

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																														
CONVEYING PARTY DATA																															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>40 Days, LLC</td> <td></td> <td>02/19/2013</td> <td>LIMITED LIABILITY COMPANY: ARKANSAS</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	40 Days, LLC		02/19/2013	LIMITED LIABILITY COMPANY: ARKANSAS																				
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CORRESPONDENCE DATA																															
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																															
Phone: 4799036549 Email: bclardy@gmail.com Correspondent Name: Blake S Clardy Address Line 1: 2530 Pinnacle Hills Parkway Address Line 2: Suite 100 Address Line 4: Rogers, ARKANSAS 72762																															
NAME OF SUBMITTER:	blake s clardy																														
Signature:	/blake s clardy/																														
Date:	02/21/2013																														
Total Attachments: 1 source=TM Assignment - Omniwool to L&CB#page1.tif																															

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KNOW ALL MEN BY THESE PRESENTS that **Lewis & Clark Outdoors, Inc.**, having a principal office at 2530 Pinnacle Hills Parkway, Suite 100, Rogers, Arkansas 72758, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration to it paid by **L&C Brands, LLC**, a limited liability company organized and existing under the laws of the State of Arkansas, U.S.A., and having a principal office at 2530 Pinnacle Hills Parkway, Suite 100, Rogers, Arkansas 72758, the receipt whereof is hereby acknowledged, has sold, assigned and transferred and does hereby sell, assign and transfer unto the said **L&C Brands, LLC**, all of its right, title and interest in and to the following trademarks along with the goodwill appurtenant thereto:

<u>Mark</u>	<u>USPTO Application/Registration Number</u>
LEWIS & CLARK OUTFITTERS	3892568 (registration)

IN WITNESS WHEREOF Lewis & Clark Outdoors, Inc. has hereunto affixed its corporate seal under the hand of its proper officer duly authorized in that behalf, this 19th day of February, 2013.

Lewis & Clark Outdoors, Inc.

By: 
Darrell Potts
Vice-President