TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------|----------|----------------|-----------------------------|
| Jaguar Cars Limited | | 112/28/2012 | CORPORATION: UNITED KINGDOM |

RECEIVING PARTY DATA

| Name: | Jaguar Land Rover Limited |
|-------------------|---|
| Street Address: | Abbey Road |
| Internal Address: | Whitley |
| City: | Coventry |
| State/Country: | UNITED KINGDOM |
| Postal Code: | CV3 4LF |
| Entity Type: | Private Company Limited by Shares (PRC): UNITED KINGDOM |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|------------------------------|--------|-------------------------------------|
| Registration Number: 1940339 | | JAGUAR CLUBS OF NORTH AMERICA, INC. |

CORRESPONDENCE DATA

Fax Number: 2483583351

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 2483584400

Email: aheinl@brookskushman.com

Correspondent Name: Anna K. Heinl
Address Line 1: 1000 Town Center

Address Line 2: 22nd Floor

Address Line 4: Southfield, MICHIGAN 48075

ATTORNEY DOCKET NUMBER: LANDL0259A

DOMESTIC REPRESENTATIVE

TRADEMARK REEL: 004966 FRAME: 0783

1940339

CH \$40.00

900247451

| Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4: | | |
|---|----------------|--|
| NAME OF SUBMITTER: | Anna K. Heinl | |
| Signature: | /anna k heinl/ | |
| Date: | 02/20/2013 | |
| Total Attachments: 1 source=change of name document#page1.tif | | |

TRADEMARK REEL: 004966 FRAME: 0784



CERTIFICATE OF INCORPORATION ON CHANGE OF NAME

Company No. 1672070

The Registrar of Companies for England and Wales hereby certifies that under the Companies Act 2006:

JAGUAR CARS LIMITED

a company incorporated as private limited by shares; having its registered office situated in England/Wales; has changed its name to:

JAGUAR LAND ROVER LIMITED

Given at Companies House on 28th December 2012



TRADEMARK
REEL: 004966 FRAME: 0386