

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Binding Corporation		06/30/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	General Binding LLC
Street Address:	300 Tower Parkway
City:	Lincolnshire
State/Country:	ILLINOIS
Postal Code:	60069
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 76		
Property Type	Number	Word Mark
Registration Number:	0225246	BATES
Registration Number:	0269975	BATES
Registration Number:	0591630	SHREDMASTER
Registration Number:	0705938	GBC
Registration Number:	0839937	LITTLE GIANT
Registration Number:	0915898	VELOBIND
Registration Number:	0987607	GBC
Registration Number:	0963373	ALPHACOLOR
Registration Number:	0983072	NAP-LAM
Registration Number:	1160681	VELOBIND
Registration Number:	1244441	QUARTET
Registration Number:	1305884	CONTOUR
Registration Number:	1311070	JAM-STOPPER
Registration Number:	1412032	SUREBIND

OP \$1915.00 0225246

Registration Number:	1473138	ROYALL
Registration Number:	1533080	GLO-WRITE
Registration Number:	1795850	DURAMAX
Registration Number:	1997827	EZ LOAD
Registration Number:	2021915	COLOR COIL
Registration Number:	2217702	INSTANT EASEL
Registration Number:	2283121	ULTIMA
Registration Number:	2489278	TOTAL ERASE
Registration Number:	2745848	TRI-LITE
Registration Number:	2644545	PROCLICK
Registration Number:	2525125	FUSIONPUNCH
Registration Number:	2942836	PRESTIGE
Registration Number:	2856703	PRESTIGE PLUS
Registration Number:	3252192	QUARTET
Registration Number:	3099451	QUARTET
Registration Number:	3254326	QUARTET
Registration Number:	3032745	IDEASHARE
Registration Number:	2764245	REGENCY
Registration Number:	2857793	CLEAR VIEW
Registration Number:	2952979	COMBBIND
Registration Number:	2887506	ZIPBIND
Registration Number:	2804407	ACCUSHIELD
Registration Number:	2786593	VIEW-TAB
Registration Number:	3127513	QUARTET CONNECTABLES
Registration Number:	2854771	GBC QUANTUM
Registration Number:	2905626	ARCTIC
Registration Number:	3013819	CLASSICCUT
Registration Number:	3154727	TACK & WRITE
Registration Number:	3107604	IDEASHARE
Registration Number:	3114946	BRAND IMAGE SOLUTIONS
Registration Number:	3184403	BRAND IMAGE SOLUTIONS
Registration Number:	3252216	BRAND IMAGE SOLUTIONS
Registration Number:	3133852	QUARTET MOTION
Registration Number:	3202688	QUARTET MATRIX
Registration Number:	3288660	ENDURAGLIDE

	3155060	FULL CIRCLE SERVICE
Registration Number:	3147231	GBC SUREPRINT INKJET MEDIA
Registration Number:	3432660	EZ SNAP
Registration Number:	3338042	QUARTET
Registration Number:	4125868	QUARTET GREAT IDEAS START HERE
Registration Number:	4158240	QUARTET KAPTURE
Registration Number:	4098873	OCTIVA
Registration Number:	3230743	HEATSEAL RETRIEVABLE
Registration Number:	3532550	FX
Registration Number:	3163609	OFF YOUR DESK
Registration Number:	3433619	SELFSEAL PEEL-N-STICK
Registration Number:	3124346	BRAND IMAGE SOLUTIONS
Registration Number:	3104610	CREATIVE LAMINATOR
Registration Number:	2609085	CYCLONE
Registration Number:	1630849	JOT 'N FILE
Registration Number:	1849913	LAY-FLAT
Registration Number:	1597089	Q
Registration Number:	1577760	NOTE 'N FILE
Registration Number:	1583605	Q
Registration Number:	1176183	QUICKSTER
Registration Number:	1185729	VUE FILE
Registration Number:	0899666	SECRETARY
Registration Number:	0894618	DIRECTOR
Registration Number:	0895058	PENCILIST
Registration Number:	0524605	ALPHACOLOR
Registration Number:	0378792	CERLOX
Registration Number:	0158174	BATES

CORRESPONDENCE DATA

Fax Number: 4142770656
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 414-271-6560
Email: mkeipdocket@michaelbest.com
Correspondent Name: Katrina G. Hull
Address Line 1: 100 East Wisconsin Avenue, Suite 3300
Address Line 4: Milwaukee, WISCONSIN 53202

TRADEMARK

REEL: 004960 FRAME: 0776

	010371-9000 US00
NAME OF SUBMITTER:	Katrina G. Hull
Signature:	/katrina g. hull/
Date:	02/14/2013
Total Attachments: 0	

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