

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GROUPE PROCYCLE INC. / PROCYCLE GROUP INC.	FORMERLY ROCKY MOUNTAIN BICYCLES	01/08/2013	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	INDUSTRIES RAD INC.
Street Address:	9095, 25th Avenue
Internal Address:	Saint-Georges de Beauce
City:	Quebec
State/Country:	CANADA
Postal Code:	G6A 1A1
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	3152429	ROCKY MOUNTAIN
Registration Number:	3038642	
Registration Number:	3750333	ALTITUDE
Registration Number:	3548726	FORM
Registration Number:	2403911	ELEMENT
Registration Number:	3700689	FLATLINE
Registration Number:	2454661	INSTINCT
Registration Number:	3081761	LOVE THE RIDE
Registration Number:	4095287	METROPOLIS
Registration Number:	3424124	OXYGEN
Registration Number:	2735220	SLAYER
Registration Number:	3953027	SMOOTH LINK
Registration Number:	3037067	SOLO

OP \$465.00 3152429

Registration Number:	2368820	THIN AIR
Registration Number:	3411340	TRAILHEAD
Registration Number:	2551596	THRUSTLINK
Registration Number:	2521876	WHEELTECH
Registration Number:	1747020	HAMMER

**CORRESPONDENCE DATA**

Fax Number: 7032058050  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 703-205-8000  
Email: Rommel.Cortez@bskb.com  
Correspondent Name: James M. Slattery  
Address Line 1: P.O. Box 747  
Address Line 4: Falls Church, VIRGINIA 22040-0747

ATTORNEY DOCKET NUMBER: 1912-0209T

**DOMESTIC REPRESENTATIVE**

Name: Birch Stewart Kolasch & Birch LLP  
Address Line 1: P.O. Box 747  
Address Line 4: Falls Church, VIRGINIA 22040-0747

NAME OF SUBMITTER: James M. Slattery

Signature: /James M. Slattery/

Date: 02/13/2013

Total Attachments: 2  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADE-MARKS

The undersigned, GROUPE PROCYCLE INC. / PROCYCLE GROUP INC., DBA ROCKY MOUNTAIN BICYCLES (hereinafter referred to as "the Assignor"), in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, does hereby sell, assign and transfer to INDUSTRIES RAD INC., a corporation organized under the laws of Quebec, whose principal office or place of business is situated at 9095, 25<sup>th</sup> Avenue, Saint-Georges de Beauce, Quebec, Canada G6A 1A1, (hereinafter referred to as "the Assignee"), all of its right, title and interest in the United States of America in and to the trade-marks identified in the Schedule hereto and the registrations and applications for the same referred to in the said Schedule, together with the goodwill attaching to the said trade-marks, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest could have been held and enjoyed by the Assignor if this assignment had not been made.

EXECUTED at Saint-Georges de Beauce, Quebec, Canada, this January 8<sup>th</sup> 2013.

GROUPE PROCYCLE INC /  
PROCYCLE GROUP INC  
DBA ROCKY MOUNTAIN BICYCLES

By:   
Name: Raymond Dutil  
Title: President

**ANNEX A**

<b>Trademark</b>	<b>Registration Number</b>
ROCKY MOUNTAIN	3152429
LOGO ROCKY MOUNTAIN	3038642
ALTITUDE	3750333
FORM	3548726
ELEMENT	2403911
FLATLINE	3700689
INSTINCT	2454661
LOVE THE RIDE	3081761
METROPOLIS	4095287
OXYGEN	3424124
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