

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ARDJAY ENTERPRISES, INC.		12/24/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Chicken Soup for the Soul Publishing, LLC		
Street Address:	132 East Putnam Avenue		
City:	Cos Cob		
State/Country:	CONNECTICUT		
Postal Code:	06807		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3799887	PEOPLEJAM	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-292-5390		
Email:	mail@ipcounselors.com		
Correspondent Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 East 42nd Street		
Address Line 2:	Suite 2410		
Address Line 4:	New York, NEW YORK 10165		
ATTORNEY DOCKET NUMBER:	2799-500		
NAME OF SUBMITTER:	Dermot M. Sheridan		
Signature:	/dermot m. sheridan/		

OP \$40.00 3799887

Date:

02/14/2013

Total Attachments: 3

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COPYRIGHT AND TRADEMARK DEED OF ASSIGNMENT

WHEREAS, ARDJAY ENTERPRISES, INC, a New York corporation ("ASSIGNOR"), is the owner of all right, title and interest in and to the copyrights, copyright applications, and/or copyright registrations and the trademarks, trademark applications and/or trademark registrations in and to the Works set forth in the attached SCHEDULE or otherwise owned or created by ASSIGNOR (collectively, the "Works");

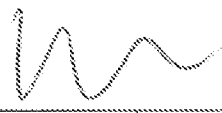
WHEREAS, ASSIGNOR desires to transfer its ownership of all right, title and interest in an to the Works to CHICKEN SOUP FOR THE SOUL PUBLISHING, LLC, a Connecticut limited liability company ("ASSIGNEE"), for good and valuable consideration, the receipt of which is hereby acknowledged by ASSIGNOR;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign and transfer all of their worldwide rights, title and interest in and to the Works, the right to prepare derivative works based upon the Works, ASSIGNOR'S copyrights in and to the Works, whether registered or unregistered, together with the applications therefor, registrations thereof, and the goodwill of the business symbolized thereby, the right to register the copyrights and/or trademarks and all causes of action for past or future infringement thereof.

ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title or interest herein acquired by ASSIGNEE; and ASSIGNOR hereby authorizes the ASSIGNEE to make on behalf of the ASSIGNOR and in the name of the ASSIGNOR any and all filings necessary with any local, state or federal body or agency to evidence the intent of this Deed, including filings with the United States Patent and Trademark Office.

IN WITNESS WHEREOF, said ASSIGNOR has hereunto executed this instrument on
this 24th day of December, 2012.

ARDJAY ENTERPRISES, INC.

By:  _____

SCHEDULE

All copyrights and trademarks owned by ARDJAY Enterprises, Inc., including all registered or common law copyrights or trademarks (including any such rights that may exist in the PJ Platform as defined in the Cooperation and Settlement Agreement between Assignor and PeopleJam, Inc., dated as of June 11, 2009, and the agreement referred to therein), including, but not limited to, the following registered trademark:

<u>Description</u>	Registration/ Application Number	Registration/ Application Date
PeopleJam Name	Registration No. 3799887	6-8-2010