

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignee's name previously recorded on Reel 004779 Frame 0417. Assignor(s) hereby confirms the Assignment.		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Valtera Corporation		04/30/2012	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
Name:	The Corporate Executive Board Company		
Street Address:	1919 N. Lynn Street		
City:	Arlington		
State/Country:	VIRGINIA		
Postal Code:	22209		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Registration Number:	4040553	THE POWER OF CLARITY	
Registration Number:	2816344	CLARITY IS POWER	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	6123329081		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	612-332-5300		
Email:	rerickson@merchantgould.com		
Correspondent Name:	Christopher J. Schulte		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
<b>ATTORNEY DOCKET NUMBER:</b>	17038.149US01		
<b>NAME OF SUBMITTER:</b>	Christopher J. Schulte		
Signature:	/Christopher J. Schulte/		

OP \$65.00 4040553

Date:

02/21/2013

**Total Attachments: 3**

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TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Valtera Corporation		04/30/2012	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Corporate Executive Board Company		
Street Address:	1919 N. Lynn Street		
City:	Arlington		
State/Country:	VIRGINIA		
Postal Code:	22209		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4040553	THE POWER OF CLARITY	
Registration Number:	2816344	CLARITY IS POWER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-724-3290		
Email:	gallit@schullerlegal.net		
Correspondent Name:	Gallit Schuller		
Address Line 1:	140 Riverside Drive Suite 32B		
Address Line 4:	New York, NEW YORK 10024-2056		
NAME OF SUBMITTER:	Todd Macey		
Signature:	/Todd Macey/		
Date:	05/14/2012		
Total Attachments: 2 source=Assignment CEB from Valtera#page1.tif source=Assignment CEB from Valtera#page2.tif			

OP \$65.00 4040553

**Trademark Assignment**

This Trademark Assignment Agreement ("The Agreement") is made as of April 30, 2012, between Valtera Corporation ("Assignor"), an Illinois Corporation, and The Corporate Executive Board Company ("Assignee"), a Delaware Corporation.

WHEREAS, Assignor, has adopted, owns and has been using the trademarks and other intellectual property ("The Marks") described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business associated therewith.

WHEREAS, Assignor desires to sell, convey, transfer, assign, and deliver to Assignee all of its rights, title and interest in The Marks and The Property.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee all of Assignor's rights, title and interest of whatever kind in and to The Marks, together with the goodwill of the business connected with the use of The Marks.

IN WITNESS HEREOF, Assignor has duly executed this Assignment as of the date shown below.

By: William H. Macey

Name: WILLIAM H. MACKEY

Title: PRESIDENT



SUBSCRIBED AND SWORN TO BEFORE ME  
this 30<sup>th</sup> day of May, 2012

Signature of Notary Public

Donna A. Halpin

**Trademark Assignment Exhibit A**

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Current App No</u>
The Power of Clarity	4040553	10/18/2011	85/099188
Clarity is Power	2816344	2/24/2004	76/453354

Initial WKM

RECORDED: 05/14/2012  
RECORDED: 02/21/2013

TRADEMARK  
REEL: 004779 FRAME: 0419  
TRADEMARK  
REEL: 004967 FRAME: 0865