TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jaguar Cars Limited		12/28/2012	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Jaguar Land Rover Limited
Street Address:	Abbey Road
Internal Address:	Whitley
City:	Coventry
State/Country:	UNITED KINGDOM
Postal Code:	CV3 4LF
Entity Type:	Private Company Limited by Shares (PRC): UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1940339	JAGUAR CLUBS OF NORTH AMERICA, INC.

CH $40.00 1940339

CORRESPONDENCE DATA

Fax Number: 2483583351

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 2483584400
Email: aheinl@brookskushman.com
Correspondent Name: Anna K. Heinl
Address Line 1: 1000 Town Center
Address Line 2: 22nd Floor
Address Line 4: Southfield, MICHIGAN 48075

ATTORNEY DOCKET NUMBER:	LANDL0259A

DOMESTIC REPRESENTATIVE

Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Anna K. Heinl
Signature:	/anna k heinl/
Date:	02/20/2013
Total Attachments: 1 source=change of name document#page1.tif	

CERTIFICATE OF INCORPORATION ON CHANGE OF NAME

Company No. 1672070

The Registrar of Companies for England and Wales hereby certifies that under the Companies Act 2006:

JAGUAR CARS LIMITED

a company incorporated as private limited by shares; having its registered office situated in England/Wales; has changed its name to:

JAGUAR LAND ROVER LIMITED

Given at Companies House on **28th December 2012**

Companies House

THE OFFICIAL SEAL OF THE REGISTRAR OF COMPANIES