

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Receiving Party name from Great American Insurance Company to Great American Life Insurance Company previously recorded on Reel 003495 Frame 0568. Assignor(s) hereby confirms the new assignment assigning the entire interest and goodwill.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Driskill Holdings, Inc.		02/15/2013	CORPORATION: TEXAS

**RECEIVING PARTY DATA**

Name:	Great American Life Insurance Company
Street Address:	580 Walnut Street
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
Entity Type:	Insurance Company: OHIO

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	2512607	THE DRISKILL
Registration Number:	2515171	D
Registration Number:	2651340	
Registration Number:	2779243	1886 CAFE & BAKERY

**CORRESPONDENCE DATA**

Fax Number: 2024084400  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 571-203-2720  
 Email: docketing@finnegan.com  
 Correspondent Name: Christopher P. Foley  
 Address Line 1: 901 New York Avenue NW  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20001-4413

OP \$115.00 2512607

ATTORNEY DOCKET NUMBER:	06924.0082-00000
NAME OF SUBMITTER:	Christopher P. Foley
Signature:	//Christopher P. Foley//
Date:	02/15/2013
Total Attachments: 4 source=Driskill assignment-tm-3495-0568#page1.tif source=Driskill assignment-tm-3495-0568#page2.tif source=Driskill Amended Assignment#page1.tif source=Driskill Amended Assignment#page2.tif	

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/13/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Driskill Holdings, Inc.		03/01/2007	CORPORATION: TEXAS

**RECEIVING PARTY DATA**

Name:	Great American Insurance Company
Street Address:	580 Walnut Street
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
Entity Type:	Insurance Company: OHIO

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	2512607	THE DRISKILL
Registration Number:	2515171	D
Registration Number:	2651340	
Registration Number:	2779243	1886 CAFE & BAKERY

**CORRESPONDENCE DATA**

Fax Number: (202)408-4400  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202.408.4000  
 Email: docketing@finnegan.com  
 Correspondent Name: Christopher P. Foley  
 Address Line 1: 901 New York Avenue, N.W.  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER: 06924.0079-00000

OP \$115.00 2512607

NAME OF SUBMITTER:	Christopher P. Foley
Signature:	/Christopher P. Foley/
Date:	03/08/2007
Total Attachments: 2 source=Driskill to Great American Assignment#page1.tif source=Driskill to Great American Assignment#page2.tif	

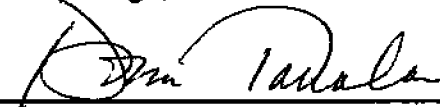
**NUNC PRO TUNC ASSIGNMENT**

Driskill Holdings, Inc., a Texas corporation with its principal place of business at 604 Brazos Street, Austin, TX 78701 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark registrations therefor ("the Trademarks").

Effective as of October 13, 2005, Assignor assigned the Trademarks to Great American Life Insurance Company, an Ohio insurance company with its principal place of business at 580 Walnut Street, Cincinnati, Ohio 45202 ("Assignee"). Assignor and Assignee desire to memorialize said assignment by this instrument and to reflect this assignment in the records of the U.S. Patent and Trademark Office.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to nunc pro tunc as of October 13, 2005 to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

Driskill Holdings, Inc.

By: 

Name: Dona Tuzalca

Title: Authorized Representative

Date: 2/15/2013

**EXHIBIT A**

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
THE DRISKILL	2,512,607	November 27, 2001
D and Design	2,515,171	December 4, 2001
Miscellaneous Design	2,651,340	November 19, 2002
1886 CAFÉ & BAKERY	2,779,243	November 4, 2003