

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Residential Services, L.L.C.		12/01/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Phoenix Peach, L.L.C.		
Street Address:	8311 West Sunset Road		
Internal Address:	Suite 200		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89113		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3649688	GOETTL AIR CONDITIONING	
Registration Number:	4121810	GOTTA GETTA GOETTL!	
Registration Number:	4138174	SINCE 1939 GOETTL AIR CONDITIONING	
Registration Number:	4141810	SINCE 1939 GOETTL AIR CONDITIONING GOTTAGETTA GOETTL!	
Registration Number:	4141811	GOETTL EFFICIENT ATTIC SYSTEMS SINCE 1939	
CORRESPONDENCE DATA			
Fax Number:	6024458601		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-445-8000		
Email:	blabace@gtlaw.com		
Correspondent Name:	Greenberg Traurig, LLP - Paul M. Gales		
Address Line 1:	2375 E. Camelback Road, Suite 700		

CH \$140.00 3649688

Address Line 4: Phoenix, ARIZONA 85016

ATTORNEY DOCKET NUMBER:	130384.010100
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NAME OF SUBMITTER:	Karl A. Freeburg
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Signature:	/karl a. freeburg/
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Date:	02/12/2013
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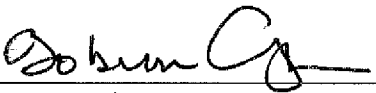
<b>Total Attachments: 2</b> source=Assignment of Trademarks -- ARS to Phoenix Peach#page1.tif source=Assignment of Trademarks -- ARS to Phoenix Peach#page2.tif
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**ASSIGNMENT OF TRADEMARKS**

**KNOW ALL MEN BY THESE PRESENTS** that **AMERICAN RESIDENTIAL SERVICES, L.L.C.**, a Delaware limited liability company ("Seller"), in accordance with the terms of that certain Asset Purchase Agreement, dated as of December 1, 2012 (the "Asset Purchase Agreement"), between Seller and Phoenix Peach, LLC, a Nevada limited liability company ("Buyer"), for good and valuable consideration, hereby sells, transfers, assigns, conveys, grants, delivers, alienates, and sets over to Buyer, and its successors and assigns, forever, all of Seller's legal, beneficial and other right, title and interest in and to the marks described on Schedule I attached hereto, to have and to hold the same unto Buyer and its successors and assigns, for its or their use forever, free and clear of all encumbrances, with the exception of the security interest of Seller in such marks which was granted to Seller by Buyer in connection with the Asset Purchase Agreement in order to secure the obligations of Buyer as set forth in the Asset Purchase Agreement. The scope of such security interest is as provided in the Asset Purchase Agreement, the Security Agreement executed by Buyer in connection therewith and such other documents as may be related thereto.

IN WITNESS WHEREOF, Seller has caused this instrument to be executed by its duly authorized representative as of December 1, 2012.

**American Residential Services, L.L.C.**

By:   
Robert von Gruben  
Senior Vice President & General Counsel

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SCHEDULE I

ASSIGNMENT OF TRADEMARKS

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1. Service Mark, registered with the United States Patent and Trademark Office on July 7, 2009, at Registration No. 3,649,688.
2. Service Mark, registered with the United States Patent and Trademark Office on April 3, 2012, at Registration No. 4,121,810.
3. Service Mark, registered with the United States Patent and Trademark Office on May 8, 2012, at Registration No. 4,138,174.
4. Service Mark, registered with the United States Patent and Trademark Office on May 15, 2012, at Registration No. 4,141,810.
5. Service Mark, registered with the United States Patent and Trademark Office on May 15, 2012, at Registration No. 4,141,811.