

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT																										
EFFECTIVE DATE:	12/31/2012																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
<p>Fax Number: 3017624056 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: (301) 424-3640 Email: efile@usiplaw.com Correspondent Name: EDELL, SHAPIRO & FINNAN, LLC Address Line 1: 9801 Washingtonian Boulevard, Suite 750 Address Line 4: Gaithersburg, MARYLAND 20878</p>																											
ATTORNEY DOCKET NUMBER:	1439.0001T																										
NAME OF SUBMITTER:	Barbara A. Friedman																										

Signature:	/Barbara A. Friedman/
Date:	02/15/2013
Total Attachments: 1 source=Trademark Registration Assignment#page1.tif	

TRADEMARK REGISTRATION ASSIGNMENT

This Trademark Registration Assignment is by and between Industry Publishers, Inc., a Florida corporation, having a principal business address at 2915 Biscayne Boulevard Suite 303, Miami, Florida 33137 (hereinafter "Assignor") and Medical Business News Inc., a Florida corporation, having a principal business address at 2915 Biscayne Boulevard Suite 303, Miami, Florida 33137 (hereinafter "Assignee").

WHEREAS, on or about December 31, 2012, Assignee purchased substantially all the assets of Assignor, including the Trademarks ("Trademarks") shown below

MEDICAL BUSINESS

U.S. Trademark Registration No. 2504564

FLORIDA MEDICAL BUSINESS

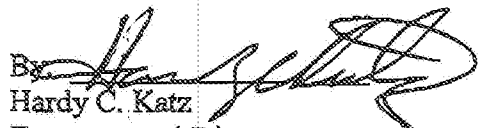
U.S. Trademark Registration No. 1586304

WHEREAS, Assignor and Assignee wish to confirm the transfer of ownership of the Trademarks, the registrations therefor and the goodwill associated therewith, as a result of the aforementioned asset purchase, effective as of December 31, 2012;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers unto Assignee, *nunc pro tunc* as of December 31, 2012, the entire right, title, interest in and to the Trademarks, the registrations therefor, and the goodwill of the business symbolized thereby, the same to be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

Signed this 14 day of February 2013.

INDUSTRY PUBLISHERS, INC.

By: 
Hardy C. Katz
Treasurer and Director

MEDICAL BUSINESS NEWS INC.

By: 
Oren J. Portalatin
President