

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Agnes Andree Marguerite Marie Trouble		02/11/2013	INDIVIDUAL: FRANCE

RECEIVING PARTY DATA

Name:	B. Forever
Street Address:	12, ru Dieu
City:	Paris
State/Country:	FRANCE
Postal Code:	75010
Entity Type:	LIMITED PARTNERSHIP: FRANCE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	85439475	AGNES B
Serial Number:	85653261	?
Registration Number:	1336761	AGNES B.
Registration Number:	1442634	AGNES B.
Registration Number:	2077233	AGNES B.
Registration Number:	1719758	AGNES B.
Registration Number:	4035323	AGNES B.
Registration Number:	1708281	AGNES B. LOLITA
Registration Number:	2094567	B.
Registration Number:	2053915	B.
Registration Number:	0970356	COURANT
Registration Number:	1949723	LE PETIT B.B.
Registration Number:	2092847	
Registration Number:	2002316	

TRADEMARK

Registration Number:	1790471	SPORT AGNES B.
Registration Number:	3198041	SPORT B. JEAN AGNES B.

CORRESPONDENCE DATA

Fax Number: 2483583351
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 2483584400
Email: dstava@brookskushman.com
Correspondent Name: Robyn S. Lederman
Address Line 1: 1000 Town Cent4er, 22nd Floor
Address Line 4: Southfield, MICHIGAN 48075-1238

ATTORNEY DOCKET NUMBER:	BONAL0150A
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DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Robyn S. Lederman
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Signature:	/rlederman/
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Date:	02/21/2013
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Total Attachments: 6
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made effective as of this 11th day of February, 2013, by and between Agnès Andrée Marguerite Marie Troublé, also known as Agnès Troublé, a citizen of France ("Assignor"), and B. FOREVER, a limited partnership organized under the laws of France ("Assignee").

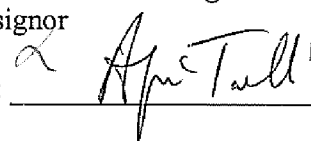
WHEREAS, Assignor, having its principal offices at 194, rue de Rivoli, 75001 Paris, France, is the owner of United States Trademarks listed in Schedule A attached hereto (the "Mark/s").

WHEREAS, Assignee, having its principal offices at 12, ru Dieu, 75010 Paris, France, is desirous of acquiring all right, title and interest in and to said Marks.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said Marks, together with the goodwill of the business symbolized by said trademarks and any trademark registrations or future registrations thereof.

Agnès Andrée Marguerite Marie Troublé

Assignor


By: 

Name: _____

Title: _____

B. FOREVER

Assignee

By: 
Agnès Troublé, Principal

Name: _____

Title: **B. FOREVER SCA**
12 rue Dieu 75010 Paris
FRANCE

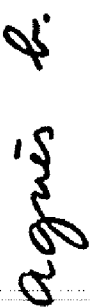
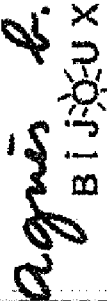
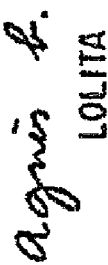
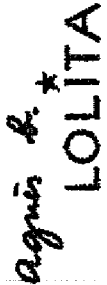



SCA au Capital de 50 073 205,00 €
RC 2012 B 22704
SIREN : 789 369 089

SCHEDULE A
U.S. TRADEMARKS owned by Agnès Andrée Marguerite Marie Troublé (as of January 30, 2013)

Trademark	Mark Image	Serial No.	Filing Date	Reg. No.	Reg. Date	Owner Name
AGNES B. (Class 25)	na	73/383303	02-Sep-1992	1336761	21-May-1995	Agnès Troublé
AGNES B. (Class 9, 14, 18)	na	73/592308	08-Apr-1986	1442634	16-Jun-1987	Agnès Troublé
AGNES B. (Gothique 1) (Class 3, 9, 14, 18, 25)		79/019583	12-Aug-2005	3256595	26-Jun-2007	Agnès Andrée Marguerite Marie Troublé
AGNES B. (Gothique 2) (Class 3, 9, 14, 18, 25)						
Do Not Record		79/019582	12-Aug-2005	3202367	23-Jan-2007	Agnès Andrée Marguerite Marie Troublé
AGNES B. (Signature) (Class 14)		75/096802	30-Apr-1996	2077233	09-Jul-1997	Agnès Troublé
AGNES B. (Signature) (Class 25)		74/098637	20-Sep-1990	1719758	29-Sep-1992	Agnès Troublé
AGNES B. (Signature) (Class 3)		85/439475	05-Oct-2011	na	pending	Agnès Andrée Marguerite Marie Troublé
AGNES B. (Signature) (Class 35)		79/109671	02-Feb-2012	na	pending	Agnès Andrée Marguerite Marie Troublé





