

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/14/2013		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Evan Scher		02/13/2013
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Beachbody, LLC		
Street Address:	3301 Exposition Blvd., Third Floor		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3883755	GIVEBAK
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2156657273		
Email:	cmiller@cozen.com		
Correspondent Name:	Camille M. Miller		
Address Line 1:	IP Department		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	PP-0701US/127162		
NAME OF SUBMITTER:	Camille M. Miller		
Signature:	/Camille M. Miller/		
Date:	02/14/2013		
Total Attachments: 1 source=GIVEBAK Assignment#page1.tif			

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

This AGREEMENT is between Evan Scher, an individual residing at 23679 Calabasas Road #315, Calabasas, CA 91302 (“Assignor”) and Beachbody, LLC, a Delaware limited liability company having its principal place of business at 3301 Exposition Blvd., 3rd Floor, Santa Monica, CA 90404 (“Assignee”).

WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 3,883,755 for GIVEBAK & Design (the “Trademark”);

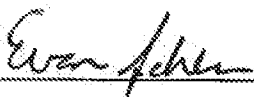
WHEREAS, Assignee did acquire as of January 14, 2013 the entire right, title, and interest in and to the Trademark; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, Assignor acknowledges that it did sell, assign, transfer, and convey to Assignee all right, title, and interest in and to the Trademark and the applications for registration thereof, including any choses in action relating to the Trademark, claims for damages, profits, and costs, both in equity and law for any infringement of the Trademark together with the good will of the business symbolized by the Trademark.

WHEREAS, it is desired that this Nunc Pro Tunc Trademark Assignment be made of record in the U.S. Patent and Trademark Office.

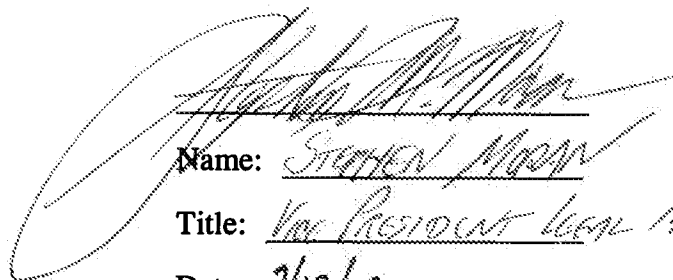
Assignor: Evan Scher

Assignee: Beachbody, LLC



Name: Evan Scher

Date: 2/13/13



Name: STEVEN MORAN

Title: VICARIOUS LEGAL AFFAIRS

Date: 2/13/13