

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lewis & Clark Outdoors, Inc.		02/19/2013	CORPORATION: ARKANSAS
RECEIVING PARTY DATA			
Name:	L&C Brands, LLC		
Street Address:	2530 Pinnacle Hills Parkway		
Internal Address:	Suite 100		
City:	Rogers		
State/Country:	ARKANSAS		
Postal Code:	72758		
Entity Type:	LIMITED LIABILITY COMPANY: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3892568	LEWIS & CLARK OUTFITTERS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4799036549		
Email:	bclardy@gmail.com		
Correspondent Name:	Blake S Clardy		
Address Line 1:	2530 Pinnacle Hills Parkway		
Address Line 2:	Suite 100		
Address Line 4:	Rogers, ARKANSAS 72758		
NAME OF SUBMITTER:	blake s clardy		
Signature:	/blake s clardy/		
Date:	02/21/2013		
Total Attachments: 1 source=TM Assignment - L&CO to L&CB#page1.tif			

OP \$40.00 3892568


**TRADEMARK ASSIGNMENT**

KNOW ALL MEN BY THESE PRESENTS that **Lewis & Clark Outdoors, Inc.**, having a principal office at 2530 Pinnacle Hills Parkway, Suite 100, Rogers, Arkansas 72758, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration to it paid by **L&C Brands, LLC**, a limited liability company organized and existing under the laws of the State of Arkansas, U.S.A., and having a principal office at 2530 Pinnacle Hills Parkway, Suite 100, Rogers, Arkansas 72758, the receipt whereof is hereby acknowledged, has sold, assigned and transferred and does hereby sell, assign and transfer unto the said **L&C Brands, LLC**, all of its right, title and interest in and to the following trademarks along with the goodwill appurtenant thereto:

<u>Mark</u>	<u>USPTO Application/Registration Number</u>
LEWIS & CLARK OUTFITTERS	3892568 (registration)

IN WITNESS WHEREOF Lewis & Clark Outdoors, Inc. has hereunto affixed its corporate seal under the hand of its proper officer duly authorized in that behalf, this 19<sup>th</sup> day of February, 2013.

**Lewis & Clark Outdoors, Inc.**

By   
Darrell Potts  
Vice-President