

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/24/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sabre Corporation Pty Ltd		01/24/2012	COMPANY: AUSTRALIA

RECEIVING PARTY DATA

Name:	PZ Cussons Beauty LLP
Street Address:	14 UPPER ST.MARTIN'S LANE
Internal Address:	COVENT GARDEN
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	WC2H 9FB
Entity Type:	LIMITED LIABILITY PARTNERSHIP: UNITED KINGDOM

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2496170	EREKT
Registration Number:	3062277	F
Registration Number:	2106299	FUDGE
Registration Number:	1829143	FUDGE
Registration Number:	2555054	FUDGE HAIR PUTTY
Registration Number:	2555725	FUDGE PUMP UP
Registration Number:	2271584	FUDGE SPEED
Registration Number:	2991629	LIQID CURL
Registration Number:	2561646	OOMF
Registration Number:	2509262	SKREWD
Registration Number:	3734313	SKYSCRAPER
Registration Number:	3034943	UNLEADED

OP \$315.00 2496170

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312 876 7925

Email: trademarks@snrdenton.com, brian.mcginley@snrdenton.com,
anita.hansen@snrdenton.com

Correspondent Name: Brian R. McGinley

Address Line 1: SNR Denton US LLP

Address Line 2: P. O. Box 061080

Address Line 4: Chicago, ILLINOIS 60606-1080

ATTORNEY DOCKET NUMBER:

20002048-0001 (BRM)

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Brian R. McGinley

Signature:

/brian r mcginley/

Date:

02/21/2013

Total Attachments: 2

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SUPPLEMENT TO DEED OF ASSIGNMENT DATED JANUARY 24, 2012

WHEREAS, this Supplement to Deed of Assignment dated January 24, 2012 is made effective nunc pro tunc as of January 24, 2012, by and between Sabre Corporation Pty Ltd a Limited Company organized in Australia with an address at 75 South Creek Road, Dee Why NSW 2099, Australia, ("Assignor") and PZ Cussons Beauty LLP a Limited Liability Partnership organized in United Kingdom with an address at 14 Upper St. Martin's Lane, Covent Garden, London WC2H 9FB, United Kingdom ("Assignee");

WHEREAS, Assignor and Assignee previously executed a Deed of Assignment pertaining to the assignment of trademarks worldwide on January 24, 2012;

WHEREAS, Assignor and Assignee wish to clarify and supplement the assignment of rights in the United States;

WHEREAS, Assignor clarifies that as of January 24, 2012, it was the owner of the trademarks listed on Schedule A attached hereto, including without limitation all unregistered and common law rights in the trademarks and applications or resulting registrations therefor, (the "Marks");


WHEREAS, Assignee, was and is desirous of acquiring the Marks and the applications and registrations therefor, together with all common law rights associated with the Marks and the goodwill of the business associated therewith;

NOW, THEREFORE, for goods and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms that it has assigned and transferred to Assignee effective January 24, 2012, all right, title and interest in and to the Marks, including any applications and registrations therefor pending or hereafter filed, including any rights in the Marks existing at common law, together with the goodwill of the business connected with the use of, and symbolized by the Marks, and together with all causes of action for the infringement of such Marks. The Assignor and Assignee acknowledge that Assignee is a successor of the entire business or portion thereof to which the Marks pertains, which business is ongoing and existing. This Supplement to Deed of Assignment dated January 24, 2012 supplements the Deed of Assignment executed on January 24, 2012, which remains in full force and effect, as supplemented herein.

ASSIGNOR: SABRE CORPORATION PTY


LTD

Date: 21/1/13

By: 
Name: RICHARD NORRIS
Title: FINANCE DIRECTOR

ASSIGNEE: PZ CUSSONS BEAUTY LLP .

Date: 31st January 2013

By: 
Name: SIMON PHANT
Title: MEMBER

SCHEDULE A

TRADEMARK NAME	APP NO.	FILING DATE	REG NO.	REG DATE
FUDGE	74/405520	22-Jun-1993	1829143	05-Apr-1994
FUDGE	75/032011	13-Dec-1995	2106299	21-Oct-1997
FUDGE SPEED	75/393834	20-Nov-1997	2271584	24-Aug-1999
FUDGE HAIR PUTTY	76/057838	26-May-2000	2555054	02-Apr-2002
SKREWD	76/062709	05-Jun-2000	2509262	20-Nov-2001
EREKT	76/132625	21-Sep-2000	2496170	09-Oct-2001
OOMF	76/234684	02-Apr-2001	2561646	16-Apr-2002
FUDGE PUMP UP	76/250526	03-May-2001	2555725	02-Apr-2002
F (AND DESIGN) (WING LOGO)	78/429601	03-Jun-2004	3062277	28-Feb-2006
LIQID CURL	78/258357	14-Jun-2005	2991629	06-Sep-2005
SKYSCRAPER	78/902893	07-Jun-2006	3734313	05-Jan-2010
X4G POWERED BY FUDGE (AND DESIGN) (WIPO)	79/021973	13-Jan-2006	3211659	20-Feb-2007
URBAN FUDGE (AND DESIGN) (WIPO)	79/076023	10-Nov-2009	3860925	12-Oct-2010
FUDGE TEXTURES (AND DESIGN) (WIPO)	79/107049	15-Nov-2011		

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