

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sinhdarella, Inc.		02/08/2013	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	Boiling Crab Franchise Co., LLC
Street Address:	16027 Brookhurst Street, #G-168
City:	Fountain Valley
State/Country:	CALIFORNIA
Postal Code:	92708
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	4174077	THE BOILING CRAB
Registration Number:	4080202	THE BOILING CRAB
Registration Number:	3615722	THE WHOLE SHA-BANG!
Registration Number:	3256219	THE BOILING CRAB

CORRESPONDENCE DATA	
Fax Number:	5037785499
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	503-778-5254
Email:	sandititzler@dwt.com
Correspondent Name:	Sandi Titzler, Davis Wright Tremaine
Address Line 1:	1300 SW Fifth Avenue, Suite 2400
Address Line 4:	Portland, OREGON 97201-5610

ATTORNEY DOCKET NUMBER:	95014-4
NAME OF SUBMITTER:	Sandi Titzler, Davis Wright Tremaine

CH \$115.00 4174077

Signature:	/Sandi Titzler/
Date:	02/15/2013
Total Attachments: 2 source=IP Assignment Sinhdarella to BCFC - SIGNED#page1.tif source=IP Assignment Sinhdarella to BCFC - SIGNED#page2.tif	

INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (the "Intellectual Property Assignment") dated as of February 8, 2013 is entered into between Sinhdarella, Inc., a California corporation (the "Assignor"), and Boiling Crab Franchise Co., LLC, a California limited liability company (the "Assignee").

In consideration of the mutual promises by the parties, Assignor and Assignee hereby agree as follows:

1. **Definitions.** The "Boiling Crab Intellectual Property" means all of the following and similar intangible property and related proprietary rights, interests and protections, however arising, pursuant to the laws of any jurisdiction throughout the world, related to the The Boiling Crab restaurant concept and system including but not limited to: (a) trademarks, service marks, trade names, brand names, logos, trade dress and other proprietary indicia of goods and services, whether registered, unregistered or arising by law, and all registrations and pending applications for registration of such trademarks including but not limited to those listed in Exhibit A, and including intent-to-use applications, and all issuances, extensions and renewals of such registrations and applications, all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention, and all rights, interests, claims and demands recoverable in law or in equity, that Assignor has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages (b) internet domain names, whether or not trademarks, registered in any generic top-level domain by any authorized private registrar or governmental authority; (c) original works of authorship in any medium of expression, including but not limited to website content, marketing collateral, and menus whether or not published, all copyrights (whether registered, unregistered or arising by law), all registrations and applications for registration of such copyrights, and all issuances, extensions and renewals of such registrations and applications; (d) confidential information, business methods, recipes, cooking techniques, processes, formulae, specifications, ideas, plans, designs, concepts, devices, technologies, know-how, research and development, inventions, methods, processes, compositions, business records, customer or vendor lists and other trade secrets, whether or not patentable; and (e) patented and patentable designs and inventions, all design, plant and utility patents, letters patent, utility models, pending patent applications and provisional applications and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, re-examinations and renewals of such patents and applications.

2. **Assignment.** Assignor does hereby assign unto Assignee all right, title and interest in and to the Boiling Crab Intellectual Property and the goodwill of the business associated therewith and symbolized thereby.

3. **Further Assurances.** Assignor shall execute and deliver to Assignee such other instruments of transfer and to do all such other acts and things as shall be reasonably necessary or appropriate to vest in Assignee title to the Boiling Crab Intellectual Property, to secure and preserve Assignee's rights hereunder, or to enforce, defend or confirm Assignee's right to exploit those rights, and to comply with the purposes and intent of this Intellectual Property Assignment.

IN WITNESS WHEREOF, the Assignor hereof has caused this Intellectual Property Assignment to be executed as of the date first written above by its officer thereunto duly authorized.

ASSIGNOR:

SINHDARELLA, INC.

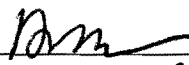
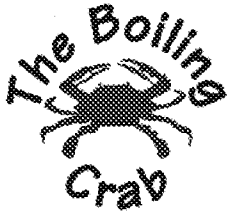
By: 
Name: DADA NGO
Title: CEO

Exhibit A

Trademark	Reg. No.	Registration Date	Register	Goods/Services
	4,174,077	July 17, 2012	Principal	Shirts; Sweat shirts; T-shirts.
THE BOILING CRAB	4,080,202	January 3, 2012	Principal	Shirts; Sweat shirts; T-shirts.
THE BOILING CRAB	3,256,219	June 26, 2007	Principal	Restaurant services.
THE WHOLE SHA-BANG	3,615,722	May 5, 2009	Principal	Seasoning mixes.