

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COMERICA BANK		02/15/2013	Texas banking association: TEXAS
RECEIVING PARTY DATA			
Name:	VISIBLE TECHNOLOGIES, INC.		
Street Address:	3535 Factoria Boulevard SE		
Internal Address:	Suite 400		
City:	Bellevue		
State/Country:	WASHINGTON		
Postal Code:	98006		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	3424364	VISIBLE TECHNOLOGIES	
Serial Number:	77824280	TRUINSIGHT	
Serial Number:	77824275	TRUSEARCH	
Serial Number:	77824272	TRUVOICE	
Serial Number:	77752346	TRUREPUTATION	
Serial Number:	77824267	TRUPULSE	
Serial Number:	77522811	SOCIAL ADVERTISING	
Serial Number:	85089595	VISIBLE INTELLIGENCE	
Serial Number:	85152939	VISIBLE TECHNOLOGIES	
Serial Number:	85152929	VISIBLE	
CORRESPONDENCE DATA			
Fax Number:	8585506420		

CH \$265.00 3424364

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 858-550-6403
Email: erin.obrien@cooley.com
Correspondent Name: Erin O'Brien
Address Line 1: c/o Cooley LLP
Address Line 2: 4401 Eastgate Mall
Address Line 4: San Diego, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER:	036703-1420 VISIBLE PAYOF
NAME OF SUBMITTER:	Erin O'Brien
Signature:	/Erin O'Brien/
Date:	02/15/2013

Total Attachments: 4

source=Visible signed IP release#page1.tif
source=Visible signed IP release#page2.tif
source=Visible signed IP release#page3.tif
source=Visible signed IP release#page4.tif

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of February 15, 2013, by COMERICA BANK ("Lender") in favor of VISIBLE TECHNOLOGIES, INC., a Delaware corporation ("Company") with its principal place of business located at 3535 Factoria Boulevard SE, Suite 400, Bellevue, WA 98006.

Recital

WHEREAS Company granted to Lender a security interest in the copyrights, patents and trademarks described on Exhibits A, B and C attached hereto, respectively (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of July 26, 2010 (the "Security Agreements"), and recorded with the US Library of Congress Copyright Office and the US Patent and Trademark Office as set forth on Exhibits A, B and C.

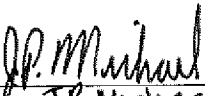
WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreements, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

COMERICA BANK



Name: J.P. Michael
Title: SVP

39200 Six Mile Road
Livonia, MI 48152

EXHIBIT A

Copyrights

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
Enterprise online communication management.	TXu001300202	05/19/06

Lender's security interest recorded at the US Library of Congress Copyright Office on August 9, 2010 at Microfilm Volume 3592 and Document Number 1420.

EXHIBIT B

Patents

<u>Description</u>	<u>Patent / Application Number</u>	<u>Issue / Application Date</u>
Systems and methods for consumer-generated media reputation management	7,720,835	05/18/10
Systems and methods for consumer-generated media reputation management	12/251,370	10/14/08
Consumer-generated media influence and sentiment determination	12/192,919	08/15/08
Systems and methods for consumer-generated media reputation management	12/580,667	10/16/09
Dynamic Gathering of Social Media Content	12/876,087	09/03/10
Social Intelligence Platform	13,230,825	09/12/11

Lender's security interest recorded against some or all of the items at the US Patent and Trademark Office on August 6, 2010 at Reel and Frame Number 024794/0943 and again on October 12, 2011 at Reel and Frame Number 027052/0858.

EXHIBIT C

Trademarks

<u>Description</u>	<u>Registration/ Serial Number</u>	<u>Registration/ Application Date</u>
VISIBLE TECHNOLOGIES	3,424,364	05/06/08
TRUINSIGHT	77/824,280	09/10/09
TRUSEARCH	77/824,275	09/10/09
TRUVOICE	77/824,272	09/10/09
TRUREPUTATION	77/752,346	06/04/09
TRUPULSE	77/824,267	09/10/09
SOCIAL ADVERTISING	77/522,811	07/15/08
VISIBLE INTELLIGENCE	85/089,595	07/21/10
VISIBLE TECHNOLOGIES	85/152,939	10/14/10
VISIBLE	85/152,929	10/14/10

Lender's security interest recorded against some or all of the items at the US Patent and Trademark Office on August 6, 2010 at Reel and Frame Number 004256/0085 and again on October 12, 2011 at Reel and Frame Number 004640/0640.