

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NEXIDIA INC.		02/13/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NXT CAPITAL SBIC, LP		
Street Address:	191 N. Wacker Drive		
Internal Address:	Suite 1200		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2832332	FAST-TALK	
Registration Number:	2928804	NEXIDIA	
Registration Number:	3704769	NEXIDIA!	
Serial Number:	85732657	NEXIDIA INTERACTION ANALYTICS	
Serial Number:	85732682	NEXIDIA ADVANCED INTERACTION ANALYTICS	
CORRESPONDENCE DATA			
Fax Number:	8585506420		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-550-6403		
Email:	erin.obrien@cooley.com		
Correspondent Name:	Erin O'Brien		
Address Line 1:	c/o Cooley LLP		
Address Line 2:	4401 Eastgate Mall		
Address Line 4:	San Diego, CALIFORNIA 92121		

CH \$140.00 2832332

ATTORNEY DOCKET NUMBER:	317120-105 TM
NAME OF SUBMITTER:	Erin O'Brien
Signature:	/Erin O'Brien/
Date:	02/13/2013
<p>Total Attachments: 7 source=TM Grant Nexidia#page1.tif source=TM Grant Nexidia#page2.tif source=TM Grant Nexidia#page3.tif source=TM Grant Nexidia#page4.tif source=TM Grant Nexidia#page5.tif source=TM Grant Nexidia#page6.tif source=TM Grant Nexidia#page7.tif</p>	

TRADEMARK GRANT OF SECURITY INTEREST

This Trademark Grant of Security Interest (this "Agreement") is dated the 13th day of February, 2013, between Nexidia Inc., a Delaware corporation ("Grantor"), which maintains its chief executive office and principal place of business located at 3565 Piedmont Road N.E., Building Two, Suite 400, Atlanta, GA 30305, and NXT Capital SBIC, LP, with its chief executive office and principal place of business located at 191 N. Wacker Drive, Suite 1200, Chicago, Illinois 60606 (together with its successors and assigns, the "Secured Party").

RECITALS

A. Grantor owns the trademarks, trademark registrations, trademark applications and is a party to the trademark licenses listed on Schedule 1 hereto.

B. Secured Party and Grantor are parties to a Loan and Security Agreement dated February 13, 2013 (the "Loan Agreement") and certain ancillary documents entered into in connection with the Loan Agreement, all as may be amended from time to time (hereinafter, with the Loan Agreement, referred to collectively as the "Loan Documents").

C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Secured Party a security interest in all of the tangible and intangible property of Grantor, including all right, title and interest of Grantor in, to and under all of the following property, now owned or hereafter acquired by Grantor or in which Grantor now holds or hereafter acquires any interest (collectively, the "Trademarks"): (a) all trademarks (registered, common law or otherwise), trade names, corporate names, business names, trade styles, service marks, logos, other source or business identifiers (and all goodwill associated therewith), prints and labels on which any of the foregoing have appeared or appear, and designs of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and any applications in connection therewith, including registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, (b) all reissues, extensions or renewals thereof, (c) any written agreement granting any right or license to use any trademark or trademark registration (the "Trademark Licenses") owned by others, and (d) all proceeds thereof.

D. All capitalized terms not defined herein shall have the meanings set forth in the Loan Agreement.

NOW, THEREFORE, in consideration of the premises contained herein, Grantor hereby agrees with Secured Party as follows:

1. To secure the complete and timely satisfaction of all the Obligations, Grantor hereby grants and conveys to Secured Party a continuing security interest in and lien on all of Grantor's entire right, title and interest in and to the Trademarks and proceeds thereof, including without limitation the Trademarks and Trademark applications and the Trademark Licenses listed on Schedule 1 hereto (as the same may be amended pursuant hereto from time to time), including without limitation, all renewals thereof, all proceeds of infringement suits, the right to sue for past, present and future infringements and all rights corresponding thereto throughout the world and the goodwill of the business to which each of the Trademarks relates

(all of the foregoing are collectively called the "Trademark Collateral"). Secured Party is authorized to file this Agreement with the United States Patent and Trademark Office or any other governmental agency it deems necessary or desirable in order to secure and perfect its rights under this Agreement or the other Loan Documents.

