

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Nest Collective, Inc.		11/05/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Plum Inc.		
Street Address:	1485 Park Avenue, Suite 200		
City:	Emeryville		
State/Country:	CALIFORNIA		
Postal Code:	94608		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4282099	YOGURT DIPPERS	
CORRESPONDENCE DATA			
Fax Number:	4159891663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(415)391-4800		
Email:	tm@cpdb.com		
Correspondent Name:	Coblentz, Patch, Duffy & Bass LLP		
Address Line 1:	One Ferry Building, Suite 200		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Karen S. Frank		
Signature:	/ksf/		
Date:	02/21/2013		
Total Attachments: 2 source=Plum Inc. - CertCopy AmdArticles#page1.tif source=Plum Inc. - CertCopy AmdArticles#page2.tif			

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THE NEST COLLECTIVE, INC.", CHANGING ITS NAME FROM "THE NEST COLLECTIVE, INC." TO "PLUM INC.", FILED IN THIS OFFICE ON THE FIFTH DAY OF NOVEMBER, A.D. 2012, AT 1:54 O'CLOCK P.M.

4635949 8100

121318435




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0051419

DATE: 12-10-12

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004967 FRAME: 0971

**CERTIFICATE OF AMENDMENT
TO THE
FIFTH AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
THE NEST COLLECTIVE, INC.**

The Nest Collective, Inc., a Delaware corporation, organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "General Corporation Law"), does hereby certify as follows:

FIRST: That the name of this corporation is The Nest Collective, Inc. (the "Corporation") and that this Corporation was originally incorporated pursuant to the General Corporation Law on December 18, 2008 under the name The Nest Collective, Inc. The Fifth Amended and Restated Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware on April 19, 2012 (the "Restated Certificate").

SECOND: The first Article of the Restated Certificate is hereby amended and restated to read in its entirety as follows:

First: The name of the corporation is Plum Inc. (the "Corporation").

THIRD: The foregoing amendment of the Restated Certificate has been duly adopted in accordance with the provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Company has caused this Certificate to be signed on this 5th day of November, 2012.

By: 
Authorized Officer

Name: Neil Grimmer

Title: President and Chief Executive Officer