

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/28/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	TapIt Media Group, Inc.		02/13/2013
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Phunware, Inc.		
Street Address:	7800 Shoal Creek Blvd.		
Internal Address:	Suite 210-W		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78757		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	4123079	TAPIT.COM
	Registration Number:	4148896	TAPIT!
CORRESPONDENCE DATA			
Fax Number:	6504936811		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-493-9300		
Email:	trademarks@wsgr.com, ckahn@wsgr.com		
Correspondent Name:	WILSON SONSINI GOODRICH & ROSATI		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	38285-900/CK9(TM1025, 26)		
NAME OF SUBMITTER:	Nathan E. Ferguson		

CH \$65.00 4123079

Signature:	/Nathan E. Ferguson/
Date:	02/15/2013
Total Attachments: 1 source=signed Assignment #2 TapIt to Phunware#page1.tif	

TRADEMARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, TapIt Media Group, Inc., a Delaware corporation, located at 3121 Michelson Dr., Suite 150, Irvine, California 92612, U.S.A. (“Assignor”), owned the following registrations in the Trademark Office of the United States of America:

<u>Trademark</u>	<u>Registration No.</u>
TAPIT.COM (Stylized)	4,123,079
TAPIT! (Stylized)	4,148,896

WHEREAS, Phunware, Inc., a Delaware corporation, located at 7800 Shoal Creek Blvd., Suite 210-W, Austin, Texas 78757, U.S.A. (“Assignee,”) subsequently acquired all right, title and interest in and to the TAPIT.COM (Stylized) and TAPIT! (Stylized) trademarks, together with the associated goodwill;

NOW, THEREFORE, effective *nunc pro tunc* on December 28, 2012, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby memorializes and clarifies the prior understanding of the parties that Assignor assigned to Assignee all right, title and interest in and to the TAPIT.COM (Stylized) and TAPIT! (Stylized) trademarks and to Registration Nos. 4,123,079 and 4,148,896, together with the goodwill of the business symbolized by the trademarks and registrations thereof.

Executed on February 13, 2013

TapIt Media Group, Inc.

By: 

Name: Giancarlo Maniaci

Title: Chief Executive Officer