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AGNES B. (Signature) (Class 9, 18)		77/514892	03-Jul-2008	4035323	04-Oct-2011	Agnès Troublé
AGNES B. BIJOUX and Design (Class 14)		79/063196	26-Nov-2008	3655046	14-Jul-2009	Agnès Andrée Marguerite Marie Troublé
AGNES B. LOLITA (Stylized) (Class 25)		74/124677	19-Dec-1990	1708281	18-Aug-1992	Agnès Troublé
AGNES B. LOLITA and Star Design (Class 3, 18, 25)		79/029611	06-Jul-2006	3348787	04-Dec-2007	Agnès Andrée Marguerite Marie Troublé
AGNES B. VOYAGE and Design (Class 35)		79/112024	13-Mar-2012	na	pending	Agnès Andrée Marguerite Marie Troublé
B. (Signature) (Class 14)		75/104304	15-May-1996	2094567	09-Sep-1997	Agnès Troublé
B. (Signature) (Class 25)		74/675043	17-May-1995	2053915	22-Apr-1997	Agnès Troublé





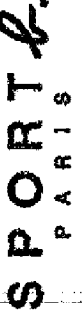
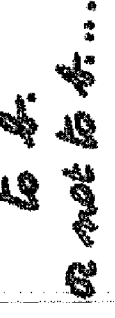
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U.S. TRADEMARKS owned by Agnès Andrée Marguerite Marie Troublé (as of January 30, 2013)

B. HOMME PARIS (Class 14, 18, 25)		HOMME PARIS	79/026157	30-Dec-2005	3245201	22-May-2007	Agnès Andrée Marguerite Marie Troublé
B. LIGHT (Class 3)	na	na	79/012665	15-Apr-2005	3142371	12-Sep-2006	Agnès Andrée Marguerite Marie Troublé
COURANT (Class 3)	na	na	72/421781	19-Apr-1972	970356	09-Oct-1973	Agnès Troublé
GIVE LOVE (Class 14, 18)	na	na	79/018943	10-Nov-2005	3256587	26-Jun-2007	Agnès Andrée Marguerite Marie Troublé
J'AIME LE CINEMA (Class 9, 14, 16, 18 24, 25, 41)	na	na	79/024034	10-Nov-2005	3298225	25-Sep-2007	Agnès Troublé
LE PETIT B.B. (Class 25)	na	na	74/800809	18-Sep-1990	1949723	16-Jan-1996	Agnès Troublé
LIZARD DESIGN (Black) (Class 14)			75/104303	15-May-1996	2092847	02-Sep-1997	Agnès Troublé
LIZARD DESIGN (White) (Class 25)			74/634681	15-Feb-1995	2002316	24-Sep-1996	Agnès Troublé
Reverse Question Mark (Stylized) (Class 14, 18)			79/003414	28-May-2004	3066100	07-Mar-2006	Agnès Andrée Marguerite Marie Troublé

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Reverse Question Mark (Stylized) (Class 3)		79/106280	07-Nov-2011	4204186	11-Sep-2012	Agnès Andrée Marguerite Marie Troublé
Reverse Question Mark (Stylized) (Class 18)		85/653261	15-Jun-2012	na	pending	Agnès Andrée Marguerite Marie Troublé
SPORT AGNES B. and Lizard Design (Class 25)		74/278843	27-May-1992	1790471	31-Aug-1993	Agnès Troublé
SPORT B. JEAN AGNES B. and Lizard Design (Class 25)		78/469618	18-Aug-2004	3198041	16-Jan-2007	Agnès Troublé
SPORT B. PARIS and Design (Class 35)		79/111830	13-Mar-2012	na	pending	Agnès Andrée Marguerite Marie Troublé
TO B. OR NOT TO B. (Stylized) (Class 3)		79/114256	29-May-2012	na	pending	Mme Troublé Agnès Andrée; Marguerite Marie

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SCHEDULE A

U.S. TRADEMARKS owned by Agnès Andrée Marguerite Marie Troublé (as of January 30, 2013)

AGNES B. DESIGN (Signature) (Class 20, 37, 42)	<i>agnès b.</i> DESIGN	79/008108	10-Nov-2004	3085626	25-Apr-2006	Agnès Andrée Marguerite Marie TROUBLE
AGNES B. PRESTIGE (Signature) (Class 25)	<i>agnès b.</i> PRESTIGE	79/002979	17-Feb-2004	2942251	19-Apr-2005	Madame Agnès Andrée Marguerite Marie TROUBLE

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