

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RELAY TECHNOLOGY MANAGEMENT, INC		02/11/2013	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA	
Name:	Nature America, Inc.
Street Address:	75 Varick America Inc.
Internal Address:	9th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10013-1917
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Serial Number:	85177121	BDLIVE!
Serial Number:	85177114	RELAY INNOVATION ENGINE
Serial Number:	77661326	R RELAY TECHNOLOGY MANAGEMENT

CORRESPONDENCE DATA	
Fax Number:	2123101825
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	212 626 4810
Email:	nyctrademarks@bakermckenzie.com
Correspondent Name:	Michael J. Bales
Address Line 1:	452 Fifth Avenue
Address Line 2:	Baker & McKenzie LLC
Address Line 4:	New York, NEW YORK 10018

CH \$90.00 85177121

ATTORNEY DOCKET NUMBER:	56241076-000006
NAME OF SUBMITTER:	Michael J. Bales
Signature:	/mjb/
Date:	02/13/2013
Total Attachments: 2 source=Security Interest Relay Technology#page1.tif source=Security Interest Relay Technology#page2.tif	

CONFIRMATION OF SECURITY INTEREST IN U.S. TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS:

That NATURE AMERICA, INC., pursuant to a Note Purchase and Security Agreement dated February 11, 2013 executed by Nature America, Inc. and Relay Technology Management, Inc., has acquired a security interest in all United States and foreign trademarks, trade names, trade dress, corporate names, company names, business names, fictitious business names, Internet domain names, service marks, certification marks, collective marks, logos, other source or business identifiers, designs and general intangibles of a like nature, whether or not registered, and with respect to any and all of the foregoing, all registrations and applications, all extensions or renewals of any of the foregoing, all of the goodwill of the business connected with the use of and symbolized by any of the foregoing and any agreement, contract or license to which the Company is a party providing for the granting of any right in or to any of the foregoing, along with all rights, priorities and privileges relating to the foregoing, owned by RELAY TECHNOLOGY MANAGEMENT, INC., including without limitation the trademark registrations and applications listed on Exhibit A attached hereto and by filing of this instrument with the U.S. Patent and Trademark Office, RELAY TECHNOLOGY MANAGEMENT, INC. hereby confirms the valid and binding nature of the aforementioned security interest.

DATED: 2/11/13

RELAY TECHNOLOGY
MANAGEMENT, INC.

By: 

Name: David Crowder

Title: Managing Director

Address: 25 First Street, Suite 104
Cambridge, MA 02141

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TRADEMARK
REEL: 004962 FRAME: 0433

EXHIBIT A

U.S. Trademark Applications and Registrations

Title	Filing Date	Serial Number	Registration No.
BDLIVE!	11-15-2010	85/177,121	
RELAY INNOVATION ENGINE	11-15-2010	85/177,114	
R RELAY TECHNOLOGY MANAGEMENT	02-02-2009	77/661,326	3,704,603