2. Grantor represents, warrants and covenants that:

(a) Grantor has good, valid and marketable title to the Trademark Collateral, free and clear of all Liens other than Permitted Liens;

(b) Grantor has good title and ownership of, or is licensed under, all of Grantor's Trademark Collateral, free and clear of all Liens other than Permitted Liens;

(c) The Trademark Collateral is valid and enforceable;

(d) Grantor has not, within the five (5) years prior to the date of this Agreement, received any communications alleging that it has violated, or by conducting its business as proposed, would violate any proprietary rights of any other Person with respect to the Trademark Collateral. Grantor has no knowledge of any material infringement or violation by it of the Trademark Collateral rights of any third party and has no knowledge of any material violation or infringement by a third party of any of its rights in the Trademark Collateral; and

(e) Grantor has the unqualified right to enter into this Agreement and perform its terms.

3. Grantor agrees that, until all of the Obligations shall have been indefeasibly satisfied in full (other than inchoate indemnification obligations), it will not enter into any agreement relating to Grantor's Trademarks (for example, a license agreement) which is inconsistent with Grantor's obligations under this Agreement, without Secured Party's prior written consent; provided, that to the extent not inconsistent with the Loan Agreement, so long as no Event of Default exists, without the consent of Secured Party, Grantor may grant licenses to third parties to use the Trademarks in the ordinary course of business of both Grantor and such third party on arm's length and customary business terms.

4. If, before the Obligations shall have been indefeasibly satisfied in full (other than inchoate indemnification obligations), Grantor shall obtain rights to any new Trademarks or any rights that would come within the definition of Trademark Collateral had such rights existed on the date hereof, the provisions of paragraph 1 shall automatically apply thereto.

5. Grantor authorizes Secured Party unilaterally to modify this Agreement by amending Schedule 1 to include any future Trademarks or other rights described in paragraphs 1 and 4 hereof.

6. If any Event of Default shall have occurred, Secured Party shall have, in addition to all other rights and remedies given it by this Agreement or the other Loan Documents, those allowed by law and the rights and remedies of a secured party under the UCC as enacted in any jurisdiction in which the Trademarks may be located.

7. Grantor hereby authorizes and empowers Secured Party to make, constitute and appoint any officer or agent of Secured Party, as Secured Party may select in its exclusive discretion, as Grantor's true and lawful attorney-in-fact, with the power, solely during the existence of an Event of Default, to endorse Grantor's name on all applications, documents, papers and instruments necessary or desirable for Secured Party to use the Trademark Collateral, or to grant or issue any exclusive or nonexclusive license under the Trademark Collateral to any third person, or necessary or desirable for Secured Party to assign, pledge, convey or otherwise transfer title in or dispose of the Trademark Collateral to any third person as a part of Secured Party's realization on such collateral upon acceleration of the Obligations following an Event of Default.

8. If Grantor fails to comply with any of its obligations hereunder or under the Loan Documents, Secured Party may do so in Grantor's name or in Secured Party's name, but at Grantor's expense, and Grantor hereby agrees to reimburse and indemnify Secured Party in full for all expenses, including reasonable attorneys' fees, incurred by Secured Party in protecting, defending and maintaining the Trademark Collateral.

9. All of Secured Party's rights and remedies with respect to the Trademark Collateral, whether established hereby or by the Loan Documents, or any other agreements or by law, shall be cumulative and may be exercised singularly or concurrently.

10. The provisions of this Agreement are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such provision shall be ineffective only to the extent and duration of such prohibition or invalidity, without invalidating the remainder of such provision or the remaining provisions of this Agreement.

11. Grantor acknowledges and understands that Secured Party may sell, assign and/or transfer all or part of its interest hereunder to any person or entity (a "Transferee") without notice to or consent of Grantor. After such assignment the term "Secured Party" as used in this Agreement shall mean and include such Transferee, and such Transferee shall be vested with all rights, powers and remedies of Secured Party hereunder with respect to the interest so assigned; but with respect to any such interest not so transferred, Secured Party shall retain all rights, powers and remedies hereby given. No such assignment by Secured Party shall relieve Grantor of any of its obligations hereunder. Grantor may not sell, assign or transfer its rights and obligations hereunder without the prior written consent of Secured Party.

