

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

02/18/2013
 900247243

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Save My Road University, LLC		01/01/2013	LIMITED LIABILITY COMPANY: GEORGIA <i>Tds 2-25-2013</i>
RECEIVING PARTY DATA			
Name:	Ergon Asphalt & Emulsions, Inc.		
Street Address:	2829 Lakeland Drive		
City:	Jackson		
State/Country:	MISSISSIPPI		
Postal Code:	39215		
Entity Type:	CORPORATION: MISSISSIPPI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85631684	SMRU SAVE MY ROAD UNIVERSITY WWW.SAVEMYROADUNIVERSITY.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tdsouza@iplmgroup.com		
Correspondent Name:	IPLM Group, PA/Tanya D'Souza		
Address Line 1:	1300 Godward Street NE		
Address Line 4:	Minneapolis, MINNESOTA 55413		
ATTORNEY DOCKET NUMBER:	178-T073USTA		
NAME OF SUBMITTER:	Tanya D'Souza		
Signature:	/Tanya D'Souza/		
Date:	02/18/2013		
Total Attachments: 2 source=Trademark_Assignment#page1.tif source=Trademark_Assignment#page2.tif			

CH \$40.00 85631684

Appendix 5

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement"), is effective January 1, 2013 by and between Save My Road University, LLC, a Georgia company having an office and place of business at 1001 Bayhill Dr. Ste. 200, San Bruno, California 94066 (the "Assignor") and Ergon Asphalt & Emulsions, Inc., a Mississippi corporation having an office and place of business at 2829 Lakeland Drive, Jackson, Mississippi 39215 (the "Assignee").

RECITALS

Assignor is the owner of Trademark Application Serial No. 85631684 filed May 22, 2012 for a design and service mark depicted as "SMRU **SAVE MY ROAD UNIVERSITY** WWW.SAVEMYROADUNIVERSITY.COM" (the "Mark", copy attached as Appendix 3).

ASSIGNMENT

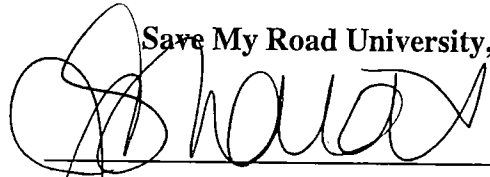
In consideration of the above recitals and the promises set forth in this Agreement, the parties agree as follows:

Assignor assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Mark, together with all associated goodwill and all related rights, and all registrations and applications for registration of the Mark in the United States and any foreign countries, including any renewals and extensions of any registration that have been or may be obtained. The provisions of this Agreement inure to the benefit of Assignee, its successors, assigns and other legal representatives, and are binding upon Assignor, its successors, assigns and other legal representatives.

The parties have executed this Agreement as of the date first written above.

Assignor

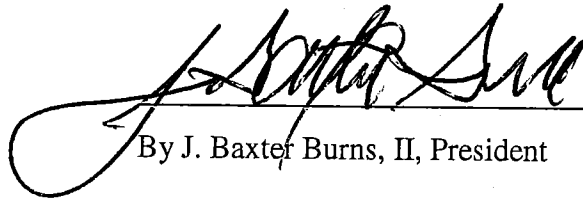
Save My Road University, LLC



By Joy Barnhardt, President and Chief
Executive Officer

Assignee

Ergon Asphalt & Emulsions, Inc.



By J. Baxter Burns, II, President