

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Anheuser-Busch, LLC		02/14/2013
			LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	Mia Festival Holdings, LLC		
Street Address:	160 East 84th Street		
Internal Address:	c/o Tucker & Latifi, LLP		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10028		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
Serial Number:		85459298	MADE IN AMERICA
Serial Number:		85638788	
CORRESPONDENCE DATA			
Fax Number:	2127446509		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124726262		
Email:	alatifi@tuckerlatifi.com		
Correspondent Name:	Afschineh Latifi		
Address Line 1:	160 East 84th Street		
Address Line 2:	Suite 5-E		
Address Line 4:	New York, NEW YORK 10028		
NAME OF SUBMITTER:	Afschineh Latifi		
Signature:	/Afschineh Latifi/		
Date:	02/14/2013		
Total Attachments: 1 source=Made in American Assignment#page1.tif			

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TRADEMARK

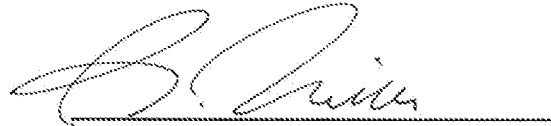
Exhibit A

**ASSIGNMENT OF TRADEMARK**

Whereas Anheuser-Busch, LLC, with an address at One Busch Place, St. Louis, Missouri 63118-5900, has adopted, used and is using the mark MADE IN AMERICA, which is the subject of U.S. Trademark Application Serial No. 85459298 and the mark MIA LOGO, which is the subject of U.S. Trademark Application Serial No. 85/638788 ("the MADE IN AMERICA applications"); and

Whereas Mia Festival Holdings, LLC, a Delaware limited liability company, with an address at c/o Tucker & Latifi, LLC, 160 East 84<sup>th</sup> Street, New York, NY 10028 wishes to acquire the MADE IN AMERICA trademarks together with U.S. Trademark Application Serial Nos. 85459298 and 85/638788 and any resulting U.S. registrations.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Anheuser-Busch, LLC assigns to Mia Festival Holdings, LLC all right, title, and interest in and to the MADE IN AMERICA applications together with the good will of the business symbolized by the marks, as well as the Application and any resulting registrations.



Signed

SCOTT D. MILLER

Title

ASSISTANT SECRETARY

Anheuser-Busch, LLC