

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Commerce Corporation		01/24/2013	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	Arett Sales Corporation		
Street Address:	9285 Commerce Highway		
City:	Pennsauken		
State/Country:	NEW JERSEY		
Postal Code:	08110		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1240014	GOOD TIDINGS	
CORRESPONDENCE DATA			
Fax Number:	2125549651		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.613.2071		
Email:	cclayton@gibbonslaw.com		
Correspondent Name:	Catherine M. Clayton		
Address Line 1:	Gibbons P.C.		
Address Line 2:	One Penn Plaza, 37th Floor		
Address Line 4:	New York, NEW YORK 10119		
ATTORNEY DOCKET NUMBER:	COMMERCE		
NAME OF SUBMITTER:	Catherine M. Clayton		
Signature:	/cmc/		

CH \$40.00 1240014

Date:

02/12/2013

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This assignment (“Assignment”) is made and entered into as of January 24, 2013, by and between Commerce Corporation, an entity organized and existing under the laws of the State of Maryland and having a business address of 7603 Energy Parkway, Baltimore, Maryland 21226 (“Assignor”), and Arett Sales Corporation, a corporation organized and existing under the laws of the State of New Jersey and having a business address of 9285 Commerce Highway, Pennsauken, New Jersey 08110 (“Assignee”).

WHEREAS, Assignor is the owner of all right, title and interest in and to the following trademarks, together with the registrations therefor and all goodwill associated therewith (the “Trademarks”):

MARK	REG. NO.	GOODS/SERVICES	STATUS
GOOD TIDINGS	N/A	Flasher control units; Christmas ornaments and decorations	Common law (unregistered) trademark
GOOD TIDINGS & Design	1,240,014	Flasher control units; Christmas ornaments and decorations	Registered. Renewal due May 31, 2013

WHEREAS, Assignor desires to assign to Assignee all of its right, title, and interest in and to the Trademarks, and Assignee desires to acquire all such right, title and interest.

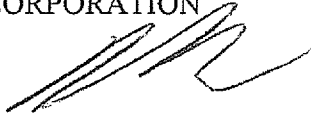
NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor’s right, title, and interest in and to the Trademarks.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same agreement. Facsimile signatures by either party shall be deemed effective and binding.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed as of the date first set forth above by its duly authorized representative.

COMMERCE CORPORATION

ARETT SALES CORPORATION

By: 

Name: Richard Lessans
Title: President

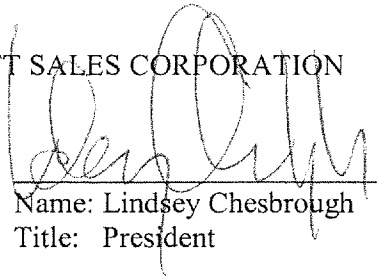
By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, each party has caused this Assignment to be executed as of the date first set forth above by its duly authorized representative.

COMMERCE CORPORATION

By: _____
Name: Richard Lessans
Title: President

ARETT SALES CORPORATION

By:  _____
Name: Lindsey Chesbrough
Title: President