

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jeff Feeney		01/11/2013	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Winery Exchange, Inc.
Street Address:	500 Redwood Blvd., Suite 200
City:	Novato
State/Country:	CALIFORNIA
Postal Code:	94947
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85611847	CHALKBOARD

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@wineryexchange.com
 Correspondent Name: Winery Exchange, Inc.
 Address Line 1: 500 Redwood Blvd., Suite 200
 Address Line 4: Novato, CALIFORNIA 94947

NAME OF SUBMITTER:	Genevieve Burch
Signature:	/gbk/
Date:	02/13/2013

Total Attachments: 2
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U.S. TRADEMARK ASSIGNMENT

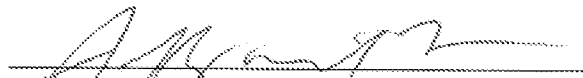
For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Jeff Feeney of 1094 Valley View Street, St. Helena, California 94574 (“Assignor”) hereby conveys, transfers, and assigns to **Winery Exchange, Inc.** (“Assignee”), a California corporation, effective as of the date hereof, all right, title, and interest in the United States in and to the name and trademark CHALKBOARD (including the U.S. Trademark Application No. 85/611,847 therefor) (the “Trademark”), and the goodwill of the business connected with the use of, and symbolized by, the same, together with all rights of action accrued, accruing, and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs, and fees associated therewith.

Assignor represents and warrants that it owns the above-identified federal trademark application and that, to the best of his knowledge, there are no allegations of infringement of the Trademark.

Assignor agrees to execute any further documents as Assignee may reasonably request in order to effect this Assignment.

Assignor represents and warrants that: (a) Assignor has all right, title and authority to enter into this Agreement and grant the assignment granted in this Agreement, free and clear of any and all security interests or other encumbrances; (b) there are no other assignments, consents, or agreements with any third party in conflict with this Agreement; and (c) there are no infringement allegations or trademark demands by or against Assignor regarding the Trademark.

Hereafter, Assignor shall not do or cause to be done anything impairing or intending to impair any of the rights of Assignee in the Trademark. Without limitation of the foregoing, Assignor agrees that it shall not directly or indirectly at any time use the Trademark, including in any domain names, or apply after the date hereof to register as a trademark, or own any trademark registration of, any mark that is confusingly similar to the Trademark.



Jeff Feeney

Date: 1/11/13