officer

Name: Toni Ko

Print or Type

Title: Chief Executive Officer