

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |   |
|------------------------------|---|
| <b>SUBMISSION TYPE:</b>      | CORRECTIVE ASSIGNMENT   |
| <b>NATURE OF CONVEYANCE:</b> | Corrective Assignment to correct the Assignor and Assignee's names previously recorded on Reel 004779 Frame 0443. Assignor(s) hereby confirms the Assignment. |

|                                     |                 |                       |                       |
|-------------------------------------|-----------------|-----------------------|-----------------------|
| <b>CONVEYING PARTY DATA</b>         |                 |                       |                       |
| <b>Name</b>                         | <b>Formerly</b> | <b>Execution Date</b> | <b>Entity Type</b>    |
| Personnel Research Associates, Inc. |                 | 04/30/2012            | CORPORATION: ILLINOIS |

|                             |                                       |
|-----------------------------|---------------------------------------|
| <b>RECEIVING PARTY DATA</b> |                                       |
| <b>Name:</b>                | The Corporate Executive Board Company |
| <b>Street Address:</b>      | 1919 N. Lynn Street                   |
| <b>City:</b>                | Arlington                             |
| <b>State/Country:</b>       | VIRGINIA                              |
| <b>Postal Code:</b>         | 22209                                 |
| <b>Entity Type:</b>         | CORPORATION: DELAWARE                 |

|                                  |               |   |
|----------------------------------|---------------|---|
| <b>PROPERTY NUMBERS Total: 7</b> |               |   |
| <b>Property Type</b>             | <b>Number</b> | <b>Word Mark</b>                            |
| Registration Number:             | 2632337       | SURVEYSAGE                                  |
| Registration Number:             | 2564166       | SURVEYSAGE.COM                              |
| Registration Number:             | 2830212       | BETTER ORGANIZATIONS THROUGH BETTER SCIENCE |
| Registration Number:             | 3100251       | 3SIXTYSAGE                                  |
| Registration Number:             | 3141246       | SELECTIONSAGE                               |
| Registration Number:             | 3195038       | VALTERA                                     |
| Serial Number:                   | 77413995      | SAGE  |

|   |                             |
|---|-----------------------------|
| <b>CORRESPONDENCE DATA</b>  |                             |
| Fax Number:   | 6123329081                  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |                             |
| Phone:  | 612-332-5300                |
| Email:  | rerickson@merchantgould.com |

OP \$190.00 2632337

Correspondent Name: Christopher J. Schulte  
Address Line 1: P.O. Box 2910  
Address Line 4: Minneapolis, MINNESOTA 55402-0910

ATTORNEY DOCKET NUMBER: 17038.147US01

NAME OF SUBMITTER: Christopher J. Schulte

Signature: /Christopher J. Schulte/

Date: 02/21/2013

Total Attachments: 4  
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|                       |  |
|-----------------------|--|
| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name                          | Formerly | Execution Date | Entity Type           |
|-------------------------------|----------|----------------|-----------------------|
| Personnel Research Associates |          | 04/30/2012     | CORPORATION: ILLINOIS |

RECEIVING PARTY DATA

|                 |                                   |
|-----------------|-----------------------------------|
| Name:           | Corporate Executive Board Company |
| Street Address: | 1919 N. Lynn Street               |
| City:           | Arlington                         |
| State/Country:  | VIRGINIA                          |
| Postal Code:    | 22209                             |
| Entity Type:    | CORPORATION: DELAWARE             |

PROPERTY NUMBERS Total: 7

| Property Type        | Number   | Word Mark                                   |
|----------------------|----------|---|
| Registration Number: | 2632337  | SURVEYSAGE                                  |
| Registration Number: | 2564166  | SURVEYSAGE.COM                              |
| Registration Number: | 2830212  | BETTER ORGANIZATIONS THROUGH BETTER SCIENCE |
| Registration Number: | 3100251  | 3SIXTYSAGE                                  |
| Registration Number: | 3141246  | SELECTIONSAGE                               |
| Registration Number: | 3195038  | VALTERA                                     |
| Serial Number:       | 77413995 | SAGE  |

CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 212-724-3290  
 Email: gallit@schullerlegal.net  
 Correspondent Name: Gallit Schuller  
 Address Line 1: 140 Riverside Drive Suite 32B  
 Address Line 4: New York, NEW YORK 10024-2056

OP \$190.00 2632337

|  |              |
|--|--------------|
| NAME OF SUBMITTER:   | Todd Macey   |
| Signature:   | /Todd Macey/ |
| Date:  | 05/14/2012   |
| Total Attachments: 2<br>source=Assignment CEB from PRA#page1.tif<br>source=Assignment CEB from PRA#page2.tif |              |

TRADEMARK  
REEL: 004779 FRAME: 0444

TRADEMARK  
REEL: 004967 FRAME: 0853

**Trademark Assignment**

This Trademark Assignment Agreement ("The Agreement") is made as of April 30, 2012, between Personnel Research Associates, Inc. ("Assignor"), an Illinois Corporation, and The Corporate Executive Board Company ("Assignee"), a Delaware Corporation.

WHEREAS, Assignor, has adopted, owns and has been using the trademarks and other intellectual property ("The Marks") described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business associated therewith.

WHEREAS, Assignor desires to sell, convey, transfer, assign, and deliver to Assignee all of its rights, title and interest in The Marks and The Property.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee all of Assignor's rights, title and interest of whatever kind in and to The Marks, together with the goodwill of the business connected with the use of The Marks.

IN WITNESS HEREOF, Assignor has duly executed this Assignment as of the date shown below.

By: William H. Macey

Name: WILLIAM H. MACEY

Title: PRESIDENT



SUBSCRIBED AND SWORN TO BEFORE ME  
this 2ND day of MAY, 2012

Signature of Notary Public

Donna A Halpin

**Trademark Assignment Exhibit A**

| <u>Trademark</u>                               | <u>Registration Number</u> | <u>Current Registration Date</u> | <u>Current App No</u> |
|--|----------------------------|----------------------------------|-----------------------|
| SurveySage                                     | 2632337                    | 10/8/2002                        | 75/843142             |
| SurveySage.com                                 | 2564166                    | 2/24/2004                        | 75/776498             |
| Better Organizations Through<br>Better Science | 2830212                    | 4/6/2004                         | 78/254587             |
| 3SixtySage                                     | 3100251                    | 6/6/2006                         | 78/527857             |
| SelectionSage                                  | 3141246                    | 9/12/2006                        | 78/527886             |
| Valtera  | 3195038                    | 1/2/2007                         | 78/558182             |
| Sage   |                            |                                  | 77/413995             |

Initial WJM

RECORDED: 05/14/2012  
RECORDED: 02/21/2013

TRADEMARK  
REEL: 004779 FRAME: 0446  
TRADEMARK  
REEL: 004967 FRAME: 0855