

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Project Miracle, LLC		02/20/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Beauty Innovations Group, LLC
Street Address:	28150 N. Alma School Parkway #103-617
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85262
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Serial Number:	85031682	ANGEL OF GOOD
Serial Number:	85587979	BEAUTIFUL BEAST
Serial Number:	77832159	BEING USED
Serial Number:	85710138	BETTER THEN EVEN
Serial Number:	77847304	BLUE COTTON CANDY
Serial Number:	85044627	BORN TO BE BEAUTIFUL
Serial Number:	85524744	BOY CRAZY
Serial Number:	85703751	BOY GENIUS
Serial Number:	77832147	CAUSE CELEB
Serial Number:	77832156	COMING HOME
Serial Number:	77944653	FIRE DRILL
Serial Number:	85703752	GIRL GENIUS
Serial Number:	77832142	GODSPEED
Serial Number:	85587981	HANDS AND KNEES

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TRADEMARK

Serial Number:	85624825	HOME WORK
Serial Number:	77847796	LIFE GUARD
Serial Number:	77954441	LIQUID SKIN
Serial Number:	77832135	LUCKY DUCK
Serial Number:	85708947	MASQUE APEEL
Serial Number:	85599703	MY PLACE IN THE SUN
Serial Number:	85755124	ORGANIC FIRST RESPONSE
Serial Number:	85007053	OVER & OUT
Serial Number:	85578055	PARADISE VALLEY
Serial Number:	77847299	PINK COTTON CANDY
Serial Number:	77847647	SECURITY GUARD
Serial Number:	85632534	THE STREET IS ON FIRE
Serial Number:	85681121	STREETLIGHTS
Serial Number:	85686131	THIN SKIN
Serial Number:	85012629	WASH OUT

CORRESPONDENCE DATA

Fax Number: 4806830309

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (480) 683-0286

Email: tricia@markcarlino.com, denise@markcarlino.com

Correspondent Name: Mark A. Carlino

Address Line 1: 28150 N Alma School Pkwy #103-617

Address Line 4: Scottsdale, ARIZONA 85262

ATTORNEY DOCKET NUMBER:	PM TO BIG - ASSIGNMENT
NAME OF SUBMITTER:	Mark A. Carlino
Signature:	/Mark A. Carlino/
Date:	02/21/2013

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Project Miracle, LLC, a Delaware limited liability company ("Assignor"), having a mailing address of 995 Fifth Avenue #5-S, New York, NY 10028, has intended to use the marks identified below in interstate commerce and has filed applications with the United States Patent and Trademark Office based on its bona fide intent to use the marks in commerce, but has not yet filed allegations of use of the marks under §§1(c) or 1(d) of the Trademark Act;

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
Angel of Good	85/031682	May 06, 2010
Beautiful Beast	85/587979	Apr. 03, 2012
Being Used	77/832159	Sept. 22, 2009
Better Then Even	85/710138	Aug. 22, 2012
Blue Cotton Candy	77/847304	Oct. 13, 2009
Born to be Beautiful	85/044627	May 21, 2010
Boy Crazy	85/524744	Jan. 25, 2012
Boy Genius	85/703751	Aug. 14, 2012
Cause Celeb	77/832147	Sept. 22, 2009
Coming Home	77/832156	Sept. 22, 2009
Fire Drill	77/944653	Feb. 25, 2010
Girl Genius	85/703752	Aug. 14, 2012
Godspeed	77/832142	Sept. 22, 2009
Hands and Knees	85/587981	Apr. 03, 2012
Home Work	85/624825	May 14, 2012
Life Guard	77/847796	Oct. 13, 2009
Liquid Skin	77/954441	Mar. 09, 2010
Lucky Duck	77/832135	Sept. 22, 2009
Masque Apeel	85/708947	Aug. 21, 2012
My Place in the Sun	85/599703	Apr. 17, 2012
Organic First Response	85/755124	Oct. 16, 2012
Over & Out	85/007053	Apr. 06, 2010
Paradise Valley	85/578055	Mar. 23, 2012
Pink Cotton Candy	77/847299	Oct. 13, 2009
Security Guard	77/847647	Oct. 13, 2009
The Street is on Fire	85/632534	May 23, 2012
Streetlights	85/681121	July 19, 2012
Thin Skin	85/686131	July 25, 2012
Wash Out	85/012629	Apr. 13, 2010

WHEREAS, Assignor is assigning the marks identified above as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060;

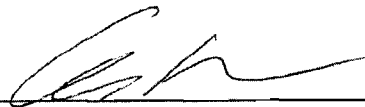
WHEREAS, Beauty Innovations Group, LLC, a Delaware limited liability company ("Assignee"), having a mailing address of 28150 N. Alma School Parkway

#103-617, Scottsdale AZ 85262, has acquired the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060, and is desirous of acquiring said trademarks and the pending intent-to-use applications therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademarks and the goodwill of business symbolized thereby.

DATED this 20th day of Feb, 2013.

Project Miracle, LLC (Assignor)



By: Cristina M. Carlino
Title: Manager