

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Institutional Foods Packing Co. dba Leahy/IFP		02/07/2013	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Wm. H Leahy Associates, Inc.		
Street Address:	2350 Ravine Way		
Internal Address:	Suite 200		
City:	Glenview		
State/Country:	ILLINOIS		
Postal Code:	60025		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2717776	P PASTEURIZED	
CORRESPONDENCE DATA			
Fax Number:	3124740448		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312-474-6300		
Email:	docket@marshallip.com		
Correspondent Name:	Michael R. Graham		
Address Line 1:	233 S. Wacker Drive		
Address Line 2:	Suite 6300		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	12005/60748		
NAME OF SUBMITTER:	Michael R. Graham		

OP \$40.00 2717776

Signature:	/Michael R. Graham/
Date:	02/15/2013
Total Attachments: 1 source=Trademark Assignment - P PASTEURIZED and Design, U.S. Reg. No. 2717776#page1.tif	

TRADEMARK ASSIGNMENT

THIS AGREEMENT is entered into effective as of the last date of signing below, between INSTITUTIONAL FOODS PACKING CO., DBA LEAHY/IFP, a corporation organized under the laws of the State of Illinois, with a principal place of business at 2350 Ravine Way, Suite 200, Glenview, Illinois 60025, United States of America ("Assignor"), and WM. H LEAHY ASSOCIATES, INC., a corporation organized under the laws of the State of Illinois, with a place of business at 2350 Ravine Way, Suite 200, Glenview, Illinois 60025, United States of America ("Assignee").

WHEREAS, Assignor owns all rights, interest and goodwill in the trademark P PASTEURIZED and Design, U.S. Registration No. 2,717,776 therefor, USPTO online record for which is attached as Exhibit A (the "Trademark"); and

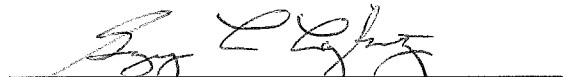
WHEREAS, Assignor wishes to assign the Trademark to, and Assignee wishes to accept assignment of the Trademark, including the goodwill of the business in connection with which the Trademark is used, the registration therefor, and the right to sue and collect remedies for prior, contemporaneous or future infringement of the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which the parties acknowledge, Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Trademark and the registration therefor, together with the goodwill of the business for which the trademark is used. This assignment includes all of the Assignor's rights to register, enforce and sue for, and to receive monetary damages and equitable relief for, infringements of the Trademark, including any which occurred prior to the date of this assignment.


Assignor retains no ownership rights in the Trademark, trademark registration or any other rights transferred to Assignee by this assignment.

AGREED TO BY:

INSTITUTIONAL FOODS PACKING CO., DBA
LEAHY/IFP


BY: GREGORY L. LORKER
TITLE: CHIEF OPERATING OFFICER
DATED: 2/7/13

WM. H LEAHY ASSOCIATES, INC.


BY: THOMAS BAUER
TITLE: CEO/COO
DATED: 2/7/13