

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tom Poruchny		01/15/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	JTS DIRECT-TN, LLC		
Street Address:	1180 Walnut Ridge Road		
City:	Hartland		
State/Country:	WISCONSIN		
Postal Code:	53029		
Entity Type:	CORPORATION: TENNESSEE <i>Limited Liability Company!</i>		
PROPERTY NUMBERS Total: 1 <i>Wisconsin</i>			
Property Type	Number	Word Mark	
Serial Number:	85594311	STANDOUT MAILER THE SIMPLEST WAY TO STANDOUT IN EVERY MAILBOX!	
CORRESPONDENCE DATA			
Fax Number:	4142783763		
Phone:	414-225-7563		
Email:	pbergin@dkattorneys.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Patrick M. Bergin		
Address Line 1:	111 E. Kilbourn Avenue		
Address Line 2:	Suite 1400		

Address Line 4: Milwaukee, WISCONSIN 53202	
ATTORNEY DOCKET NUMBER:	83339.00100
NAME OF SUBMITTER:	Patrick M. Bergin
Signature:	/Patrick M. Bergin/
Date:	02/12/2013
Total Attachments: 3 source=11433527#page1.tif source=11433527#page2.tif source=11433527#page3.tif	
RECEIPT INFORMATION	
ETAS ID:	TM259610
Receipt Date:	02/12/2013
Fee Amount:	\$40

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is made and entered into this 15th day of January, 2013, by and between TOM PORUCHNY, an adult resident of the State of Tennessee having an address of 7571 Webster Rd., White House, TN 37188 ("Assignor"), and JTS DIRECT-TN, LLC, a Wisconsin limited liability company with its principal place of business at 1180 Walnut Ridge Road, Hartland, Wisconsin 53029 ("Assignee").

RECITAL:

A. Assignor applied to register the trademark set forth in Exhibit A hereto and registered that trademark listed as "Registered Mark" (the "Trademark").

B. Assignor's employer, Printworks South, L.P. has entered into an Asset Purchase Agreement, dated the date hereof (the "Purchase Agreement"), whereby, among other things, it sold and assigned to Assignee, and Assignee acquired from Printworks South, L.P., substantially all of the assets and business of Printworks South, L.P., including, without limitation, the Trademark, including the goodwill symbolized thereby.

NOW, THEREFORE, for the good and valuable consideration stated in the Employment Agreement of even date given by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged by Assignor, and in consideration of the mutual promises and covenants contained herein, the parties hereto agree as follows:

1. **Assignment.** Assignor, by these presents, does hereby grant, sell, convey, transfer, assign, set over, release and confirm unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Trademark and their registrations, the goodwill symbolized thereby, all rights of action arising therefrom, and all claims for damage or other remedies by reason of past infringement thereof; all said right, title and interest to be held and enjoyed by Assignee, and its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

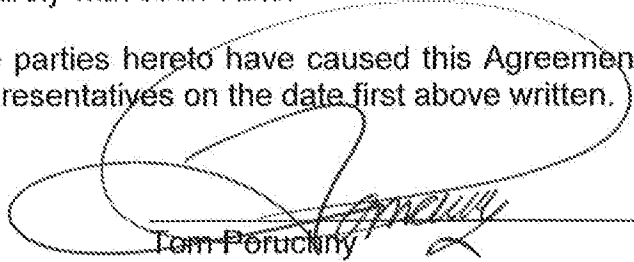
2. **Acceptance.** Assignee, for itself and its successors and assigns, hereby accepts the assignment described in Paragraph 1, above.

3. **Further Assurances.** Assignor, for itself and its successors and assigns, further covenants and agrees that Assignor and its successors and assigns shall do or caused to be done all such further acts and shall execute, acknowledge and deliver, or shall cause to be executed, acknowledged and delivered, any and all such further deeds, instruments, assignments, transfers, conveyances, powers of attorney, consents, assurances and other documents and instruments as Assignee may reasonably request to vest in Assignee, and its successors and assigns, the Trademark and the rights intended to be assigned and transferred to Assignee hereby.

4. Governing Law. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Wisconsin applicable to agreements made and performed entirely with such state.

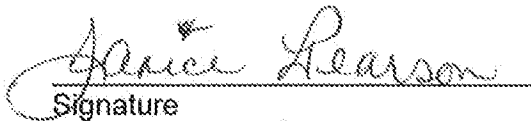
IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed by their authorized representatives on the date first above written.

Date: January 15, 2013



Tom Poruckny

WITNESS:



Signature

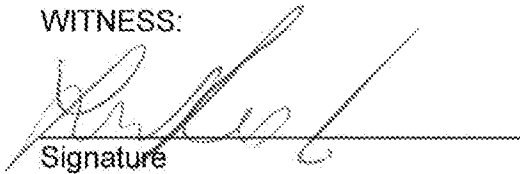
Janice Pearson

Printed Name

1/15/13

Date

WITNESS:



Signature

Leanna Pomatsky

Printed Name

01/15/2013

Date

EXHIBIT A

Trademark

1. Registered Marks

Serial No.	Reg. No.	Country	Mark
85/594,311	4,271,148	United States	STANDOUT MAILER (and design)