12. This Agreement is subject to modification only by a writing signed by both parties, except as provided in paragraph 5.

13. The validity and interpretation of this Agreement and the rights and obligations of the parties shall be governed by the internal laws of the State of Illinois, excluding conflict of laws principles that would cause the application of laws of any other jurisdiction. To the extent the provisions of the UCC govern any aspect of this Agreement, the UCC as the same is, from time to time, in effect in the State of Illinois shall govern; provided, that in the event that, by reason of mandatory provisions of law, any or all of the attachment, perfection or priority of, or remedies with respect to, the security interest granted on the Trademark Collateral

is required to be governed by the UCC as the same is, from time to time, in effect in a jurisdiction other than the State of Illinois, then such jurisdiction's UCC, as in effect, from time to time, shall govern only to the extent required by applicable law.

14. This Agreement has been delivered to Lender in the State of Illinois, and shall have been accepted by Lender in the State of Illinois. The parties hereto agree that any suit, action or proceeding with respect to this Agreement shall be brought and maintained exclusively in the courts of the State of Illinois, County of Cook and the United States District Court for the Northern District of Illinois; provided, that nothing in this Agreement shall be deemed or operate to preclude Lender from bringing suit or taking other legal action in any other jurisdiction if such action is brought in connection with enforcing any of Lender's rights against Borrower or with respect to the Trademark Collateral. The parties hereto hereby expressly and irrevocably submit to the jurisdiction of those courts for the purpose of any such suit, action or proceeding. The parties hereto hereby irrevocably waive, to the fullest extent permitted by law, any objection that any of them may now or hereafter have to venue of any suit, action or proceeding arising out of or relating to this Agreement or any judgment entered by any court in respect thereof brought in any such court referred to above, and hereby further irrevocably waive any claim that any such suit, action or proceeding has been brought in an inconvenient forum. Service of process on any party hereto in any action arising out of or relating to this Agreement shall be effective if given in accordance with the requirements for notice set forth in the Loan Agreement, and shall be deemed effective and received as set forth in Section 10.05 of the Loan Agreement.

[Remainder of page intentionally left blank; signature page follows.]


IN WITNESS WHEREOF, each of the parties hereto, by their respective officers, have executed this Agreement as of the day and year first above written.

NEXIDIA INC.

By: _____
Name: _____
Title: _____

NXT CAPITAL SBIC, LP

By: NXT Capital SBIC GP, LLC
Its: General Partner

By:  _____
Name: Jan Haas
Title: Sr. VP

Signature Page to Trademark Grant of Security Interest

SCHEDULE 1
TO
TRADEMARK GRANT OF SECURITY INTEREST

<u>COUNTRY</u>	<u>MARK</u>	<u>APP./ REG. NUMBER</u>	<u>FILING / REG. DATE</u>	<u>STATUS</u>
U.S.	FAST-TALK	76/068,865 2,832,332	06/12/2000 04/13/2004	<ul style="list-style-type: none"> • Post registration office action 11/19/2010 • Section 8 & 9 declaration/renewal due 04/13/2014
U.S.	NEXIDIA	78/326,283 2,928,804	11/11/2003 03/01/2005	<ul style="list-style-type: none"> • Sections 8 & 15 combined declaration of use & incontestability due 03/01/2011 • Section 8 & 9 declaration/renewal due 03/01/2015
U.S.	NEXIDIA!	77/691642 3704769	03/16/2009 11/3/2009	<ul style="list-style-type: none"> • Sections 8 & 15 combined declaration of use & incontestability due 11/13/2015 • Section 8 & 9 declaration/renewal due 11/13/2019
Canada	Nexidia	1429002 TMA777561	02/25/2009 09/20/2010	<ul style="list-style-type: none"> • Section 8 & 9 declaration/renewal due 09/10/2025
EU	Nexidia	8,131,252 8131252	02/03/2009 / 11/11/2009	<ul style="list-style-type: none"> • Sections 8 & 9 declaration/renewal due 02/03/2019

Nexidia is in the process of obtaining trademark protection for the following trademarks:

Nexidia Interaction Analytics, serial number 85732657, filed September 19, 2012.

Nexidia Advanced Interaction Analytics, serial number 85732682, filed September 19, 2012.