

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/03/2011		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Giancarlo Maniaci		02/13/2013
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Tapit Media Group, Inc.		
Street Address:	3121 Michelson Dr.		
Internal Address:	Suite 150		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	4123079	TAPIT.COM
	Registration Number:	4148896	TAPIT!
CORRESPONDENCE DATA			
Fax Number:	6504936811		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-493-9300		
Email:	ckahn@wsgr.com		
Correspondent Name:	WILSON SONSINI GOODRICH & ROSATI		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	38285-900/CK9		
NAME OF SUBMITTER:	Nathan E. Ferguson		

CH \$65.00 4123079

Signature:	/Nathan E. Ferguson/
Date:	02/14/2013
Total Attachments: 1 source=signed Assignment #1 G Maniaci to TapIt#page1.tif	

TRADEMARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, Giancarlo Maniaci, an individual, with an address of 3121 Michelson Dr., Suite 150, Irvine, California 92612 U.S.A., (“Assignor”), owned the following registrations in the Trademark Office of the United States of America:

<u>Trademark</u>	<u>Registration No.</u>
TAPIT.COM (Stylized)	4,123,079
TAPIT! (Stylized)	4,148,896

WHEREAS, TapIt Media Group, Inc., a Delaware corporation, located at 3121 Michelson Dr., Suite 150, Irvine, California 92612 U.S.A. (“Assignee,”) subsequently acquired all right, title and interest in and to the TAPIT.COM (Stylized) and TAPIT! (Stylized) trademarks, together with the associated goodwill;

NOW, THEREFORE, effective *nunc pro tunc* on June 3, 2011 for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby memorializes and clarifies the prior understanding of the parties that Assignor assigned to Assignee all right, title and interest in and to the TAPIT.COM (Stylized) and TAPIT! (Stylized) trademarks and to Registration No. 4,123,079 and Registration No. 4,148,896, together with the goodwill of the business symbolized by the trademarks and registrations thereof.

Executed on February 13, 2013



Giancarlo Maniaci